

7100 SANTA MONICA BLVD

WEST HOLLYWOOD GATEWAY



Be Part of the Transformation:
Second-Gen Restaurant & Shop Spaces in a Newly Polished Landmark



PROPERTY OVERVIEW

Position your brand at the epicenter of culture, commerce, and celebrity.

Welcome to West Hollywood Gateway—where premium visibility meets exceptional foot traffic. This open-air shopping center commands the high-traffic corner of Santa Monica Boulevard and La Brea Avenue, positioning your brand alongside powerhouse retailers like Target, ULTA Beauty, BevMo!, and Best Buy. With more than 2 million annual visitors and direct access to one of Southern California's most desirable demographics, West Hollywood Gateway is your strategic entry point to the heart of LA's retail landscape.



ABOUT THE PROPERTY



THE DETAILS



AVAILABLE SQUARE FOOTAGE

779 SF - 5,600 SF



ANNUAL VISITS

2.1 Million (Placer.ai, 2025)



PARKING

1,100 Spaces



RENT

Available Upon Request



INTERSECTION

Santa Monica Boulevard & La Brea Avenue



AVAILABILITY

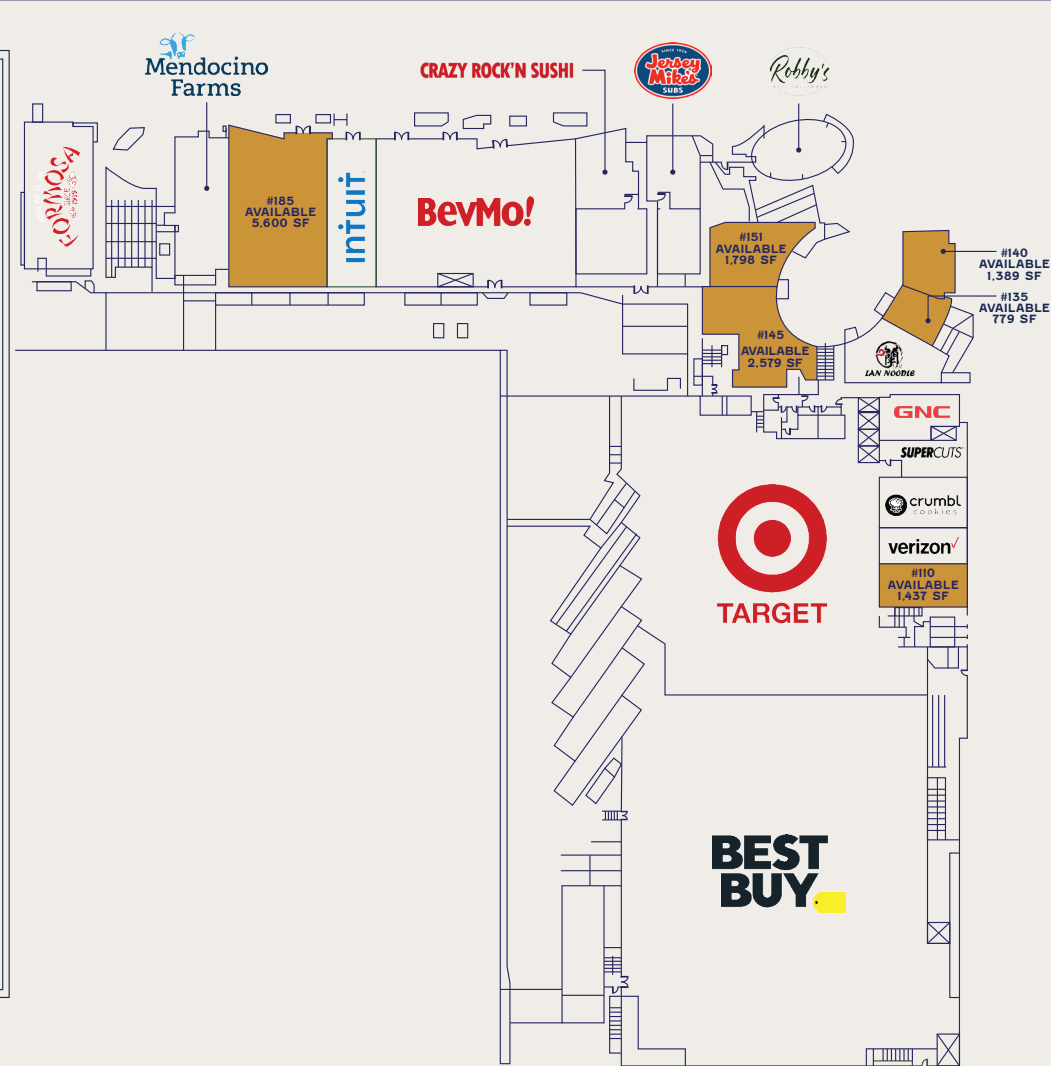
Immediate

Ground Level Site Plan

SANTA MONICA BLVD - 43,283 CPD



UNIT#	TENANT	SF
101	Best Buy	
110	AVAILABLE	1,437
115	Verizon	
117	Crumbl	
120	Super Cuts	
125	GNC	
130	Lan Noodle	
135	AVAILABLE (2nd Gen Restaurant)	779
140	AVAILABLE (Former Starbucks)	1,389
145	AVAILABLE (2nd Gen Restaurant)	2,579
150	Robby's	
151	AVAILABLE (2nd Gen Restaurant)	1,798
153	Jersey Mike's Subs	
158	Crazy Rock'n Sushi	
165	BevMo!	
180	Coming Soon	
185	AVAILABLE (2nd Gen Restaurant)	5,600
195	Mendocino Farms	
201	Target	
7156 SMB	Formosa Cafe	



LA BREA AVE - 42,613 CPD

Upper Level Site Plan

SANTA MONICA BLVD - 43,283 CPD



UNIT#	TENANT	SF
201	Target	
205	AVAILABLE	1,437
210	ULTA Beauty	



Highlights

Center Enhancements

Improvements to the food court and building facades are underway.

Crossroads Location

Where West Hollywood meets Hancock Park, Beverly Grove, and Hollywood.

Solving the Ultimate L.A. Problem

Parking drives consumer behavior. West Hollywood Gateway's 1,100 parking spaces offer unparalleled access.

The Power of Daily Needs Anchor Tenants

Target, Best Buy, and ULTA Beauty in the middle of some of LA's most sought-after neighborhoods.

A Commuter-Centric Hub

Santa Monica Blvd and La Brea Ave are major arteries used by thousands of commuters daily to or from work in Century City, Beverly Hills, or Downtown L.A.

Highly Visibility

Opportunities including Second-Gen Restaurants directly facing Santa Monica Blvd & shop spaces facing La Brea Ave.



Shopping

KEY

- RETAIL
- ENTERTAINMENT
- FOOD & BEVERAGE
- GROCCER

OVATION HOLLYWOOD

TCL CHINESE THEATRES	Hard Rock CAFE	SEPHORA	VICTORIA'S SECRET
Dolby CINEMA	DAVE & BUSTER'S	QUAY	SP SHOEPALACE

SYCAMORE DISTRICT

TARTINE	STIGHT GLASS
M L A C	CITIZINE GENERALE

TAO

SUGAREISH

SUNSET BOULEVARD

HOLLYWOOD BOULEVARD

FRANKLIN AVENUE

SANTA MONICA BOULEVARD

WEST HOLLYWOOD

Bohème

TRADER JOE'S | SPROUTS FARMERS MARKET

Ralphs

AVA HOLLYWOOD

MOTHER'S CALIFORNIA MARKET	STEREOSCOPE COFFEE CO.
[solidcore]	STRETCH LAB

THE GROVE

Apple	Nike	NORDSTROM	SEPHORA	TODD SNYDER NEW YORK
RY	lululemon	alo	RIVIAN	MICHAEL KORS
GUCCI	ZARA	BARNES & NOBLE	pressed JEROMEY	AMC THEATRES
All'Antico Vinaio	La La Land	AMERICAN BEAUTY	Sora	EREWHON

WEST HOLLYWOOD GATEWAY

TARGET	BEST BUY	ULTA	BevMo!	intuit
GNC LIVE WELL	crumbl cookies	Mendocino Farms	Robby's	FORMOSA

LA CIENEGA BOULEVARD

LA BREA AVENUE

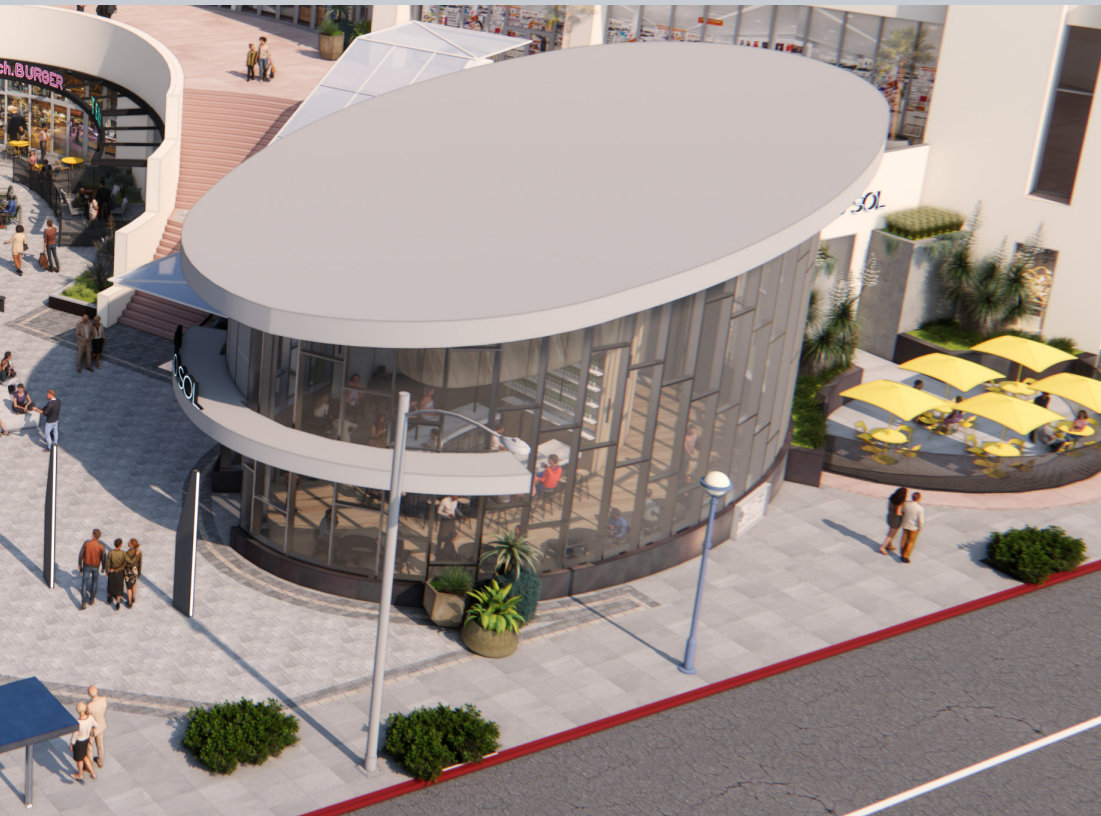
HIGHLAND AVENUE

101

BEVERLY BOULEVARD

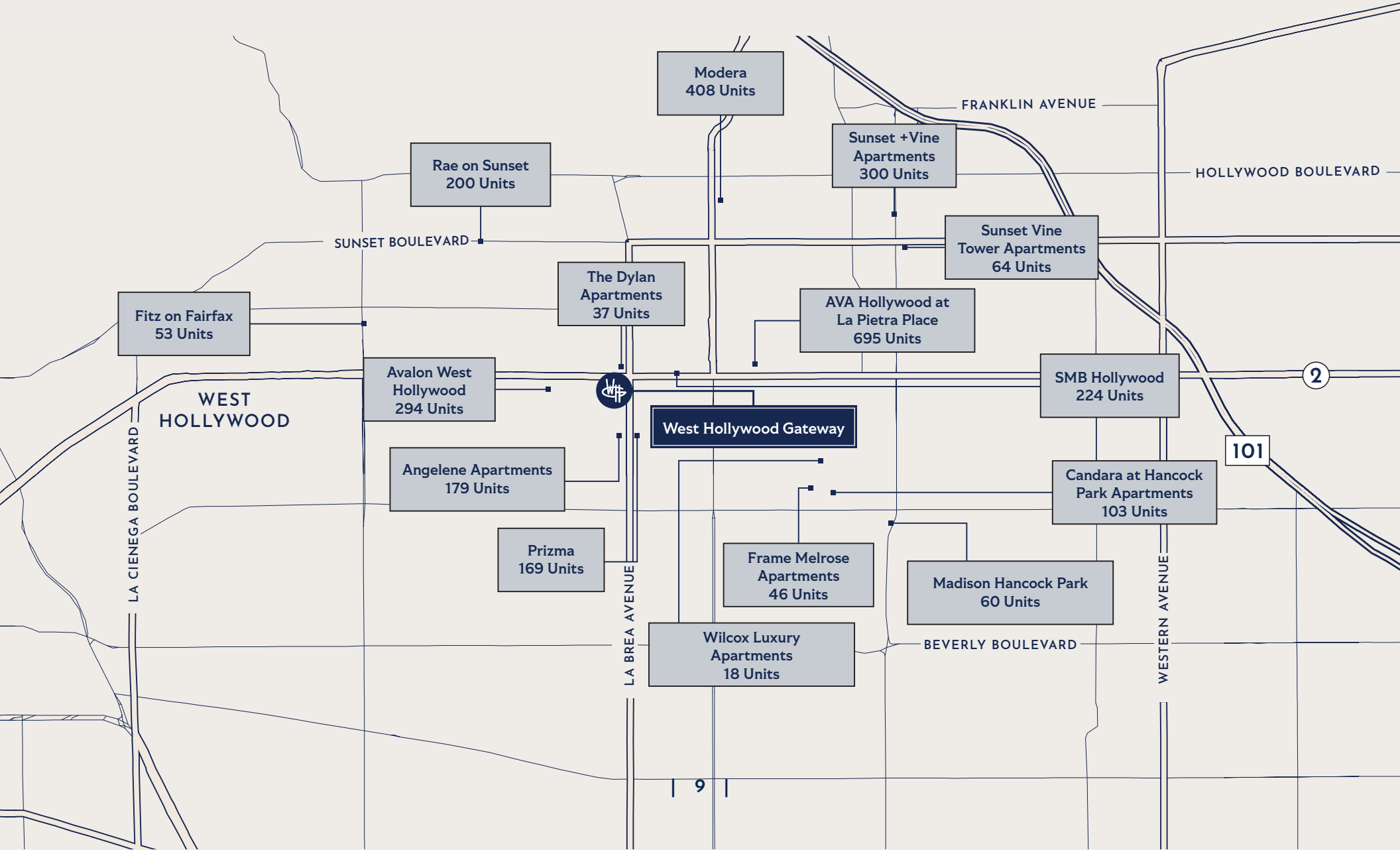
BEVERLY HILLS

7



Conceptual renderings. Enhancements to be completed Summer 2026.

Living





IDEAL DEMOGRAPHICS WITHIN 3 MILES

Demographics

\$149,347

Average Household Income

325,578

Population

39

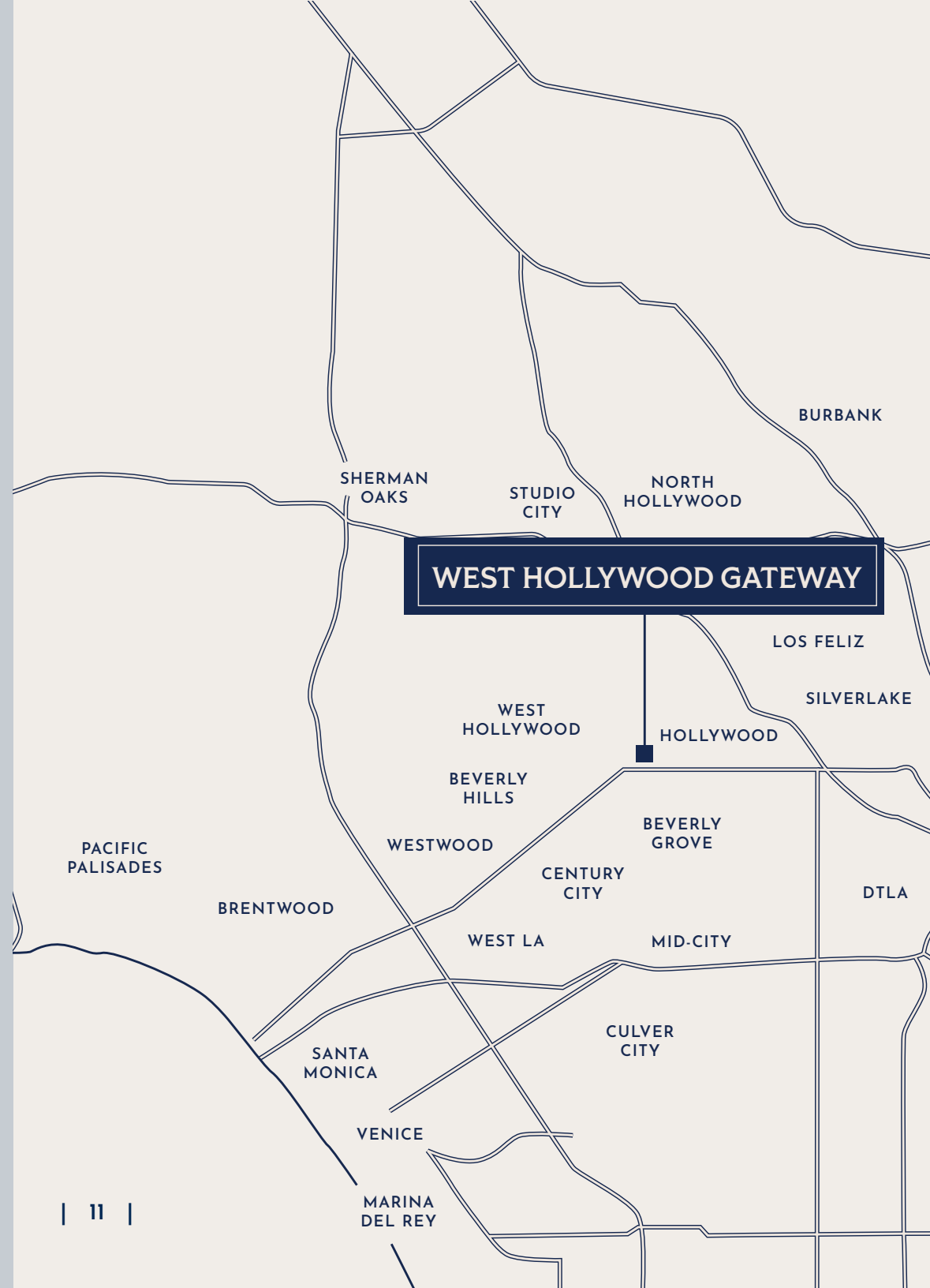
Median Age

\$4.1B

Retail Spending

\$1.57M

Median Home Value



WEST HOLLYWOOD GATEWAY

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