

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.5725/-81.4168

3101 W Princeton St Orlando, FL 32808							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2024)	2,955		100,656		305,584				
Projected Population (2029)	3,329		109,974		332,287				
Census Population (2020)	2,189		96,534		298,622				
Census Population (2010)	1,990		83,924		263,026				
Projected Annual Growth (2024 to 2029)	374	2.5%	9,318	1.9%	26,703	1.7%			
Historical Annual Growth (2020 to 2024)	766	8.7%	4,122	1.1%	6,962	0.6%			
Historical Annual Growth (2010 to 2020)	199	2.5%	12,611	3.8%	35,596	3.4%			
Estimated Population Density (2024)	941	psm	3,562	psm	3,892	psm			
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi			
Households									
Estimated Households (2024)	1,291		41,819		126,585				
Projected Households (2029)	1,447		45,794		137,822				
Census Households (2020)	907		37,404		116,857				
Census Households (2010)	855		32,510		103,767				
Estimated Households with Children (2024)	313	24.2%	11,920	28.5%	35,293	27.9%			
Estimated Average Household Size (2024)	2.21		2.34		2.34				
Average Household Income									
Estimated Average Household Income (2024)	\$199,030		\$97,006		\$105,485				
Projected Average Household Income (2029)	\$209,942		\$101,403		\$110,232				
Estimated Average Family Income (2024)	\$388,100		\$111,780		\$118,333				
Median Household Income									
Estimated Median Household Income (2024)	\$134,016		\$70,910		\$75,540				
Projected Median Household Income (2029)	\$135,652		\$72,382		\$77,099				
Estimated Median Family Income (2024)	\$197,849		\$79,684		\$89,442				
Per Capita Income									
Estimated Per Capita Income (2024)	\$87,336		\$40,560		\$43,871				
Projected Per Capita Income (2029)	\$91,608		\$42,461		\$45,881				
Estimated Per Capita Income 5 Year Growth	\$4,272	4.9%	\$1,900	4.7%	\$2,010	4.6%			
Estimated Average Household Net Worth (2024)	\$1,966,424		\$822,725		\$883,991				
Daytime Demos (2024)									
Total Businesses	905		10,248		32,044				
Total Employees	9,314		72,234		237,650				
Company Headquarter Businesses	36	4.0%	270	2.6%	847	2.6%			
Company Headquarter Employees	1,101	11.8%	7,264	10.1%	30,078	12.7%			
Employee Population per Business	10.3		7.0		7.4				
Residential Population per Business	3.3		9.8		9.5				

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Race & Ethnicity

White (2024)	1,670	56.5%	35,295	35.1%	116,736	38.2%
Black or African American (2024)	848	28.7%	49,282	49.0%	130,894	42.8%
American Indian or Alaska Native (2024)	7	0.2%	304	0.3%	843	0.3%
Asian (2024)	80	2.7%	2,894	2.9%	11,251	3.7%
Hawaiian or Pacific Islander (2024)	-	-	44	-	161	-
Other Race (2024)	126	4.3%	4,838	4.8%	17,778	5.8%
Two or More Races (2024)	225	7.6%	7,998	7.9%	27,920	9.1%
Not Hispanic or Latino Population (2024)	2,405	81.4%	82,832	82.3%	245,274	80.3%
Hispanic or Latino Population (2024)	550	18.6%	17,824	17.7%	60,310	19.7%
Not Hispanic or Latino Population (2029)	2,502	75.2%	83,906	76.3%	249,934	75.2%
Hispanic or Latino Population (2029)	827	24.8%	26,068	23.7%	82,353	24.8%
Not Hispanic or Latino Population (2020)	1,902	86.9%	82,201	85.2%	246,502	82.5%
Hispanic or Latino Population (2020)	287	13.1%	14,333	14.8%	52,120	17.5%
Not Hispanic or Latino Population (2010)	1,825	91.7%	74,996	89.4%	228,393	86.8%
Hispanic or Latino Population (2010)	165	8.3%	8,927	10.6%	34,633	13.2%
Projected Hispanic Annual Growth (2024 to 2029)	277	10.1%	8,244	9.2%	22,043	7.3%
Historic Hispanic Annual Growth (2010 to 2024)	385	16.6%	8,897	7.1%	25,677	5.3%

Age Distribution (2024)

Age Under 5	169	5.7%	6,398	6.4%	18,120	5.9%
Age 5 to 9 Years	179	6.0%	6,258	6.2%	17,770	5.8%
Age 10 to 14 Years	148	5.0%	6,134	6.1%	17,433	5.7%
Age 15 to 19 Years	131	4.4%	5,541	5.5%	16,779	5.5%
Age 20 to 24 Years	124	4.2%	6,158	6.1%	19,353	6.3%
Age 25 to 29 Years	180	6.1%	8,724	8.7%	26,930	8.8%
Age 30 to 34 Years	282	9.5%	9,290	9.2%	28,468	9.3%
Age 35 to 39 Years	216	7.3%	7,397	7.3%	22,925	7.5%
Age 40 to 44 Years	164	5.6%	6,201	6.2%	19,750	6.5%
Age 45 to 49 Years	162	5.5%	5,952	5.9%	18,344	6.0%
Age 50 to 54 Years	194	6.5%	6,183	6.1%	18,670	6.1%
Age 55 to 59 Years	211	7.1%	6,060	6.0%	18,122	5.9%
Age 60 to 64 Years	213	7.2%	6,035	6.0%	18,104	5.9%
Age 65 to 74 Years	338	11.4%	8,745	8.7%	26,443	8.7%
Age 75 to 84 Years	178	6.0%	4,190	4.2%	13,468	4.4%
Age 85 Years or Over	69	2.3%	1,389	1.4%	4,905	1.6%
Median Age	40.6		35.8		36.5	

Gender Age Distribution (2024)

Female Population	1,484	50.2%	50,656	50.3%	152,983	50.1%
Age 0 to 19 Years	317	21.4%	11,629	23.0%	33,493	21.9%
Age 20 to 64 Years	856	57.7%	31,353	61.9%	95,271	62.3%
Age 65 Years or Over	311	20.9%	7,674	15.1%	24,218	15.8%
Female Median Age	41.4		36.6		37.6	
Male Population	1,472	49.8%	50,000	49.7%	152,601	49.9%
Age 0 to 19 Years	309	21.0%	12,702	25.4%	36,609	24.0%
Age 20 to 64 Years	888	60.4%	30,647	61.3%	95,394	62.5%
Age 65 Years or Over	274	18.6%	6,651	13.3%	20,598	13.5%
Male Median Age	40.3		35.2		35.7	

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Household Income Distribution (2024)

HH Income \$200,000 or More	425	32.9%	4,455	10.7%	14,124	11.2%
HH Income \$150,000 to \$199,999	88	6.8%	2,356	5.6%	8,833	7.0%
HH Income \$100,000 to \$149,999	150	11.6%	5,974	14.3%	18,844	14.9%
HH Income \$75,000 to \$99,999	103	7.9%	4,784	11.4%	15,896	12.6%
HH Income \$50,000 to \$74,999	108	8.4%	6,161	14.7%	19,718	15.6%
HH Income \$35,000 to \$49,999	89	6.9%	4,861	11.6%	14,693	11.6%
HH Income \$25,000 to \$34,999	96	7.4%	4,567	10.9%	10,978	8.7%
HH Income \$15,000 to \$24,999	85	6.6%	3,075	7.4%	9,369	7.4%
HH Income Under \$15,000	149	11.5%	5,586	13.4%	14,129	11.2%
HH Income \$35,000 or More	962	74.5%	28,592	68.4%	92,108	72.8%
HH Income \$75,000 or More	765	59.2%	17,570	42.0%	57,697	45.6%

Housing (2024)

Total Housing Units	1,417		45,825		138,389	
Housing Units Occupied	1,291	91.1%	41,819	91.3%	126,585	91.5%
Housing Units Owner-Occupied	861	66.7%	17,134	41.0%	55,671	44.0%
Housing Units, Renter-Occupied	430	33.3%	24,685	59.0%	70,914	56.0%
Housing Units, Vacant	126	9.7%	4,006	9.6%	11,804	9.3%

Marital Status (2024)

Never Married	857	34.8%	40,488	49.5%	115,818	45.9%
Currently Married	977	39.7%	21,881	26.7%	79,735	31.6%
Separated	106	4.3%	4,840	5.9%	13,042	5.2%
Widowed	121	4.9%	4,104	5.0%	12,689	5.0%
Divorced	398	16.2%	10,552	12.9%	30,977	12.3%

Household Type (2024)

Population Family	1,776	60.1%	70,444	70.0%	215,036	70.4%
Population Non-Family	1,080	36.6%	27,351	27.2%	81,320	26.6%
Population Group Quarters	99	3.3%	2,861	2.8%	9,228	3.0%
Family Households	536	41.5%	21,776	52.1%	66,828	52.8%
Non-Family Households	755	58.5%	20,043	47.9%	59,756	47.2%
Married Couple with Children	200	20.5%	5,084	23.2%	17,474	21.9%
Average Family Household Size	3.3		3.2		3.2	

Household Size (2024)

1 Person Households	545	42.2%	15,020	35.9%	44,658	35.3%
2 Person Households	338	26.2%	12,167	29.1%	37,772	29.8%
3 Person Households	150	11.6%	5,953	14.2%	18,187	14.4%
4 Person Households	156	12.1%	5,177	12.4%	15,423	12.2%
5 Person Households	67	5.2%	2,180	5.2%	6,537	5.2%
6 or More Person Households	34	2.6%	1,322	3.2%	4,007	3.2%

Household Vehicles (2024)

Households with 0 Vehicles Available	109	8.4%	4,248	10.2%	10,606	8.4%
Households with 1 Vehicles Available	432	33.4%	18,621	44.5%	55,795	44.1%
Households with 2 or More Vehicles Available	750	58.1%	18,950	45.3%	60,183	47.5%
Total Vehicles Available	2,191		62,649		196,397	
Average Vehicles Per Household	1.7		1.5		1.6	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	2,431		80,797		249,038	
Estimated Civilian Employed	1,535	63.2%	53,752	66.5%	164,298	66.0%
Estimated Civilian Unemployed	29	1.2%	2,607	3.2%	8,403	3.4%
Estimated in Armed Forces	-	-	5	-	63	-
Estimated Not in Labor Force	866	35.6%	24,433	30.2%	76,275	30.6%
Unemployment Rate	1.2%		3.2%		3.4%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	1,535		53,746		164,271	
Management, Business, Financial Operations	432	28.2%	9,429	17.5%	28,837	17.6%
Professional, Related Service	452	29.4%	11,201	20.8%	39,734	24.2%
Sales, Office	236	15.3%	10,925	20.3%	32,344	19.7%
Farming, Fishing, Forestry	277	18.1%	12,108	22.5%	35,308	21.5%
Construct, Extraction, Maintenance	-	-	77	0.1%	137	-
Production, Transport Material Moving	85	5.5%	4,187	7.8%	11,386	6.9%
White Collar Workers	52	3.4%	5,819	10.8%	16,525	10.1%
Blue Collar Workers	1,161	75.7%	32,738	60.9%	103,879	63.2%
	374	24.3%	21,008	39.1%	60,392	36.8%

Consumer Expenditure (2024)

Total Household Expenditure	\$161.32 M		\$3.89 B		\$12.21 B	
Total Non-Retail Expenditure	\$85.44 M	53.0%	\$1.97 B	50.6%	\$6.19 B	50.7%
Total Retail Expenditure	\$75.89 M	47.0%	\$1.92 B	49.4%	\$6.02 B	49.3%
Alcoholic Beverages	\$997.43 K	0.6%	\$23.83 M	0.6%	\$75.05 M	0.6%
Apparel	\$2.92 M	1.8%	\$72.81 M	1.9%	\$228.13 M	1.9%
Contributions	\$5.53 M	3.4%	\$121.21 M	3.1%	\$385.91 M	3.2%
Education	\$3.85 M	2.4%	\$87.24 M	2.2%	\$276.54 M	2.3%
Entertainment	\$9 M	5.6%	\$226.13 M	5.8%	\$707.78 M	5.8%
Food Away From Home	\$7 M	4.3%	\$172.56 M	4.4%	\$541.52 M	4.4%
Grocery	\$8.86 M	5.5%	\$270.72 M	7.0%	\$830.34 M	6.8%
Health Care	\$8.57 M	5.3%	\$261.61 M	6.7%	\$795.82 M	6.5%
Household Furnishings and Equipment	\$4.28 M	2.7%	\$103.91 M	2.7%	\$326.7 M	2.7%
Household Operations	\$2.93 M	1.8%	\$74.39 M	1.9%	\$232.14 M	1.9%
Miscellaneous Expenses	\$2.71 M	1.7%	\$66.89 M	1.7%	\$210.21 M	1.7%
Personal Care	\$1.81 M	1.1%	\$52.48 M	1.3%	\$161.83 M	1.3%
Shelter	\$24.09 M	14.9%	\$687.75 M	17.7%	\$2.12 B	17.4%
Tax and Retirement	\$48.22 M	29.9%	\$874.56 M	22.5%	\$2.83 B	23.1%
Tobacco and Related	\$524.22 K	0.3%	\$22.56 M	0.6%	\$66.98 M	0.5%
Transportation	\$23.82 M	14.8%	\$577.59 M	14.8%	\$1.83 B	15.0%
Utilities	\$6.22 M	3.9%	\$193.92 M	5.0%	\$593.63 M	4.9%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	2,205		70,167		216,129	
Elementary (Grade Level 0 to 8)	40	1.8%	3,628	5.2%	10,050	4.7%
Some High School (Grade Level 9 to 11)	131	5.9%	5,936	8.5%	16,321	7.6%
High School Graduate	531	24.1%	20,094	28.6%	56,940	26.3%
Some College	243	11.0%	11,255	16.0%	34,343	15.9%
Associate Degree Only	173	7.9%	5,856	8.3%	19,530	9.0%
Bachelor Degree Only	698	31.6%	14,851	21.2%	49,948	23.1%
Graduate Degree	390	17.7%	8,547	12.2%	28,997	13.4%

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Units In Structure (2024)

1 Detached Unit	780	91.2%	20,130	61.9%	62,078	59.8%
1 Attached Unit	98	11.4%	2,225	6.8%	6,327	6.1%
2 to 4 Units	41	4.8%	3,562	11.0%	9,605	9.3%
5 to 9 Units	75	8.8%	2,879	8.9%	8,258	8.0%
10 to 19 Units	80	9.3%	3,611	11.1%	12,354	11.9%
20 to 49 Units	76	8.9%	2,007	6.2%	7,289	7.0%
50 or More Units	96	11.2%	6,636	20.4%	17,985	17.3%
Mobile Home or Trailer	30	3.5%	677	2.1%	2,576	2.5%
Other Structure	15	1.8%	93	0.3%	112	0.1%

Homes Built By Year (2024)

Homes Built 2010 or later	179	20.9%	6,511	20.0%	17,217	16.6%
Homes Built 2000 to 2009	126	14.7%	4,293	13.2%	17,371	16.7%
Homes Built 1990 to 1999	104	12.2%	3,861	11.9%	14,984	14.4%
Homes Built 1980 to 1989	122	14.3%	5,276	16.2%	20,146	19.4%
Homes Built 1970 to 1979	229	26.8%	6,458	19.9%	17,922	17.3%
Homes Built 1960 to 1969	92	10.8%	4,515	13.9%	12,378	11.9%
Homes Built 1950 to 1959	253	29.6%	7,558	23.2%	17,449	16.8%
Homes Built Before 1949	185	21.6%	3,349	10.3%	9,117	8.8%

Home Values (2024)

Home Values \$1,000,000 or More	75	8.7%	894	5.2%	3,439	6.2%
Home Values \$500,000 to \$999,999	387	44.9%	4,535	26.5%	12,990	23.3%
Home Values \$400,000 to \$499,999	137	15.9%	2,061	12.0%	7,110	12.8%
Home Values \$300,000 to \$399,999	159	18.5%	2,951	17.2%	10,796	19.4%
Home Values \$200,000 to \$299,999	39	4.6%	2,956	17.3%	10,409	18.7%
Home Values \$150,000 to \$199,999	31	3.6%	1,815	10.6%	5,028	9.0%
Home Values \$100,000 to \$149,999	13	1.6%	806	4.7%	2,285	4.1%
Home Values \$70,000 to \$99,999	6	0.7%	355	2.1%	976	1.8%
Home Values \$50,000 to \$69,999	1	0.1%	175	1.0%	688	1.2%
Home Values \$25,000 to \$49,999	6	0.7%	216	1.3%	716	1.3%
Home Values Under \$25,000	7	0.8%	369	2.2%	1,233	2.2%
Owner-Occupied Median Home Value	\$511,093		\$379,753		\$384,267	
Renter-Occupied Median Rent	\$1,160		\$1,304		\$1,369	

Transportation To Work (2024)

Drive to Work Alone	974	63.4%	34,979	65.1%	107,330	65.3%
Drive to Work in Carpool	148	9.6%	4,485	8.3%	13,890	8.5%
Travel to Work by Public Transportation	38	2.5%	2,690	5.0%	5,954	3.6%
Drive to Work on Motorcycle	4	0.3%	19	-	159	-
Walk or Bicycle to Work	23	1.5%	1,546	2.9%	4,748	2.9%
Other Means	3	0.2%	759	1.4%	1,804	1.1%
Work at Home	345	22.5%	9,267	17.2%	30,387	18.5%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	317	20.7%	10,534	19.6%	31,202	19.0%
Travel to Work in 15 to 29 Minutes	549	35.7%	17,933	33.4%	53,702	32.7%
Travel to Work in 30 to 59 Minutes	273	17.8%	13,080	24.3%	40,224	24.5%
Travel to Work in 60 Minutes or More	51	3.3%	2,932	5.5%	8,756	5.3%
Average Minutes Travel to Work	20.8		22.1		22.3	