

# PRIME RETAIL SPACE AT HERALD SQUARE



**JEMB**  
REALTY

# PROPOSED 6TH AVENUE ENTRANCE VIEW

Conceptual rendering



## SPACE FEATURES

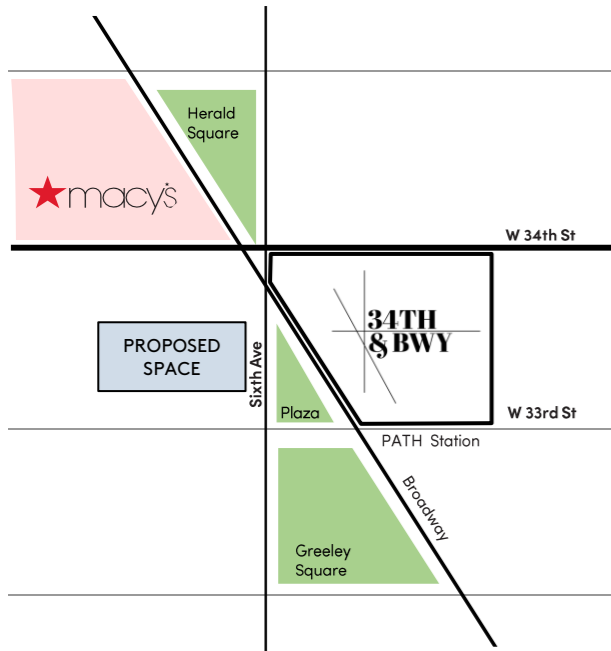
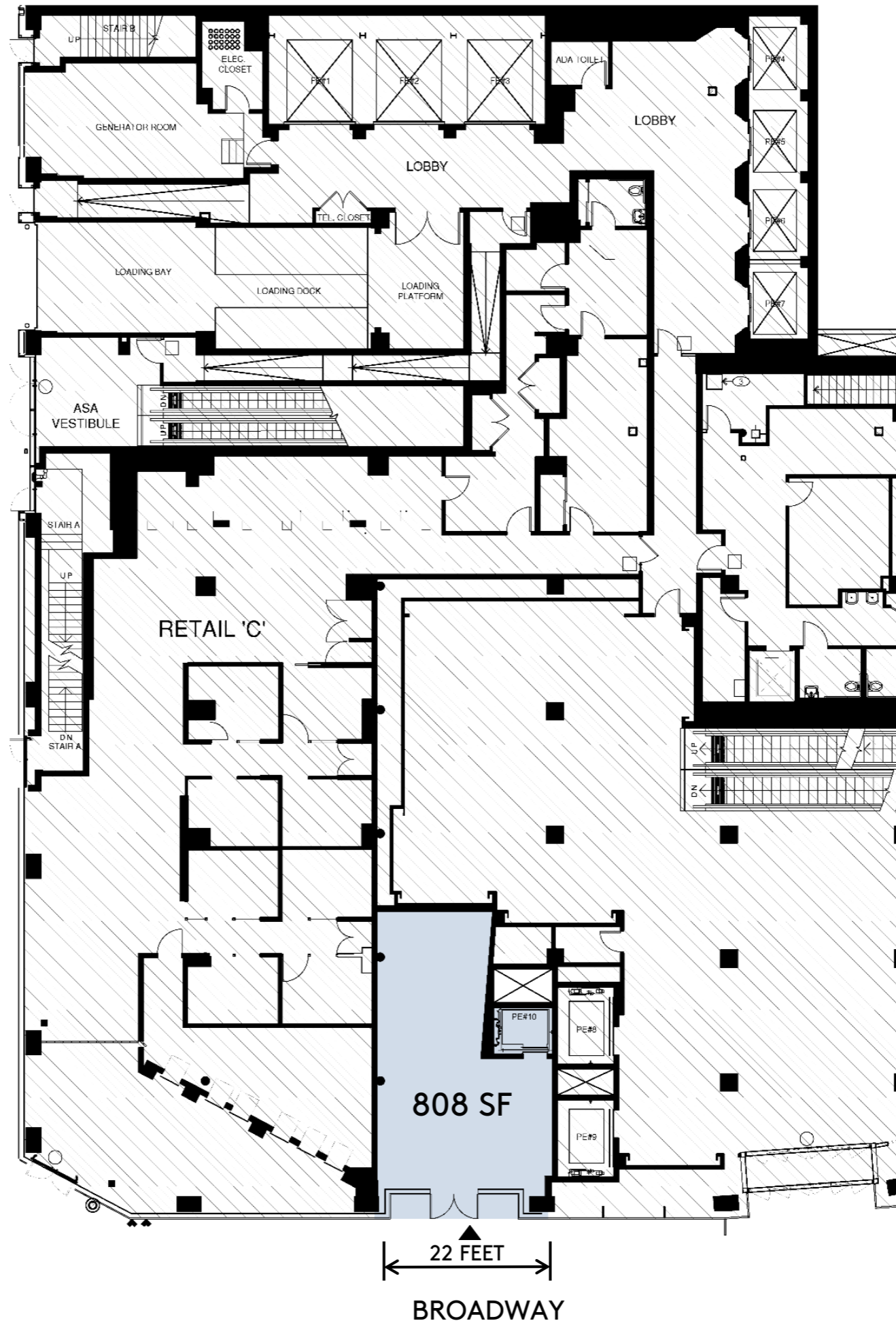
- 22 feet of street level frontage on Broadway
- 20-foot ceilings at street level
- New construction façade
- Neighboring the largest H&M
- 70 feet of signage opportunity at subway level
- Directly adjacent to Herald Square Subway entrance

HERALD  
CENTER  
NEW YORK

# GROUND FLOOR

- **ENTRANCE** | 808 USF
- **CEILINGS** | 20'
- **22 FEET** OF STREET LEVEL FRONTAGE ON BROADWAY
- **DEDICATED ENTRANCE** ON BROADWAY

33RD STREET



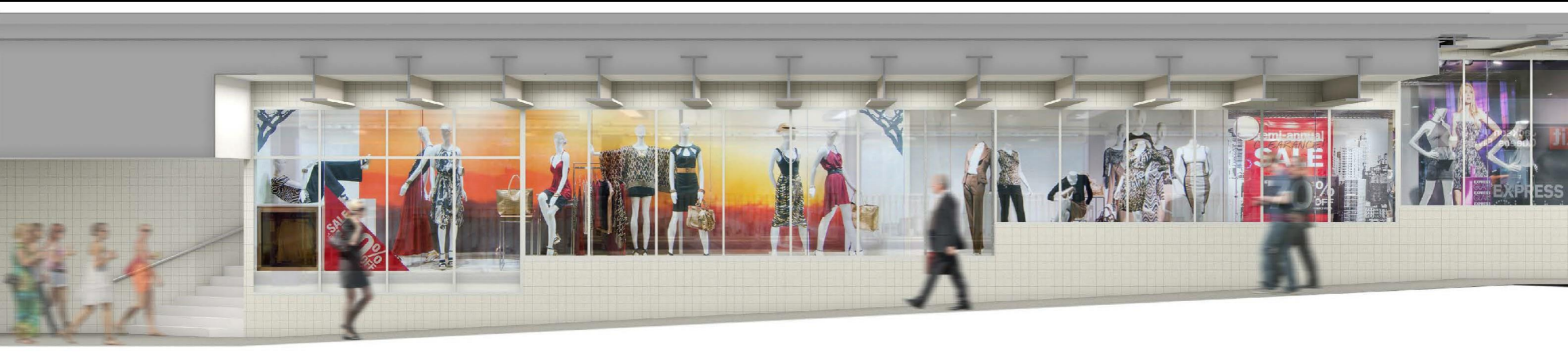
HERALD  
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NEW YORK



# 70 FEET

## OF HERALD SQUARE SUBWAY STATION SIGNAGE

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PROPOSED CONCOURSE STOREFRONT VIEW

RETAIL@HERALDTOWERS

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CENTER  
NEW YORK



# THE CENTER OF IT ALL



**Busiest Transportation Hub** in Western Hemisphere



**209 Million Passengers** Annually  
**100 Million Pedestrians** at 34th/Broadway Annually  
**66 Million+ Tourists** Annually



**\$3 Billion** in Retail Sales  
Highest Producing Retail Stores:  
**Macy's** (#1 in World), **H&M**, **Old Navy**, **Target**, **Foot Locker**, **Sephora**, **Ulta Beauty**

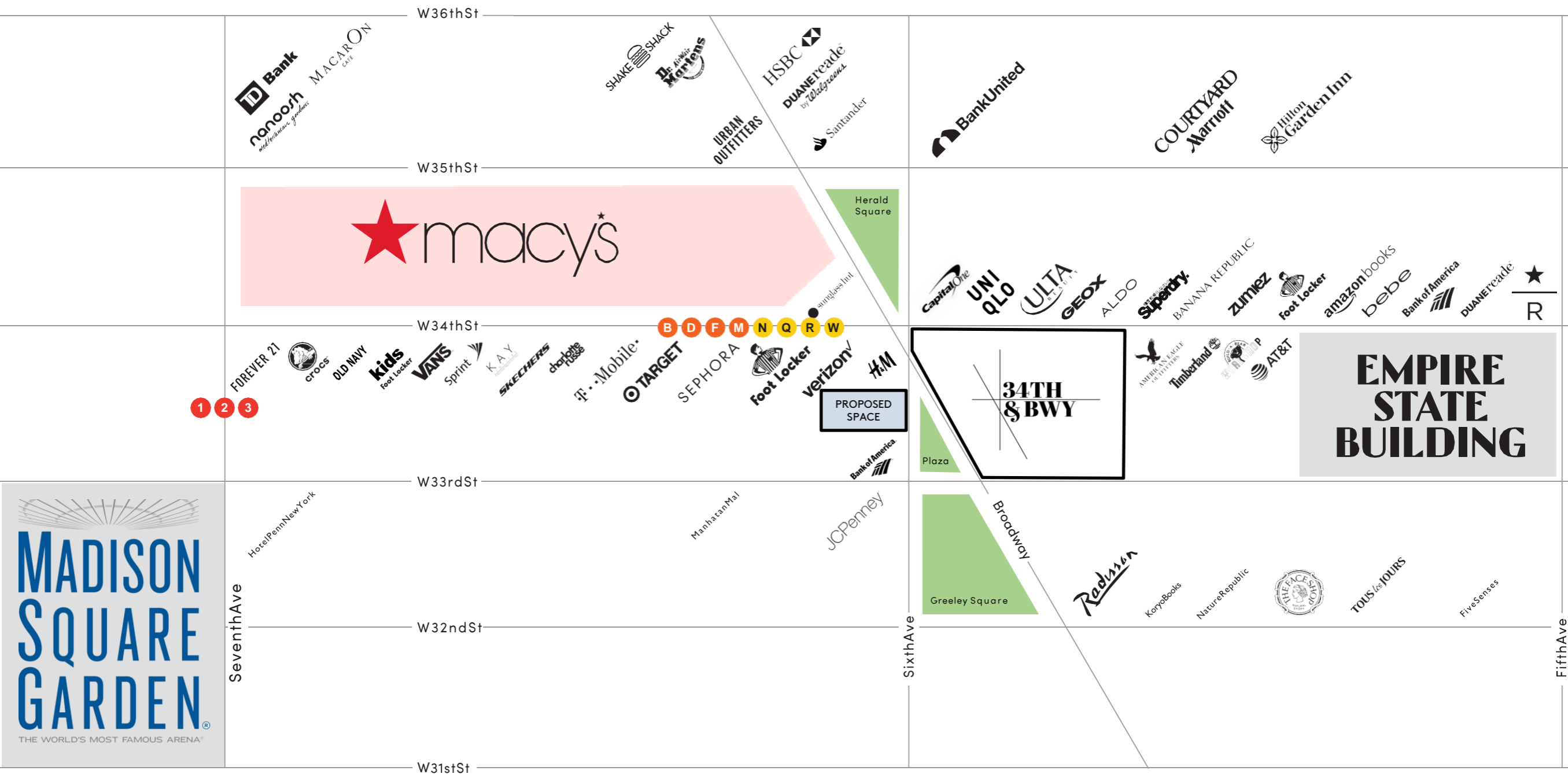


**Top Tourist Attractions, Sports and Entertainment Destinations:** Macy's, Empire State Building and Madison Square Garden



**625,000 Office Workers** within 15 minutes of Retail Space

# AT THE CENTER OF IT ALL



## 100 MILLION

pedestrians at 34th Street and Broadway annually

# Herald Square Total

July 25, 2023 ( 7/25/23 - 9/14/23 )

**264.9 K**

Daily Avg

**+0.0%**

vs. prev

**273.1 K**

Wkday Avg

**+0.0%**

vs. prev

**242.6 K**

Wkend Avg

**+0.0%**

vs. prev

**5 PM**

Busiest Hour

**Tuesday**

Busiest Day

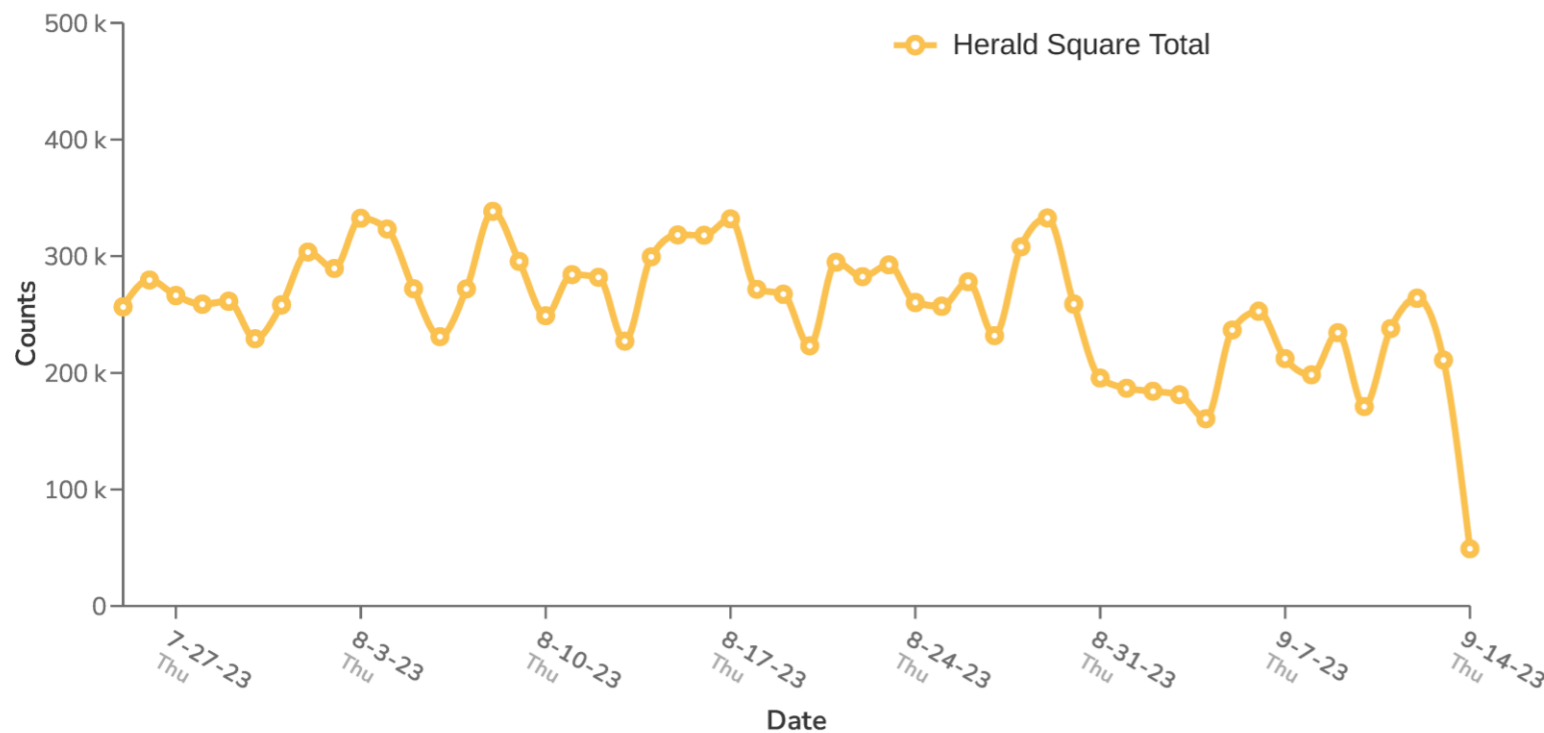


# HIGHLIGHTS

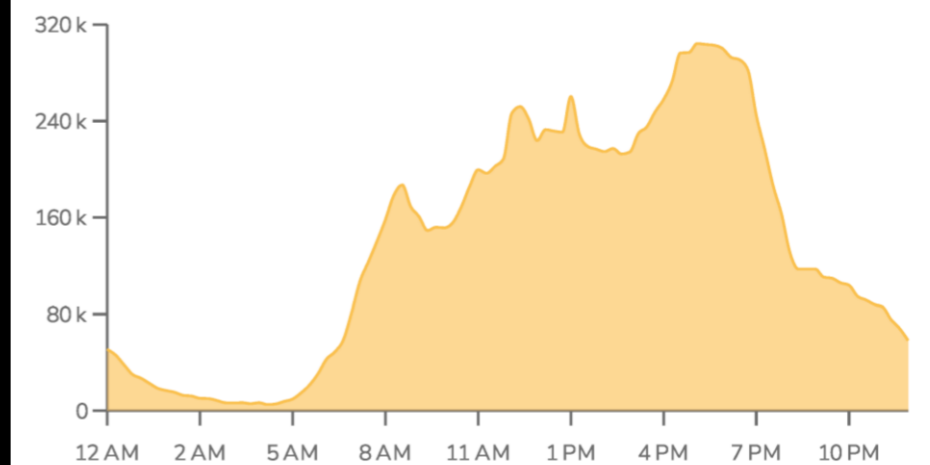
From 7/25/23 to 9/14/23,  
Herald Square total pedestrian  
traffic totaled

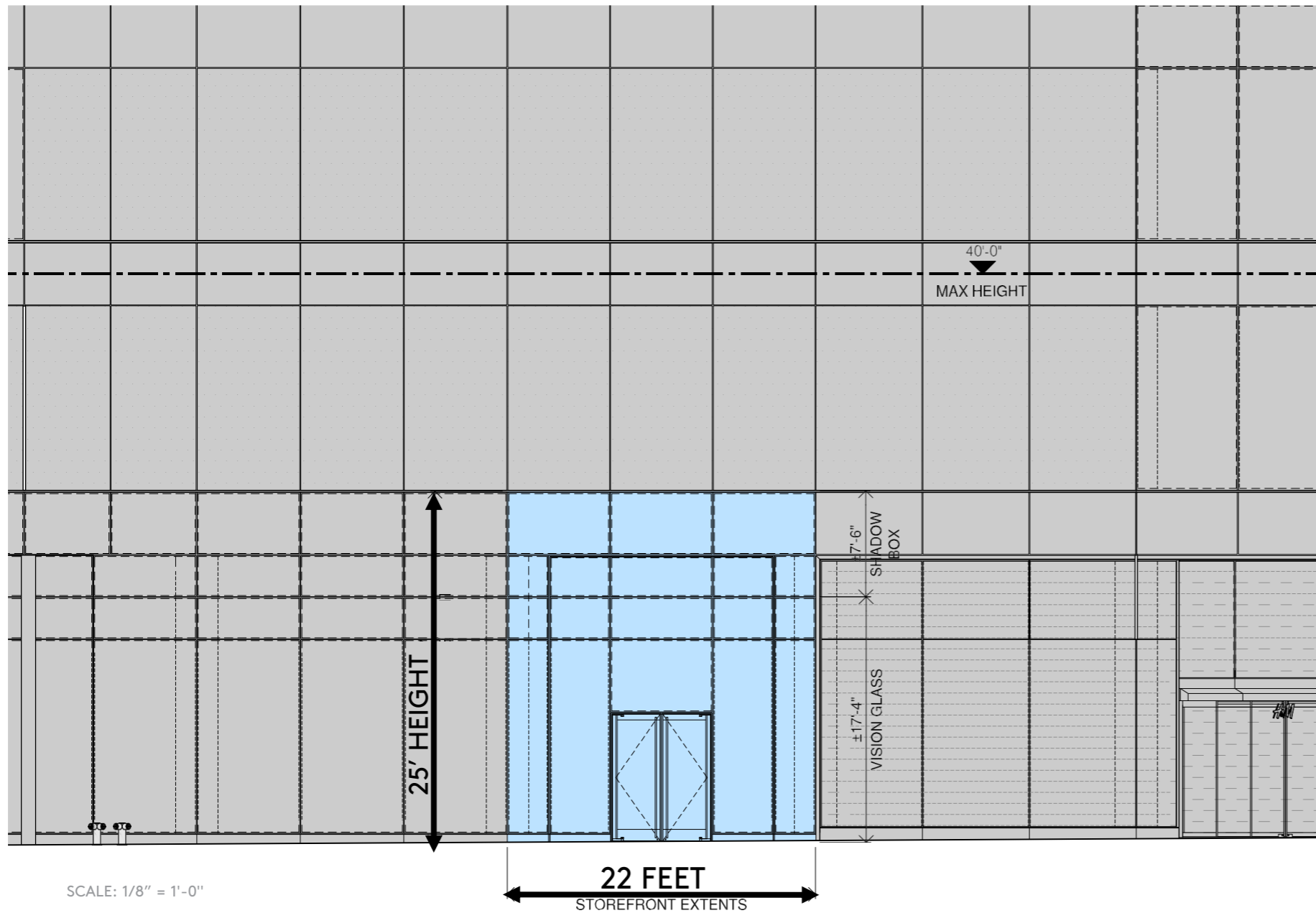
**13,311,891 PEOPLE**

## Traffic by Date



## Traffic By Time of Day





**25 FEET  
HEIGHT**  
of storefront glass

**22 FEET**  
of street level  
frontage on Broadway

**20-FOOT  
CEILINGS**  
at street level

PROPOSED 6TH AVENUE ELEVATION

HERALD  
CENTER  
NEW YORK

HERALD  
CENTER  
NEW YORK

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