

# 2243 North Broad St

PHILADELPHIA, PA 19132



## OFFERING MEMORANDUM



**FOR MORE INFORMATION, CONTACT US:**

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# EXECUTIVE SUMMARY

Philly CRE is pleased to present a premier investment opportunity: a fully occupied, 11-unit mixed-use property built in 2023, ideally located just steps from Temple University's main campus. Already priced to sell, this asset offers immediate financing upside with a 1.33 DSCR and an exceptional 7.79% cap rate, a rare offering for new construction in today's market. The property generates \$184,860 in annual gross rental income, plus an additional \$500 per month (\$6,000 annually) in storage income, creating a diversified revenue stream and enhancing overall cash flow. Consistent rental demand is driven by its proximity to both Temple University and Temple University Hospital, attracting a reliable tenant base of students and healthcare professionals. All residential units are leased to PHA tenants with rents secured, providing predictable and low-risk income from day one. The unit mix includes one studio, eight one-bedroom units, and one two-bedroom unit, along with a ground-floor commercial space, creating a diversified and resilient income stream. The property benefits from a ten-year tax abatement with over six years remaining, significantly reducing operating expenses and enhancing overall returns. It has also recently passed reinspection, offering added confidence in the property's condition and compliance. Built with high-end finishes, each unit features spacious layouts, large bedrooms, and select private balconies that enhance tenant appeal and retention. All units are separately metered and equipped with individual mechanical systems, as well as in-unit washers and dryers, minimizing landlord responsibilities and maximizing operational efficiency. As an added incentive, the offering includes one year of free property management, providing immediate operational support and increased net income for investors. Conveniently located near the Broad Street Line and multiple bus routes, the property offers excellent accessibility throughout Philadelphia. Its location within a Qualified Opportunity Zone may also provide additional tax advantages. With high stabilized income, attractive financing metrics, minimal maintenance requirements, and long-term upside, this is a rare opportunity to acquire a high-performing asset in one of Philadelphia's most active and supply-constrained rental corridors. Take advantage of this exceptional opportunity to secure a turnkey, high-yielding investment with built-in management support and long-term growth potential.



# PROPERTY INFORMATION

\$1,970,000

OFFERING PRICE

7.79%

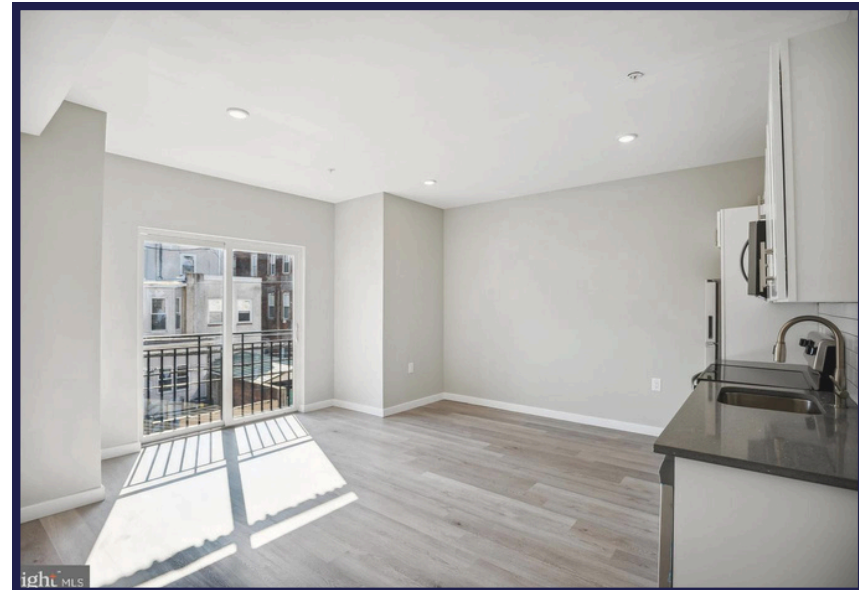
CAP RATE

\$153,376

NET OPERATING INCOME

## HIGHLIGHTS

- 2023 New Construction Mixed-Use Asset | 7.79% Cap Rate | 1.30 DSCR
- \$184,860 Annual Gross Income + \$500/Month Additional Storage Income
- Fully Occupied with PHA-Backed Tenancy Providing Stable, Government-Backed Cash Flow
- Prime Location Steps from Temple University & Temple University Hospital
- 6+ Years Remaining on Tax Abatement Enhancing Investor Returns
- Includes 1 Year of Free Professional Property Management
- Turnkey Investment with Strong In-Place Income & Financing Upside



# FINANCIAL SUMMARY

## RENT ROLL SUMMARY

UNIT	UNIT TYPE	LEASE END DATE EXP. DATE	TOTAL RENT RENT
Commercial Space	Comm Space	5/31/26	\$1,385.00
Unit 1M	1 Bed / 1 Bath	7/26/26	\$1,500.00
Unit 1R	2 Bed / 1 Bath	8/31/2026	\$1,476.00
Unit 2F	1 Bed / 1 Bath	8/31/2026	\$1,250.00
Unit 2M	Studio	8/31/2026	\$1,300.00
Unit 2R	1 Bed / 1 Bath	8/31/2026	\$1,500.00
Unit 3F	1 Bed / 1 Bath	9/30/26	\$1,294.00
Unit 3M	1 Bed / 1 Bath	7/26/26	\$1,500.00
Unit 3R	1 Bed / 1 Bath	9/30/26	\$1,300.00
Unit 4F	1 Bed / 1 Bath	7/26/26	\$1,500.00
Unit 4R	1 Bed / 1 Bath	7/1/2026	\$1,400.00
<b>TOTAL</b>			<b>\$15,405</b>

## PRICING SUMMARY

### Pricing Highlights

Price	Cap Rate
\$1,980,000	7.44%

### Return Highlights

	Current
Purchase Price	\$1,980,000
Cap Rate	7.44%
Cash on Cash Return	6.42%
Cash Flow After Debt	\$31,796
NOI	\$147,376

### Financing Highlights

	Current
Loan Type	Acquisition
Interest Rate	6.75%
LTV	75%
Amortization	25 years
Term	10 years
Down Payment	\$495,000
Loan Amount	\$1,485,000
Debt Service	\$115,580
DSCR	1.28

## OPERATING STATEMENT

	CURRENT	
	ANNUAL	UNIT
<b>INCOME</b>		
Gross Potential Rent	\$184,860	\$30,810
Utility Income	\$0	\$0
Total Effective Gross Income	\$184,860	\$30,810
<b>EXPENSES</b>		
Real Estate Taxes	\$1,408.00	\$128
Electric	\$4,200.00	\$382
Fire/Sprinkler	\$695.00	\$63
Trash	\$600.00	\$100
Water/Sewer (\$70 per Unit average)	\$8,400.00	\$764
Insurance	\$9,500.00	\$864
Building Cleaning	\$2,748.00	\$229
Rental License (\$69)	\$690.00	\$63
Repairs (5%)	\$9,243.00	\$840
<b>Total Expenses</b>	<b>\$37,484</b>	<b>\$6,247</b>
Expenses as % of EGI	20.28%	
<b>Net Operating Income</b>	<b>\$147,376</b>	<b>\$21,054</b>

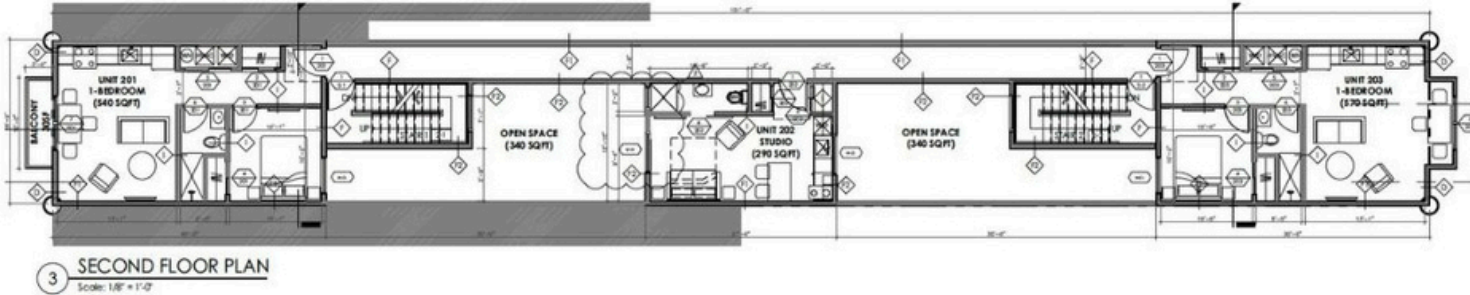
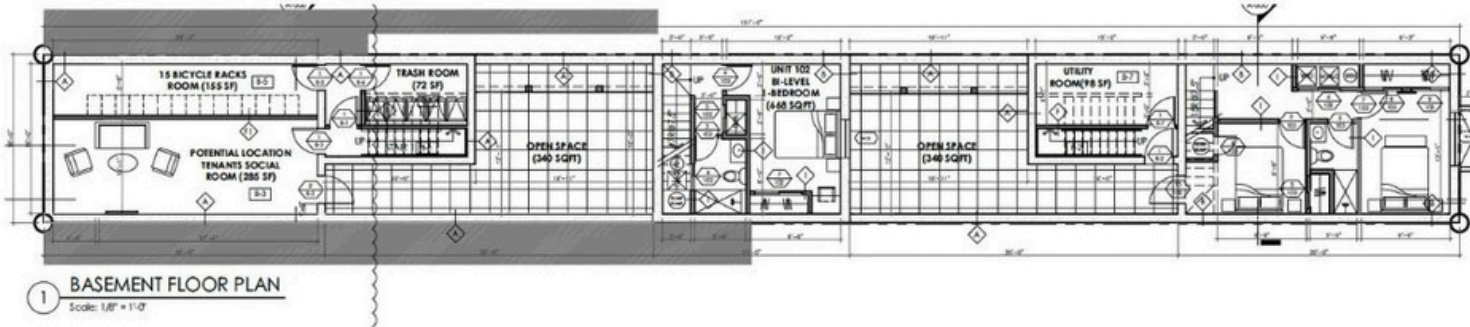
# 2243 North Broad Street

## INTERIOR PHOTOS



# 2243 North Broad Street

## FLOOR PLANS

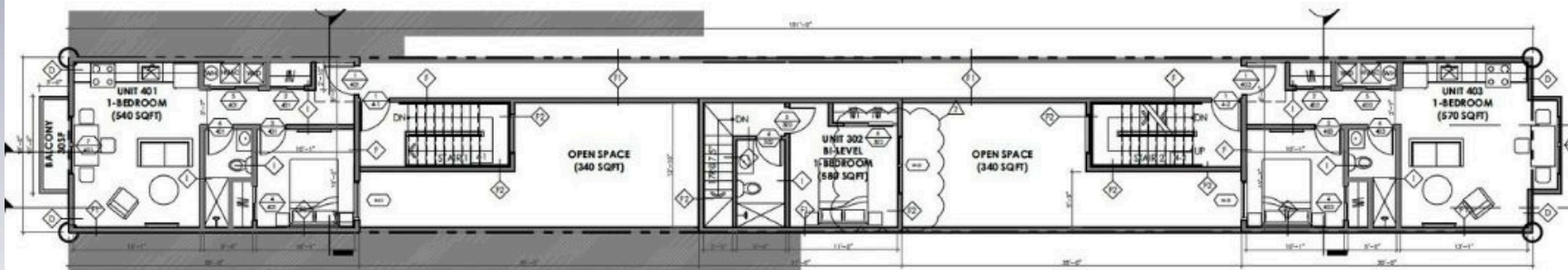


# 2243 North Broad Street

## FLOOR PLANS

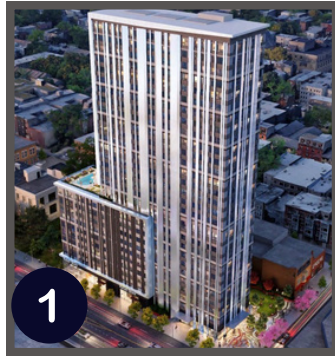


1 **THIRD FLOOR PLAN**  
Scale: 1/8" = 1'-0"



2 **FOURTH FLOOR PLAN**  
Scale: 1/8" = 1'-0"

# MAJOR PROJECTS DRIVING DEMAND IN & AROUND UNIVERSITY CITY



1

## Temple University Planned Residence Hall (Broad & Norris)

Planned new residence hall near Broad & Norris to increase on-campus housing and reduce reliance on off-campus rentals, strengthening long-term rental demand stability



2

## Pipeline of Large Scale Mixed Use Development Nearby

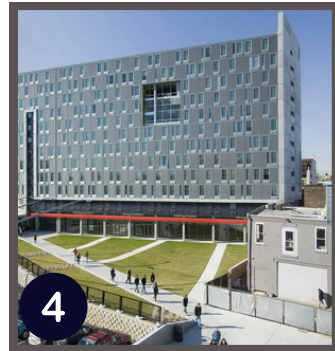
A 200 unit mixed use project at 1625-35 N 5th Street is planned with residential units, commercial space, and community oriented amenities, further densifying the corridor and driving long term rent growth and neighborhood activation



3

## Temple University New Campus Development Plan

Temple University has announced a long-term campus expansion plan, including new student housing, STEM facilities, and enhanced campus infrastructure, driving sustained growth and investment in the surrounding neighborhood



4

## Temple University (Avenue North & The Edge)

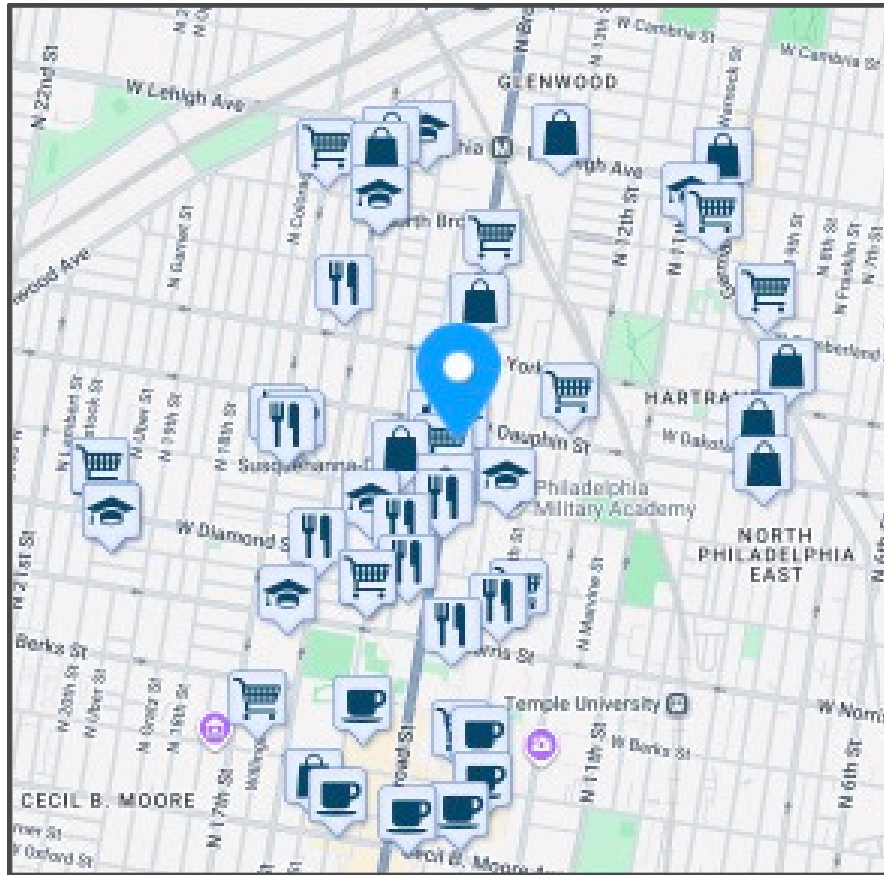
Ongoing mixed-use developments along North Broad, including projects like Avenue North, continue to introduce student housing, retail, and entertainment uses directly adjacent to Temple's campus



## UPCOMING DEVELOPMENT & NEIGHBORHOOD MOMENTUM

- **Temple University Planned Residence Hall (Broad & Norris):** New student housing development aimed at increasing on-campus capacity and reducing off-campus supply pressure, supporting long-term rental demand in the surrounding area
- **Pipeline of Large Scale Mixed Use Development Nearby:** A 200 unit mixed use project at 1625-35 N 5th Street is planned with residential units, commercial space, and community oriented amenities, further densifying the corridor and driving long term rent growth and neighborhood activation
- **Temple University Campus Expansion Plan:** Ongoing institutional investment including new academic buildings, infrastructure improvements, and long-term campus growth initiatives driving sustained neighborhood development
- **Avenue North & The Edge (Temple University):** Mixed-use redevelopment along North Broad Street featuring student housing, retail, and amenities, transforming the corridor into a vibrant, walkable destination

# Temple University



Walk Score  
**89**

## Very Walkable

Most errands can be accomplished on foot.

Transit Score  
**83**

## Excellent Transit

Transit is convenient for most trips.

Bike Score  
**57**

## Bikeable

Some bike infrastructure.

## NEARBY HOSPITALS

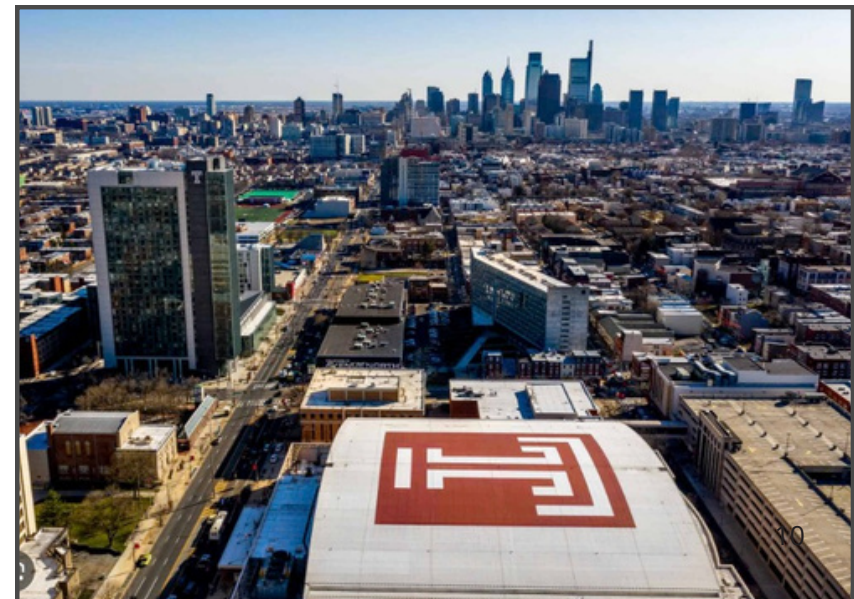


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## TRANSPORTATION & AMENITIES

- Close proximity to Temple University, a major driver of rental demand and neighborhood growth
- Nearby schools include Mastery Charter School, Clymer Elementary, Julia de Burgos Elementary School, and Kensington High School
- Convenient access to the Broad Street Line for direct Center City connectivity
- 5–7 minutes to Girard Avenue and North Broad Street
- Surrounded by ongoing development and positioned between Olde Kensington and Norris Square, offering strong long-term upside
- Quick access to Center City Philadelphia and I-95, making commuting convenient for tenants and residents



**PHILLY**   

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