

THE POST



ARCHITECTURE
ENGINEERING
CONSTRUCTION
DEVELOPMENT

THE POST

The first phase of the redevelopment of The Post consisted of over 80,000 square feet of professionally designed and nicely equipped Class A commercial office space with on-site parking and prominently positioned overlooking historic Clinton Square. First phase commercial tenants include VIP Structures, FutureBrands, NBT Bank and NRG Energy.

The second phase of the redevelopment will include 72 market-rate apartments making The Post a mixed-use development in the heart of downtown. The former iconic press hall with expansive glass will provide tenants with spectacular views to the north and east facades along Herald Place and Salina Streets that will continue to reinvigorate the connection to the neighborhood.

Available off-street parking and two major interstates close by makes the Post an accessible and convenient location for work and living downtown.

PROPERTY FEATURES & HIGHLIGHTS

- 250,000 SF mixed-use complex
 - 85,000 SF light industrial/storage space available for lease
 - » 20,000 SF – 1st Level
 - » 65,000 SF – Lower Level
- 300+ off-street parking spaces in close proximity (on-site/across street)
- Four (4) loading docks – Shared/Common
- Two (2) Freight Elevators – Shared/Common
- Two (2) 4,000 AMP Services
- 200 lbs per SF – Live Floor Load
- Centro Bus Stop Shelter – located at southeast corner of property
- Variety of restaurants, retail, and hospitality nearby



1806

Henry Bogardus bought the first lot in a newly formed settlement on the corner of Salina and Genesee Streets. He opened a corner tavern known as Bogardus Corners.

1825-1945

The Erie Canal once ran through the City of Syracuse, making Clinton Square the commercial, financial and governmental center of the community.

1950

Redevelopment of Block 81 begins, when Syracuse architectural firm, Webster, Crenshaw & Folley, designed the two-story, Streamline Moderne building.

1967

Investors submit a proposal to combine all of Block 81 and adjacent Block 77A, creating a super block on the north side of Clinton Square. 14 buildings needed to be demolished to make way for the future home of The Herald Company, publisher of The Post Standard.

1825

Erie Canal construction completed, connecting commerce between cities from the Great Lakes to cities on the Hudson River and the Atlantic Ocean.



1946

Property "Block 81" sold to holding company.

1964

A group of Syracuse and out-of-town investors buy the property, which changed ownership three



1968
New York City architectural firm William Ginsberg Assoc. was chosen to design The Herald Company's new headquarters, located at 101 N. Salina St. The result was a 230,000 SF building encompassing most of the super block.



1972
Printing for The Post Standard newspaper begins.



2013
The Post Standard publisher moves staff to new building, while maintaining printing operations at 101 N. Salina St. Property for sale.

2017
VIP Structures purchases 101 N. Salina St. and begins redevelopment, ensuring printing remains operational for The Post Standard.

2023
Printing operations cease at 101 N. Salina St. The press that occupied the building's third block is dismantled and removed.



Today
101 North Salina Street is now home to four commercial tenants with 72 residential units currently in development.

THE POST

LIVE | WORK | PLAY | DOWNTOWN

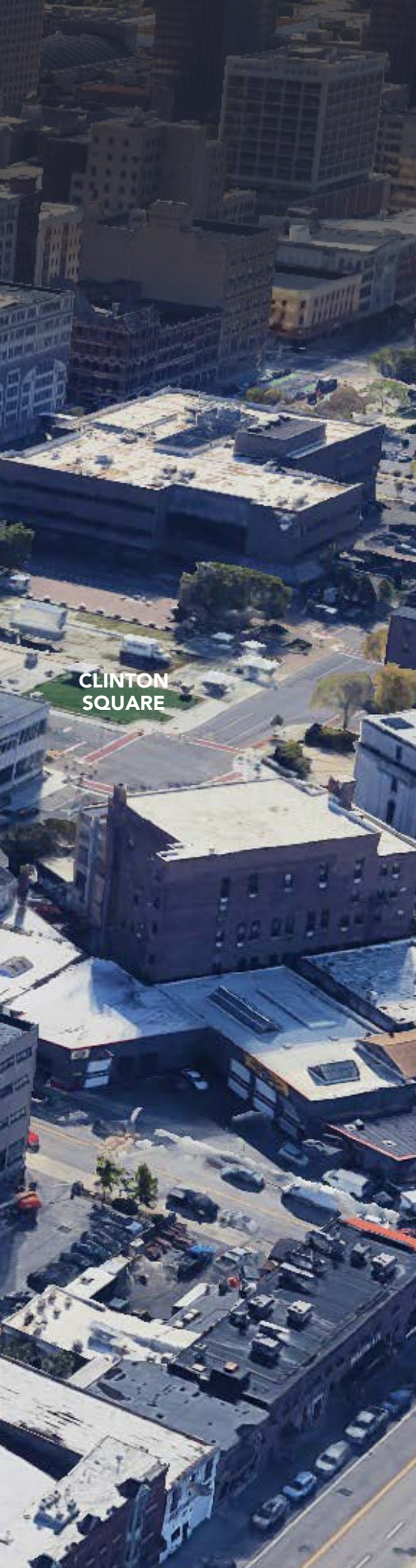
An urban setting that offers it all. Experience the prime location and visibility of The Post, immersed in the heart of Downtown Syracuse overlooking historic Clinton Square.



The Downtown neighborhood is one of the two-fastest growing residential population centers in Onondaga County with over 5,000 residents. In total, 28,000 people are employed Downtown.

Downtown's continued growth is evidenced with new developments such as the Salt City Market, 300 West Washington, Common Space, and the recently completed City Center, as well as major renovations at the Oncenter and Landmark Theatre. These types of investments are the catalyst for a strong urban core for the greater Syracuse region.

For more information visit: downtownsyracuse.com | centerstateceo.com | visitsyracuse.com

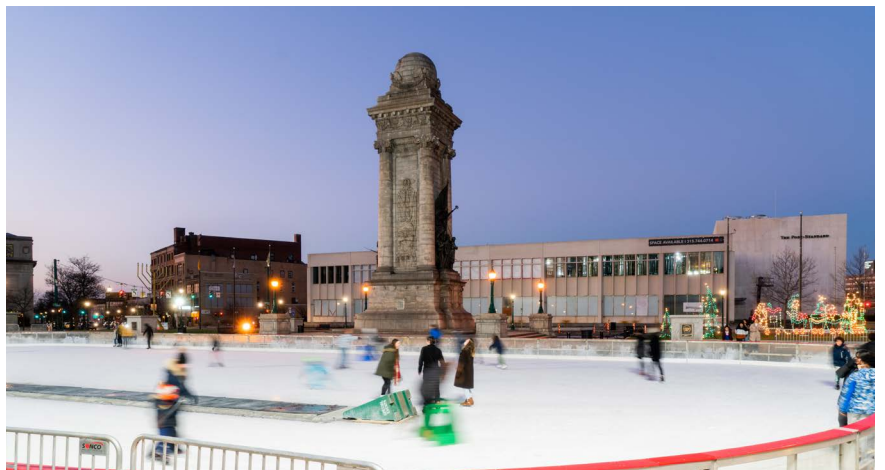


CLINTON SQUARE TODAY

DOWNTOWN SYRACUSE

Much like its rich history, Clinton Square is the heart of the community today, with bustling activities throughout the year including numerous festivals, the farmers market, public skating in the winter months, Christmas tree lighting (attracting thousands of residents since 1933), concerts and much, much more.

OVER
450,000
VISITORS
ANNUALLY



DOWNTOWN WALKABILITY
SCORE: **86 PERCENT** *(Highest of any
neighborhood in Syracuse, walkscore.com)*



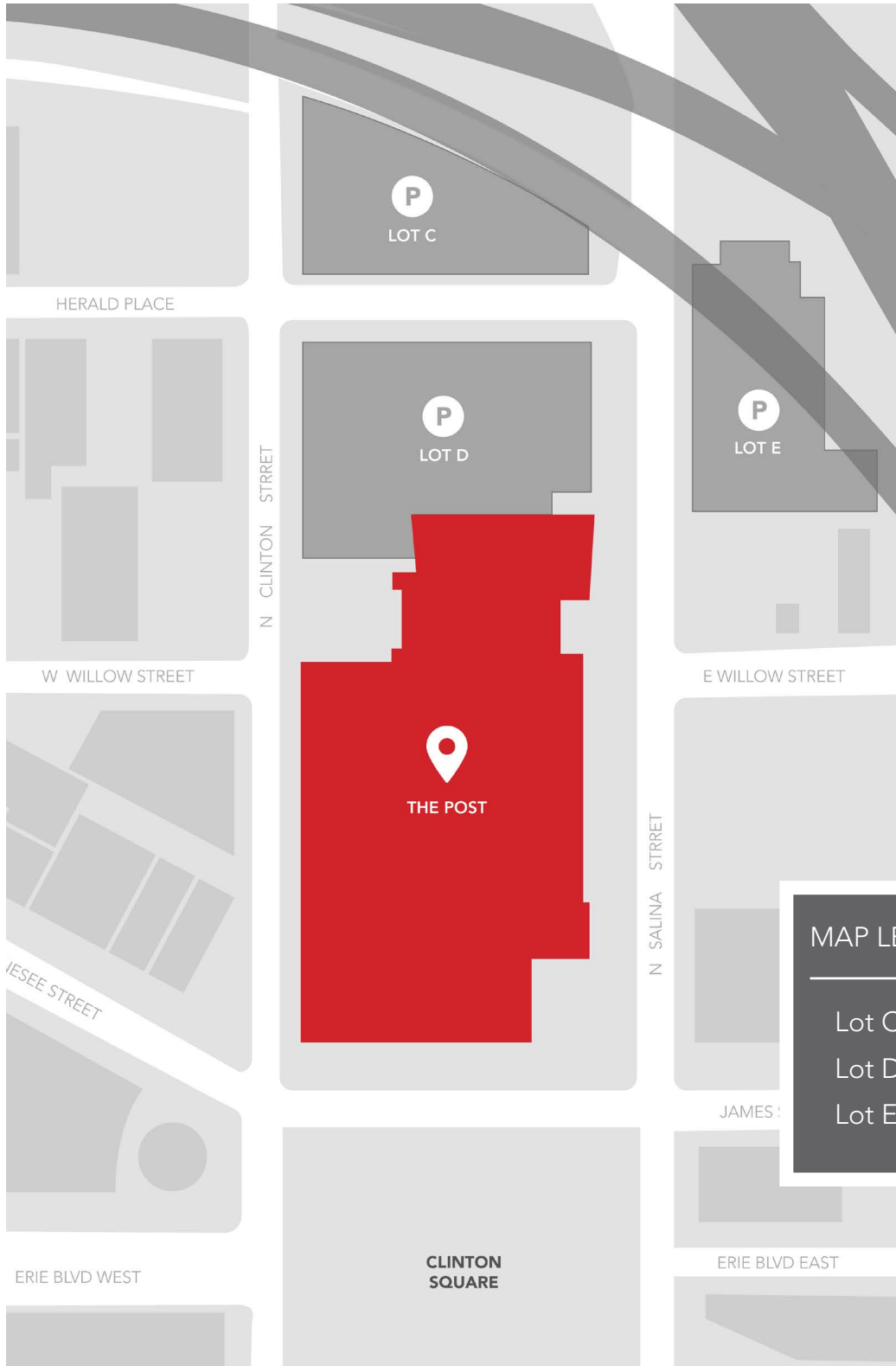
DOWNTOWN HOUSING
OCCUPANCY:
99 PERCENT



AVG DAILY TRAFFIC INTO
DOWNTOWN: **67,473 VEHICLES**

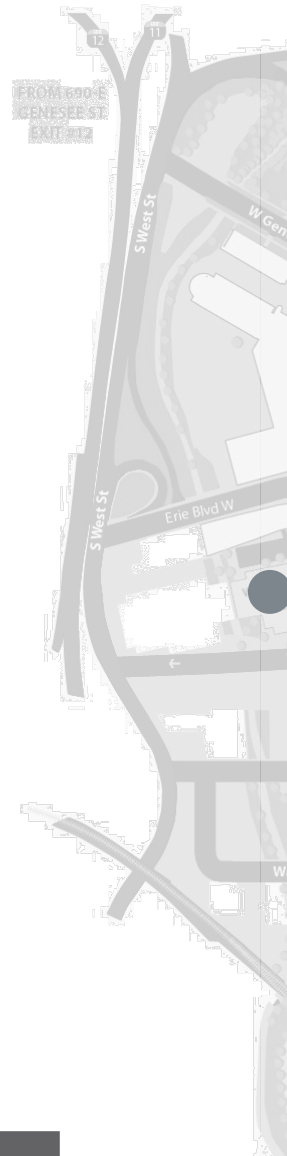
PARKING AREA MAP

PARKING LOTS OWNED BY LANDLORD







MAP LEGEND

- Lot C: 86
- Lot D: 125
- Lot E: 87



DOWNTOWN PARKING

-  THE POST
-  LANDLORD LOT
-  PARKING GARAGE
-  SURFACE LOT

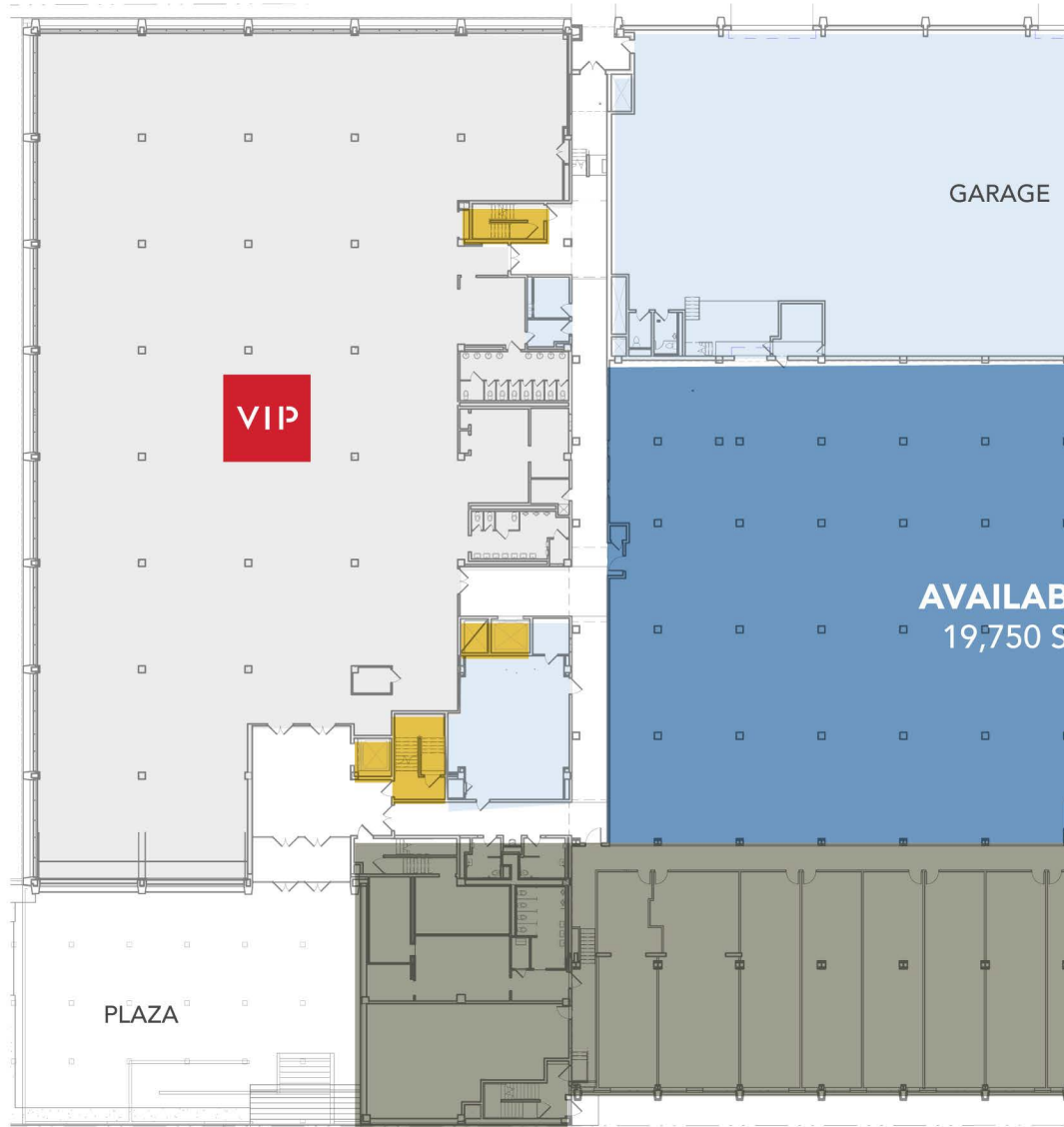


THE POST

FLOOR 01

N. CLINTON S

CLINTON
SQUARE



N. SALINA S

BLOCK 1

BLOC

T.



- OCCUPIED COMMERCIAL
- AVAILABLE COMMERCIAL
- COMMERCIAL COMMON SPACES
- VERTICAL CIRCULATION
- RESIDENTIAL



T.

CK 2



BLOCK 3

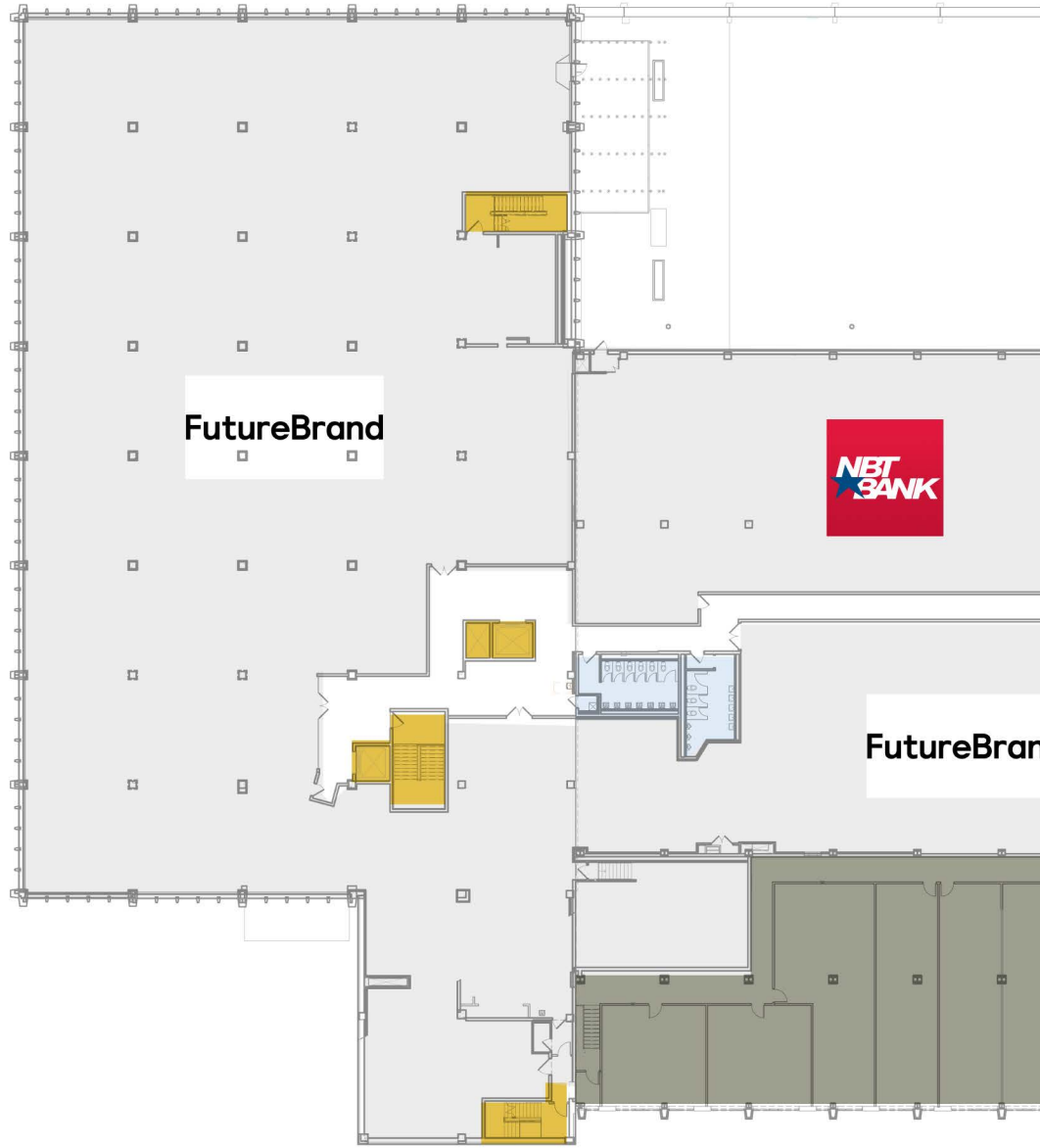


THE POST

FLOOR 02

N. CLINTON S

CLINTON
SQUARE



FutureBrand

N. SALINA S

BLOCK 1

BLOC

T.

-  OCCUPIED COMMERCIAL
-  AVAILABLE COMMERCIAL
-  COMMERCIAL COMMON SPACES
-  VERTICAL CIRCULATION
-  RESIDENTIAL



←
PARKING
 →

T.

CK 2

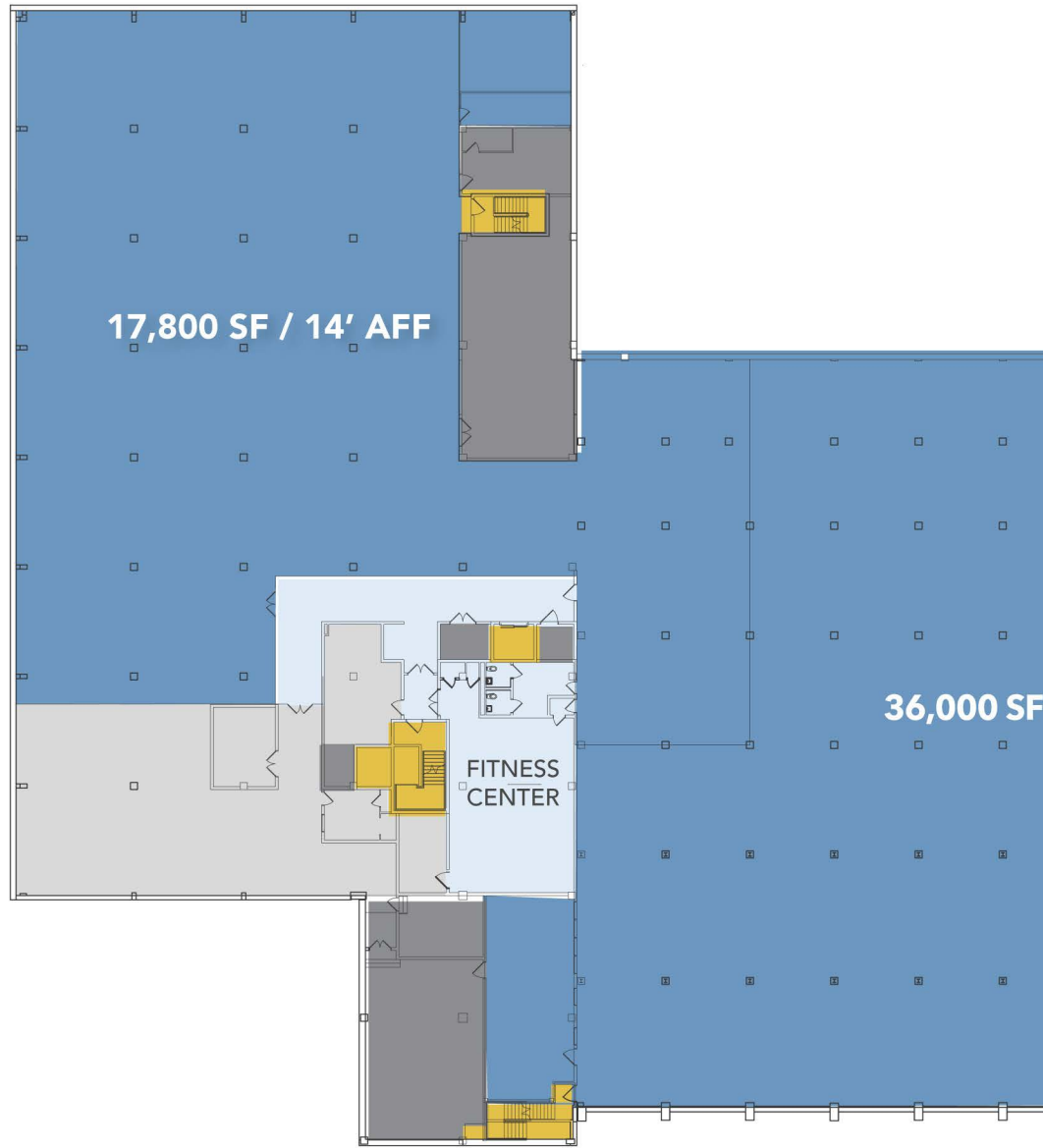
BLOCK 3

THE
POST

LOWER LEVEL

N. CLINTON S

CLINTON
SQUARE



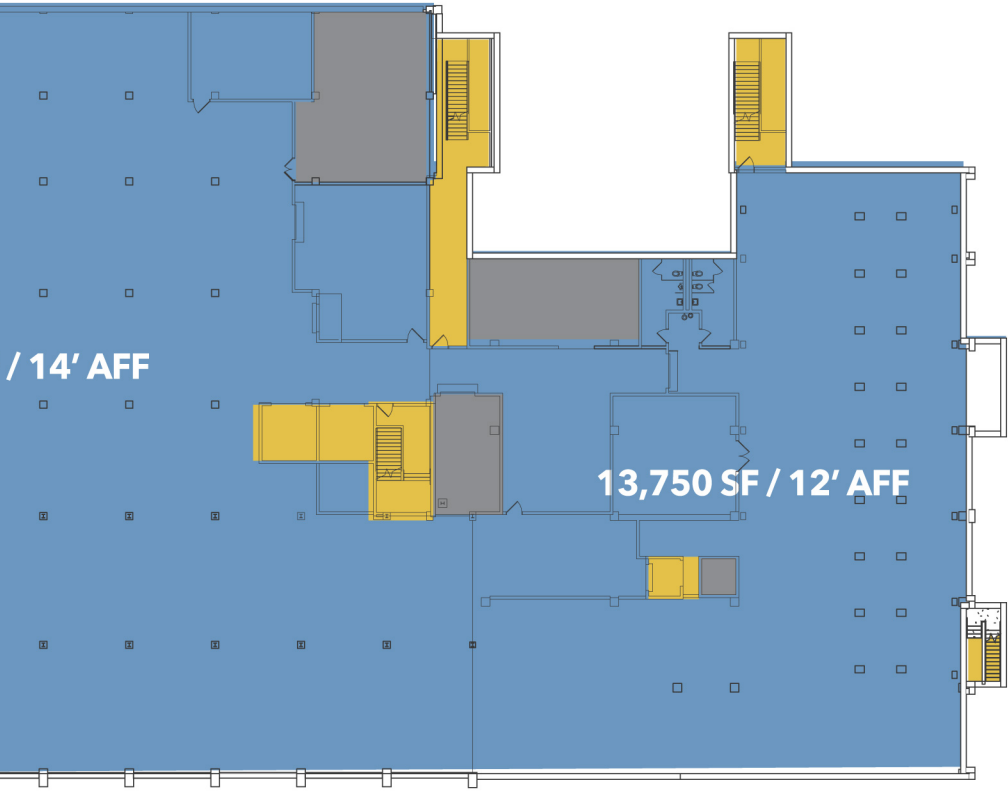
N. SALINA S

BLOCK 1

BLOCK

T.

- OCCUPIED COMMERCIAL
- AVAILABLE COMMERCIAL
- COMMERCIAL COMMON SPACES
- VERTICAL CIRCULATION
- RESIDENTIAL



T.

< 2



BLOCK 3



THE POST

THE POST



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