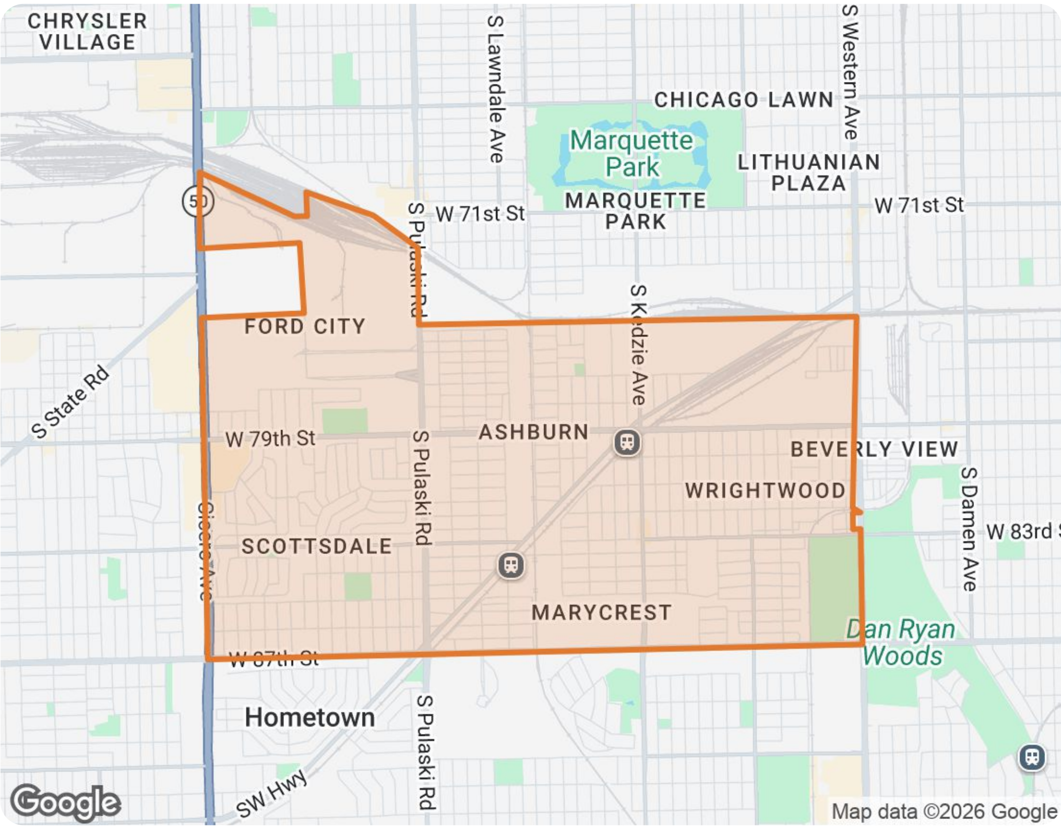
Chicago, IL 60652



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Trade Area Summary

Attribute Summary for Chicago, IL 60652

Median Household Income	Median Age	Total Population	1st Dominant Segment
$82,975	38.3	38,414	Family Bonds
Source: 2025/2029 Income (Esri)	**Source:** 2025/2029 Age: 5 Year Increments (Esri)	**Source:** 2025 Age: 1 Year Increments (Esri)	**Source:** 2025 Tapestry Market Segmentation (Households)

Consumer Segmentation

Top Tapestry Segments	Family Bonds	Family Foundations	Generational Ties	Classic Comfort	City Strivers
% of Households	7,265 (56.7%)	2,721 (21.2%)	1,353 (10.6%)	1,020 (8.0%)	446 (3.5%)
Life Stage Group	Family Portraits	Contemporary Households	Family Portraits	Mature and Retired Living	Family Portraits
Life Mode Group	Community Connections	Metro Vibes	Family Fabric	Suburban Shine	Urban Harmony
Urbanicity Group(s)	Urban Core Urban Vicinity Suburb	Urban Vicinity Suburb	Urban Vicinity Suburb	Suburb	Urban Core Urban Vicinity
Residence Type	Single Family	Single Family	Single Family	Single Family	Multi-Units, Single Family
Household Type	Married Couples	Married Couples, Singles Living Alone, Singles w/ Relatives	Married Couples	Married Couples	Married Couples, Singles Living Alone, Singles w/ Relatives
Average Household Size	3.01	2.5	3.52	2.56	2.75
Median Age	35.5	41	36.9	40.2	38.5
Diversity Index	87.6	52.7	87	60.6	71.2
Median Household Income	$72,515	$58,089	$95,282	$88,893	$76,919
Median Net Worth	$177,755	$131,285	$298,163	$317,594	$102,849
Homeownership	69%	66%	72%	81%	44%
Rent Burdened Households	40%	42%	44%	30%	45%
Labor Force Participation Rate	65%	59%	64%	69%	64%
Unemployment Rate	5%	7%	5%	3%	7%
% with Bachelor's Degree or Higher	20%	23%	22%	33%	29%
Lifestyle Patterns	These residents primarily shop at large retail establishments and wholesale stores. Consumers frequent fast-food restaurants or opt for home-delivered meals.	These residents tend to shop at discount stores. Residents frequently visit nail salons and purchase hair care products for home use.	Households typically purchase groceries, clothing, and household supplies at warehouse or discount stores, and electronics are frequently bought online. Residents tend to maintain more than three vehicles, purchasing new sedans and SUVs, and roadside assistance services.	Residents tend to buy budget-friendly items from discount local or chain stores. Homeowners often purchase lawn and garden maintenance tools.	Residents tend to shop at both high-end and warehouse stores, with a strong inclination toward athletic apparel. Personal care services are a priority for spending.

Chicago, IL 60652

Consumer Segment Details

About this segment

Family Bonds

Ranked
1st
dominant segment for this area

In this area
56.7%
of households fall into this segment

In the United States
1.5%
of households fall into this segment

Who Are They?

Residents in this segment typically live in and around urban centers and in suburbs in the South and West. The population is younger and has larger family sizes than the U.S. average, and households typically include parents supporting young children, adult children living with parents, and other multigenerational family structures. Single-parent families and households without couples or children are also notably common. One in five residents were born outside the U.S., and the rate of linguistic isolation is more than twice the national average. Employment tends to be in skilled and service-related sectors, including construction, and households typically earn middle-tier incomes. Homes tend to be owner-occupied, single-family detached units built before 1990, with most valued between $100-300,000. The housing market is characterized by low vacancy rates and moderately high rents.

Key Statistics

- **Median age:** 35.5
- **Median household size:** 3.01
- **Predominant household structure (Census 2020):** Married couples
- **Median household income:** $72,515
- **Median net worth:** $177,755
- **Percentage of individuals with completion of a bachelor's degree or higher:** 19.6%

Housing and Employment

- **Predominant Urbanicity Type:** Suburb; Urban Vicinity; Urban Core
- **Median home value:** $261,789
- **Homeownership rate:** 68.9%
- **Rent burdened households (American Community Survey 2019-2023):** 40.4%
- **Labor force participation rate:** 65.1%
- **Unemployment rate:** 5.2%

Lifestyle Patterns

- These residents primarily shop at large retail establishments and wholesale stores.
- Consumers frequent fast-food restaurants or opt for home-delivered meals.
- Households typically own multiple cell phones and TVs. They rely mainly on mobile internet and use their devices to stream videos and listen to music.
- Foreign-language programming is popular on TV, and playing video games is a common activity among children and young adults.

The demographic segmentation shown here can help you understand the life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 60 unique market segments base on socioeconomic and demographic characteristics. **Source: Esri 2025 Update Frequency: Annually**

Consumer Segment Details

About this segment

Family Foundations

Ranked	In this area	In the United States
2nd	**21.2%**	**1.1%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

Who Are They?

Residents in this segment reside largely in suburbs in the South, and many commute to another county for work. Most households are occupied by a single person, a married couple without children, or a combined family without couples or children. Adult children living with their parents are not uncommon; there is a higher rate of multigenerational households. There are more female than male householders. Many residents have some college education, though high school completion rates are lower than the national average. Most households earn middle-tier incomes and employment is largely in government, health care, and retail sectors. Social security and other forms of public assistance are key sources of support. Residents typically own homes built before 1990, with most valued under $200,000.

Key Statistics

- **Median age:** 41.0
- **Median household size:** 2.50
- **Predominant household structure (Census 2020):** Married couples; singles living alone; singles with relatives
- **Median household income:** $58,089
- **Median net worth:** $131,285
- **Percentage of individuals with completion of a bachelor's degree or higher:** 23.2%

Housing and Employment

- **Predominant Urbanicity Type:** Suburb; Urban Vicinity
- **Median home value:** $183,266
- **Homeownership rate:** 65.6%
- **Rent burdened households (American Community Survey 2019-2023):** 42.0%
- **Labor force participation rate:** 58.9%
- **Unemployment rate:** 7.2%

Lifestyle Patterns

- These residents tend to shop at discount stores.
- Residents frequently visit nail salons and purchase hair care products for home use.
- Households tend to have multiple TVs and subscribe to premium channels. They opt for newspapers over digital media, and many maintain a landline at home.
- Religion often influences various aspects of these residents' lives, including listening to gospel and faith-centered music genres.

The demographic segmentation shown here can help you understand the life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 60 unique market segments base on socioeconomic and demographic characteristics. **Source: Esri 2025 Update Frequency: Annually**

Consumer Segment Details

About this segment

Generational Ties

Ranked
3rd
dominant segment for this area

In this area
10.6%
of households fall into this segment

In the United States
1.4%
of households fall into this segment

Who Are They?

These communities consist of large, multigenerational families residing mostly in suburbs in the West, particularly in California, with notable populations in Florida and New York. Average family sizes exceed 3.5 people, the highest in the nation. Children are present in a third of households, including adult children living at home. One in three individuals was born outside the U.S. Nearly half of this segment has some college education, and workers typically hold jobs in health care, retail trade, manufacturing, construction, and transportation that provide middle-tier incomes. They reside in older single-family homes, with much of the housing built before 1970. For nearly a third of households that rent, rental prices are significantly higher than the national average.

Key Statistics

- **Median age:** 36.9
- **Median household size:** 3.52
- **Predominant household structure (Census 2020):** Married couples
- **Median household income:** $95,282
- **Median net worth:** $298,163
- **Percentage of individuals with completion of a bachelor's degree or higher:** 21.5%

Housing and Employment

- **Predominant Urbanicity Type:** Suburb; Urban Vicinity
- **Median home value:** $542,261
- **Homeownership rate:** 71.8%
- **Rent burdened households (American Community Survey 2019-2023):** 44.0%
- **Labor force participation rate:** 63.9%
- **Unemployment rate:** 5.4%

Lifestyle Patterns

- Households typically purchase groceries, clothing, and household supplies at warehouse or discount stores, and electronics are frequently bought online.
- Residents tend to maintain more than three vehicles, purchasing new sedans and SUVs, and roadside assistance services.
- They stay in touch with friends and family through regular messaging and phone calls.
- International travel is typically family-oriented.

The demographic segmentation shown here can help you understand the life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 60 unique market segments base on socioeconomic and demographic characteristics. **Source: Esri 2025 Update Frequency: Annually**

Consumer Segment Details

About this segment

Classic Comfort

Ranked
4th
dominant segment for this area

In this area
8.0%
of households fall into this segment

In the United States
2.9%
of households fall into this segment

Who Are They?

These neighborhoods are typically found in the suburbs of major metropolitan areas, particularly in the South and Midwest, including states such as Michigan, Illinois, and Texas. The median age is slightly above that of the U.S. Most households earn middle-tier incomes, and labor force participation is high; most work full-time jobs, and many families are supported by multiple earners. Employment is mostly in wholesale trade, health care, education, and manufacturing sectors. Affordable housing is prominent, with most homes valued between $150,000 and $300,000 and rental prices below the national average. Homeowners significantly outnumber renters, and many homes were built between 1950 and 2000. Short, solo commutes are common, with households typically owning several vehicles. During the day, the residential population exceeds the working population.

Key Statistics

- **Median age:** 40.2
- **Median household size:** 2.56
- **Predominant household structure (Census 2020):** Married couples
- **Median household income:** $88,893
- **Median net worth:** $317,594
- **Percentage of individuals with completion of a bachelor's degree or higher:** 32.6%

Housing and Employment

- **Predominant Urbanicity Type:** Suburb
- **Median home value:** $262,806
- **Homeownership rate:** 80.5%
- **Rent burdened households (American Community Survey 2019-2023):** 29.6%
- **Labor force participation rate:** 68.6%
- **Unemployment rate:** 3.4%

Lifestyle Patterns

- Residents tend to buy budget-friendly items from discount local or chain stores.
- Homeowners often purchase lawn and garden maintenance tools.
- These residents have a strong enthusiasm for professional, college, and high school sports.
- When dining out, they frequent both fast food and sit-down chain restaurants.

The demographic segmentation shown here can help you understand the life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 60 unique market segments base on socioeconomic and demographic characteristics. **Source: Esri 2025 Update Frequency: Annually**

Consumer Segment Details

About this segment

City Strivers

Ranked	In this area	In the United States
5th	**3.5%**	**0.6%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

Who Are They?

These neighborhoods are among the most densely populated, often located in and around urban centers and in the suburbs of major metropolises such as New York, Boston, Washington, D.C., and Chicago. The population is young, and many residents were born outside the U.S. The community is a blend of family households, married couples, single parents with younger or adult children, and single-person households. A sizable proportion of households are multigenerational. Households typically earn middle-tier incomes, and some are supported by social security and other forms of public assistance. More than half of individuals have some college education or have completed a degree. Residents work in a variety of professional and service jobs, and nearly a quarter commute 60 minutes or more.

Key Statistics

- **Median age:** 38.5
- **Median household size:** 2.75
- **Predominant household structure (Census 2020):** Married couples; singles living alone; singles with relatives
- **Median household income:** $76,919
- **Median net worth:** $102,849
- **Percentage of individuals with completion of a bachelor's degree or higher:** 29.3%

Housing and Employment

- **Predominant Urbanicity Type:** Suburb; Urban Vicinity
- **Median home value:** $574,714
- **Homeownership rate:** 43.7%
- **Rent burdened households (American Community Survey 2019-2023):** 44.9%
- **Labor force participation rate:** 63.6%
- **Unemployment rate:** 6.6%

Lifestyle Patterns

- Residents tend to shop at both high-end and warehouse stores, with a strong inclination toward athletic apparel.
- Personal care services are a priority for spending.
- Individuals often listen to the radio and watch TV, and they use ride-sharing services and digital payment platforms extensively.
- They follow sports, especially basketball and soccer.

The demographic segmentation shown here can help you understand the life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 60 unique market segments base on socioeconomic and demographic characteristics. **Source: Esri 2025 Update Frequency: Annually**

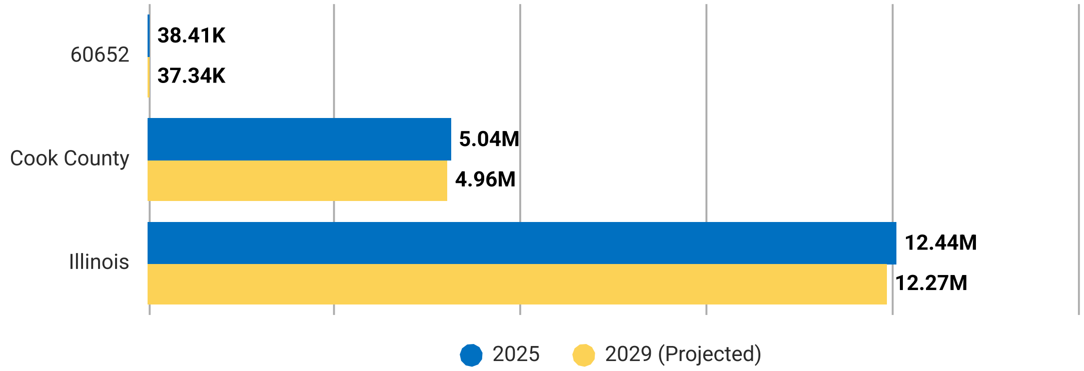
Population

Source: U.S. Census American Community Survey via Esri, 2025

Update Frequency: Annually

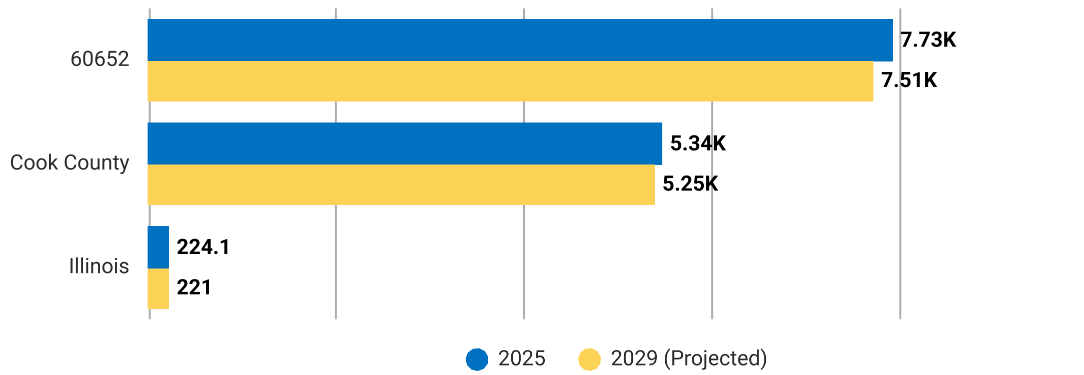
Total Population

This chart shows the total population in an area, compared with other geographies.



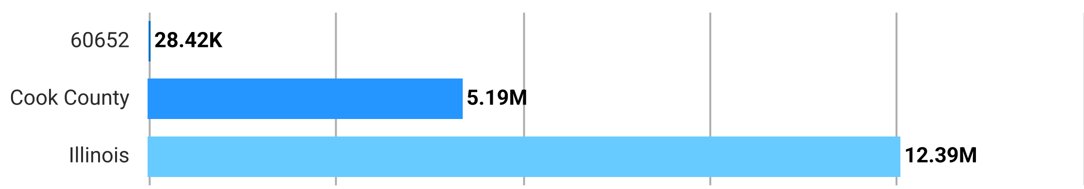
Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.



Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.



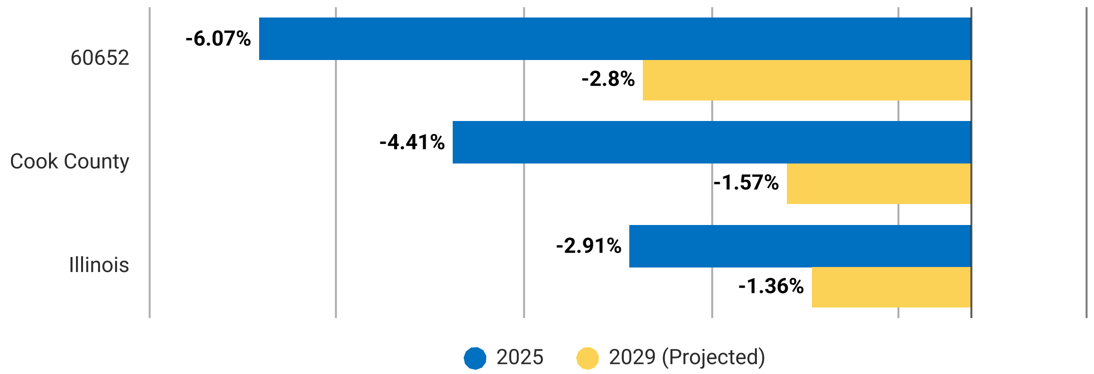
Chicago, IL 60652

Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

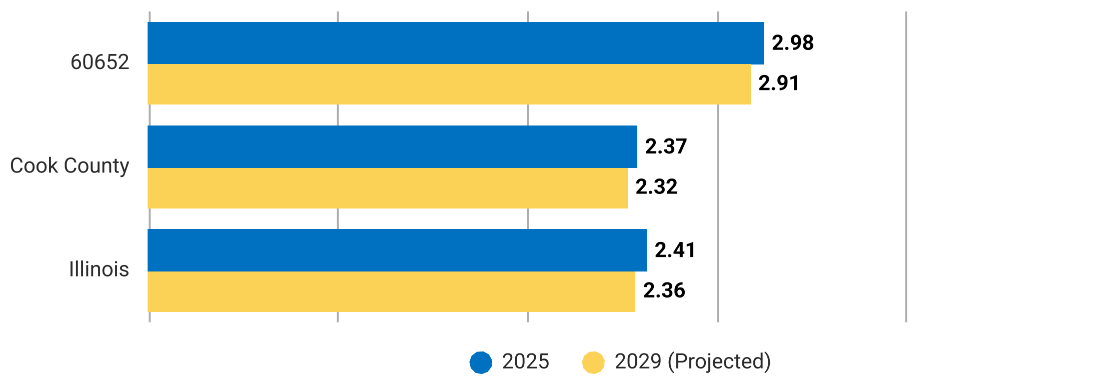
Population Change Since 2020

This chart shows the percentage change in area's population from 2020 to 2025, compared with other geographies.



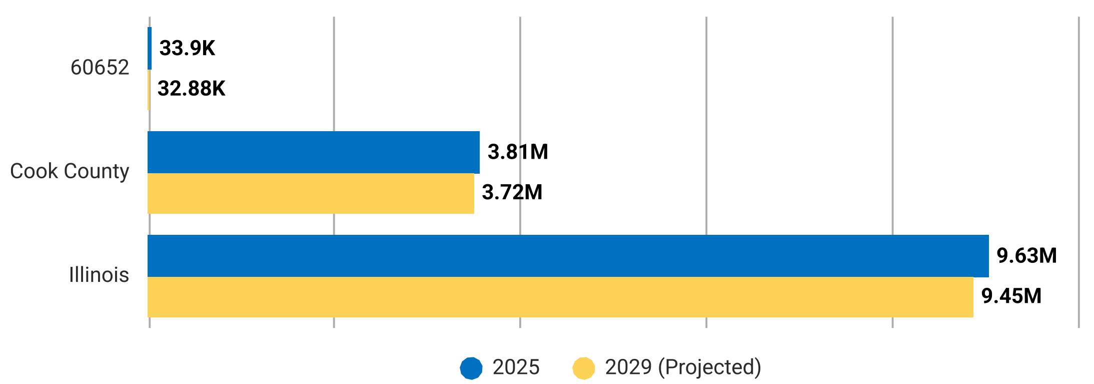
Average Household Size

This chart shows the average household size in an area, compared with other geographies.



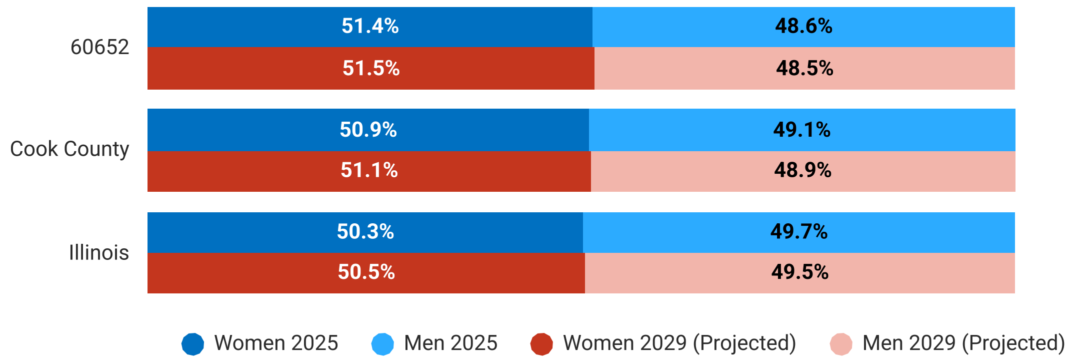
Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.



Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.



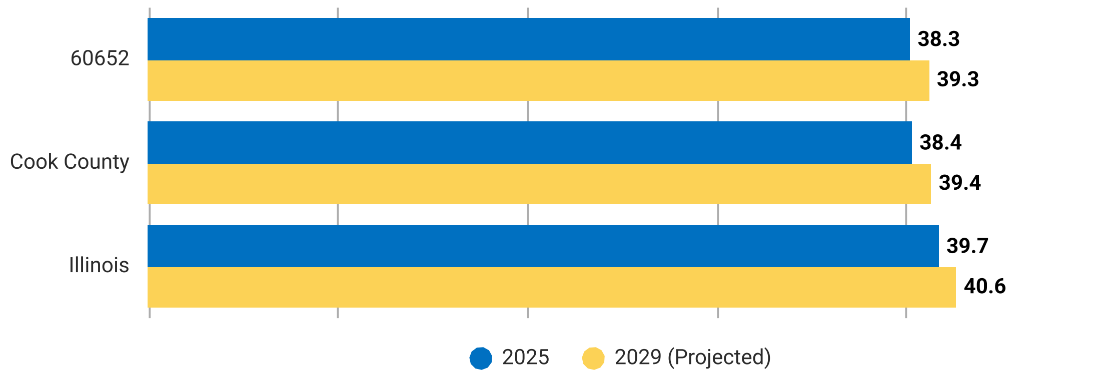
Age

Source: U.S. Census American Community Survey via Esri, 2025

Update Frequency: Annually

Median Age

This chart shows the median age in an area, compared with other geographies.



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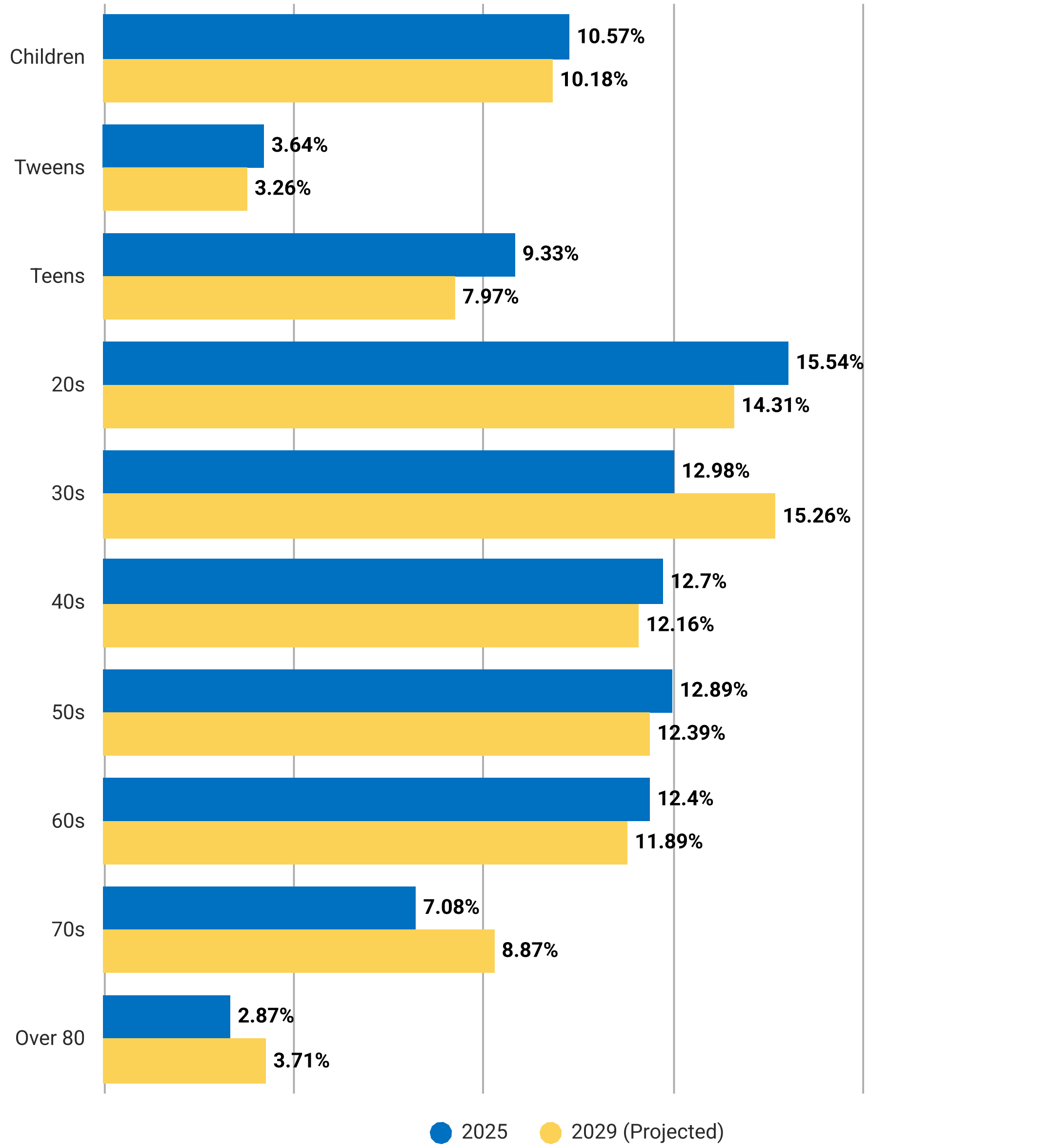
Population by Age

This chart breaks down the population of an area by age group.



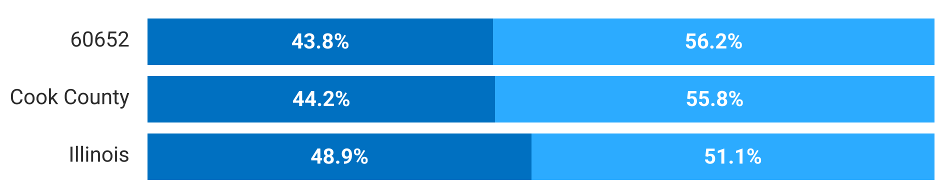
Married

Source: U.S. Census American Community Survey via Esri, 2025

Update Frequency: Annually

Married / Unmarried Adults Ratio

This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

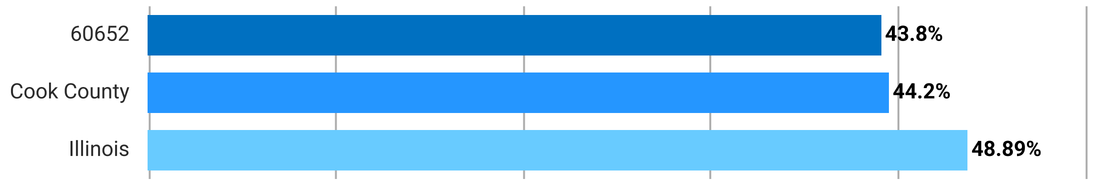


Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

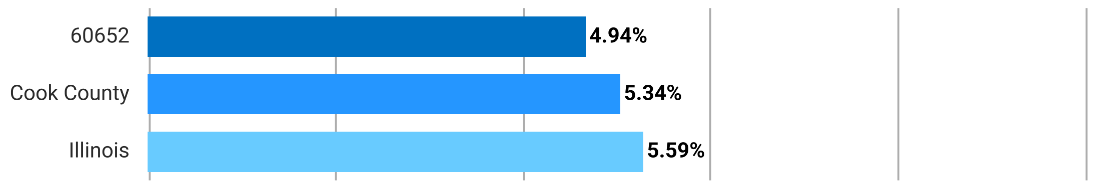
Married

This chart shows the number of people in an area who are married, compared with other geographies.



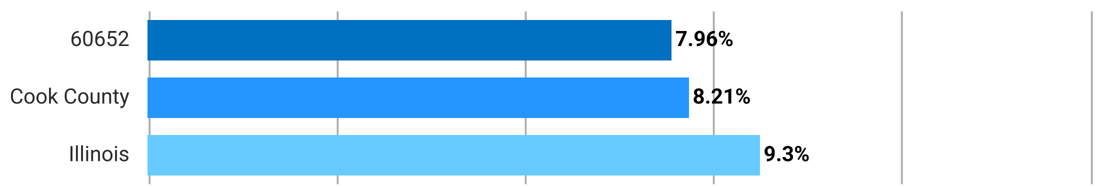
Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.



Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.



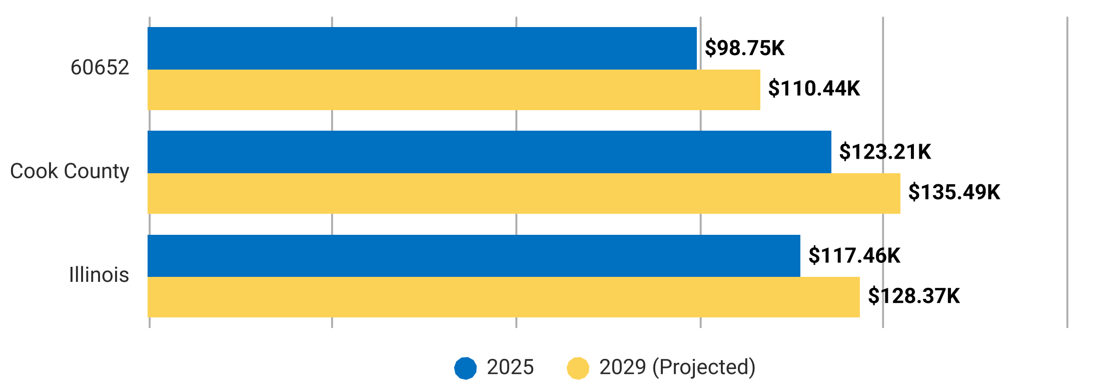
Income

Source: U.S. Census American Community Survey via Esri, 2025

Update Frequency: Annually

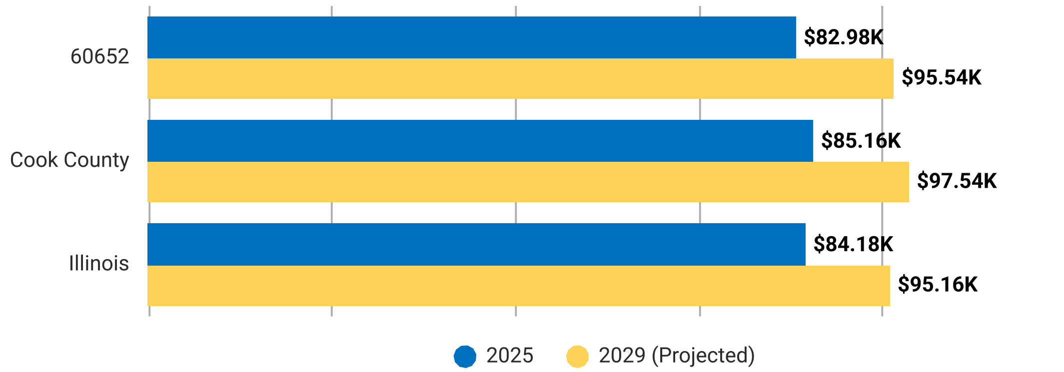
Average Household Income

This chart shows the average household income in an area, compared with other geographies.



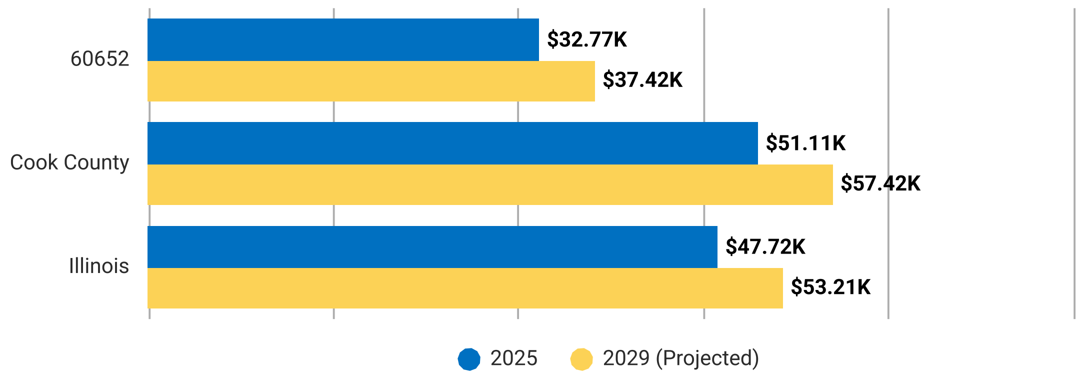
Median Household Income

This chart shows the median household income in an area, compared with other geographies.



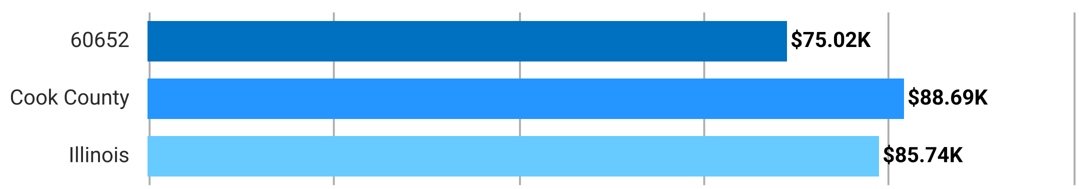
Per Capita Income

This chart shows per capita income in an area, compared with other geographies.



Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.



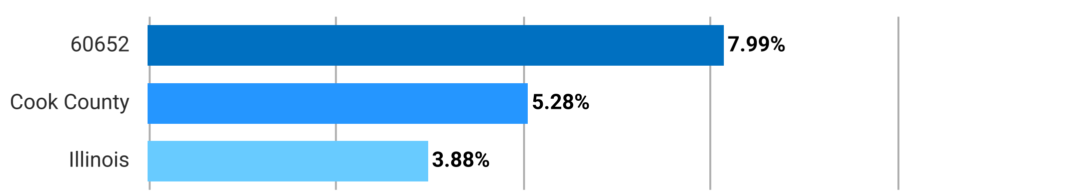
Education

Source: U.S. Census American Community Survey via Esri, 2025

Update Frequency: Annually

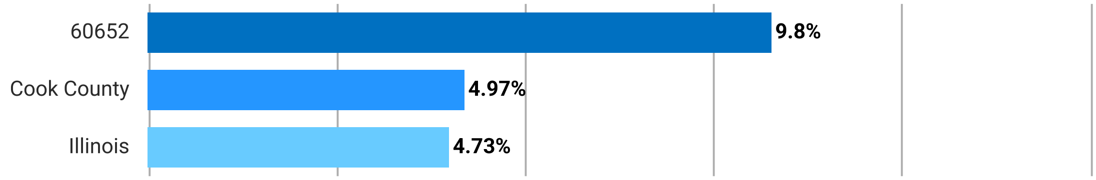
Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.



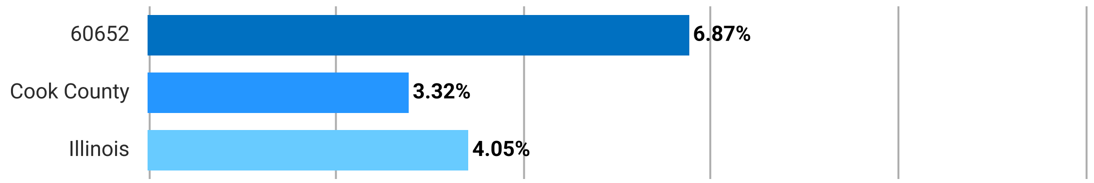
Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.



High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.



High School Graduate

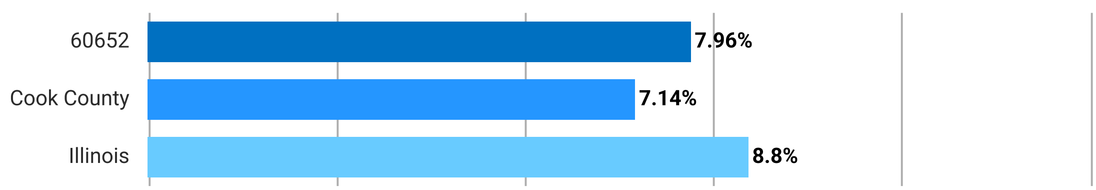
This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

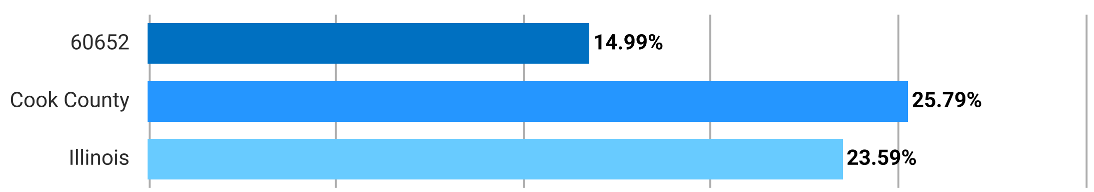
Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.



Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.



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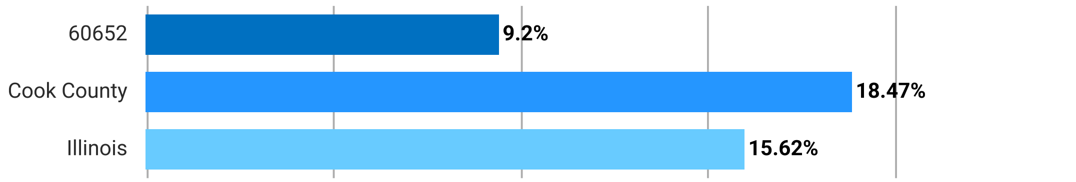
Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.



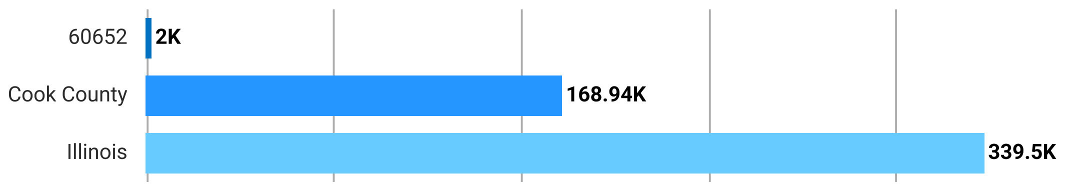
Economy

Unemployment Number

This chart shows the number of civilian unemployed people in an area, compared with other geographies.

Source: Bureau of Labor Statistics via Esri, 2025

Update Frequency: Annually

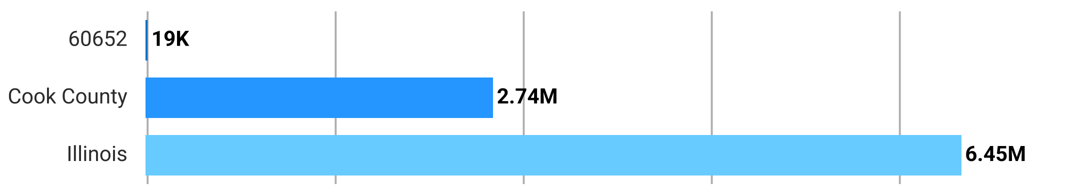


Employment Number

This chart shows the number of civilian employed people in an area, compared with other geographies.

Source: Bureau of Labor Statistics via Esri, 2025

Update Frequency: Annually

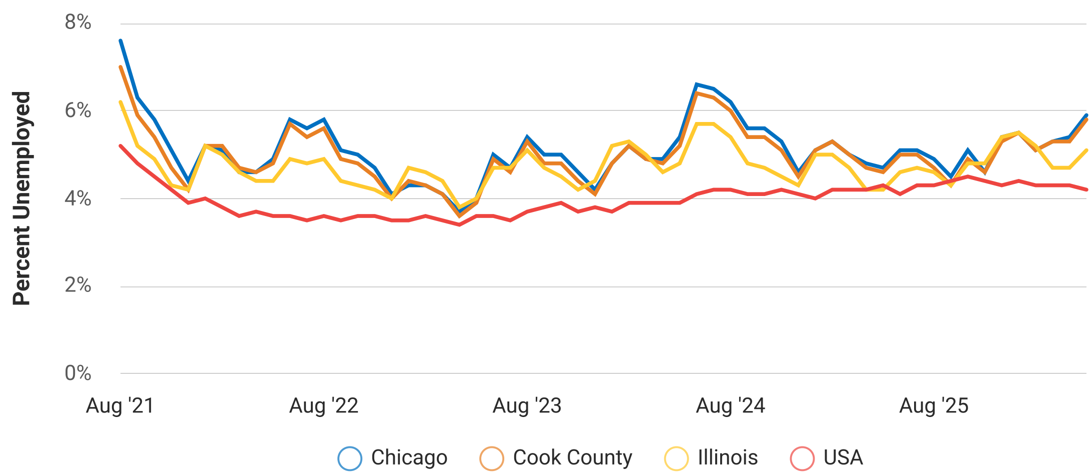


Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Source: Bureau of Labor Statistics

Update Frequency: Monthly



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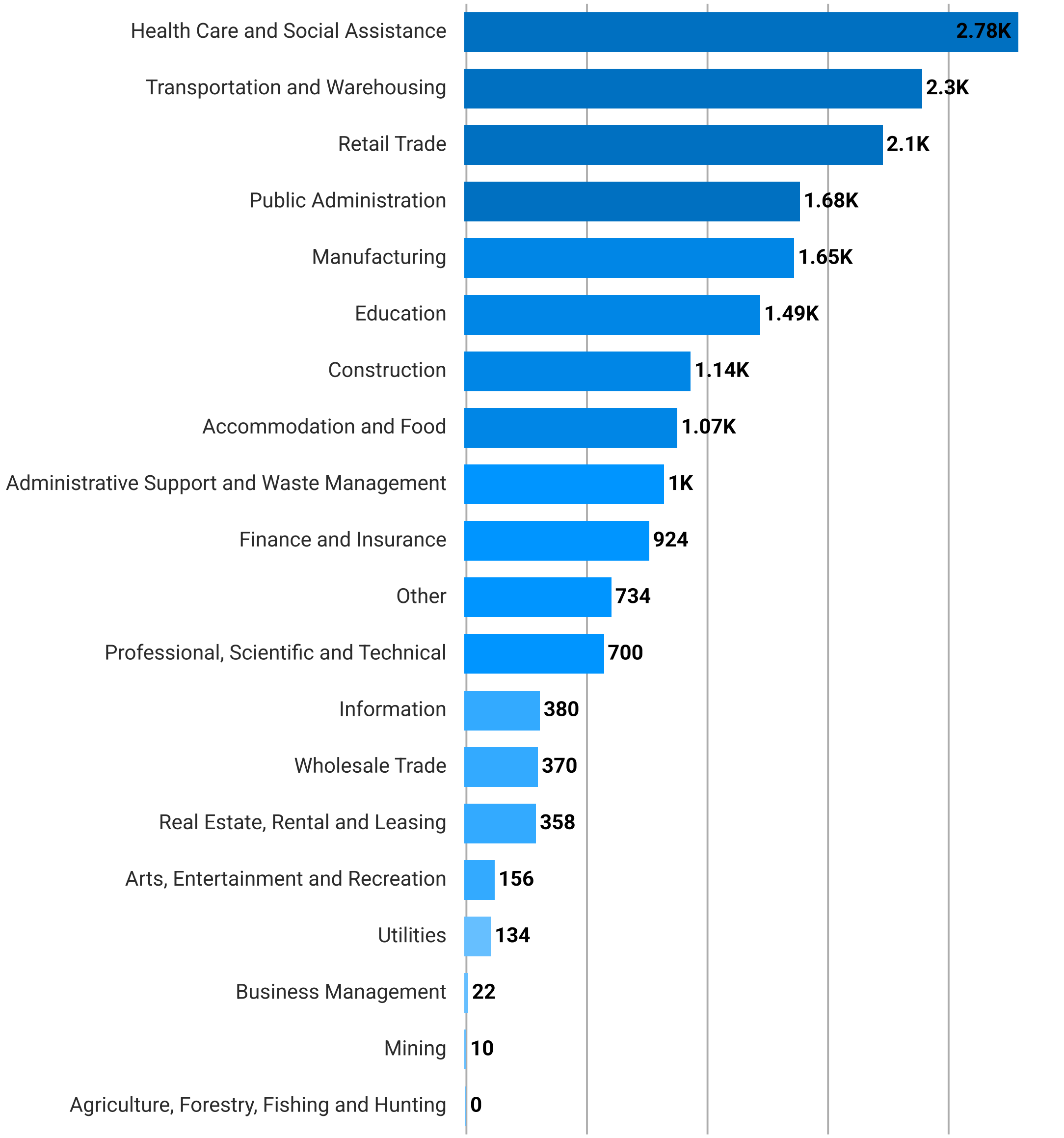
Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Source: Bureau of Labor Statistics via Esri, 2025

Update Frequency: Annually



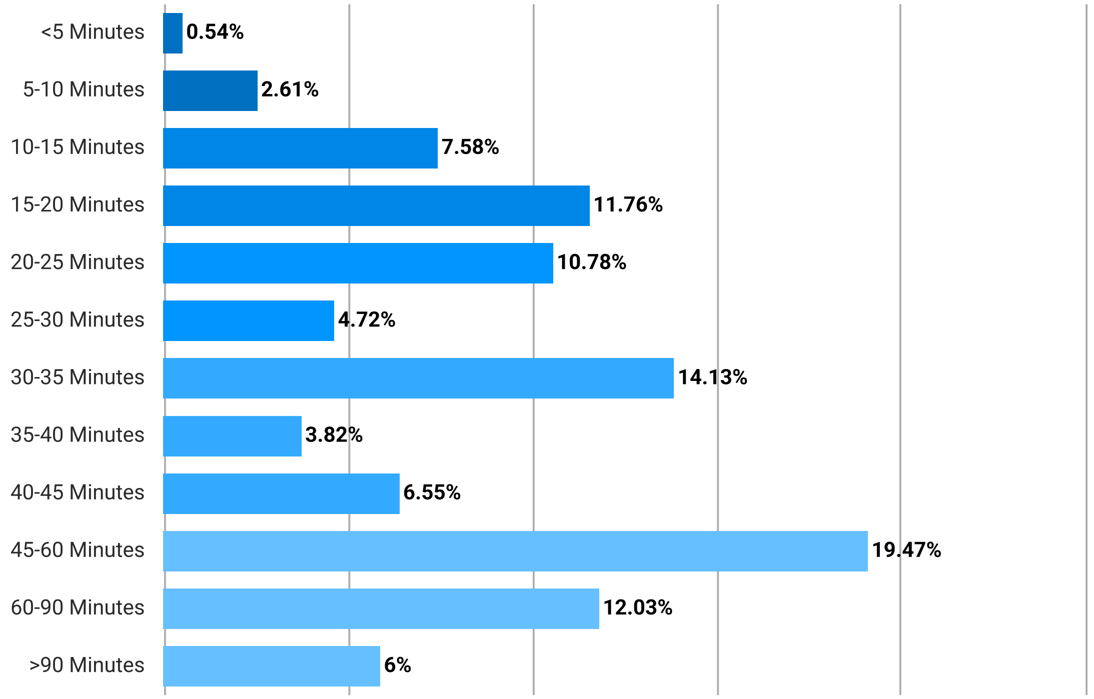
Commute to Work

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Source: U.S. Census American Community Survey via Esri, 2025

Update Frequency: Annually

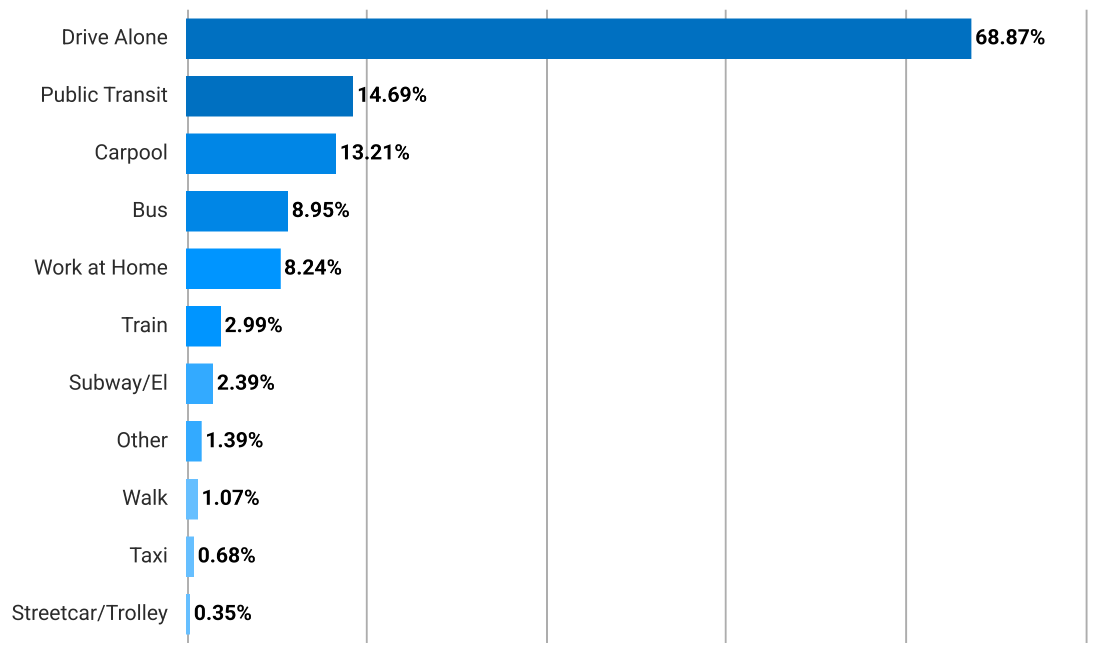


How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Source: U.S. Census American Community Survey via Esri, 2025

Update Frequency: Annually



Home Values

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

12 mo. Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

Median Listing Price

This chart displays the median listing price for homes in this area, the county, and the state.

Source: Listing data

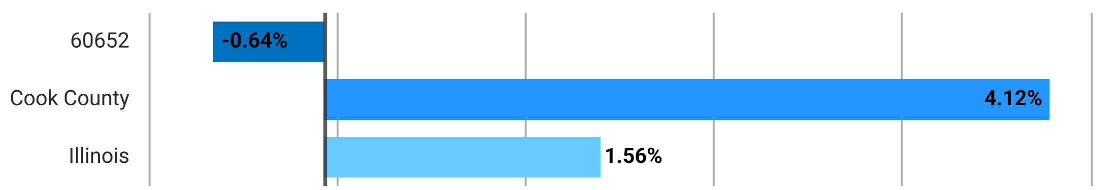
Update Frequency: Monthly

12 mo. Change in Median Listing Price

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Source: Listing data

Update Frequency: Monthly



Traffic Counts

Daily Traffic Counts

- Up to 6,000 / day
- 6,001 - 15,000
- 15,001 - 30,000
- 30,001 - 50,000
- 50,001 - 100,000
- Over 100,000 / day

Traffic Counts by Highest Traffic Count

1 — 48,247

South Cicero Avenue

2025 Est. daily traffic counts

Cross: 78th St
Cross Dir: N
Distance: 0.04 miles

Historical counts

Year	Count	Type
2021	46,900	AADT
2013	46,400	AADT
2006	59,100	ADT
2005	48,800	AADT
2003	52,400	AADT

2 — 45,842

South Cicero Avenue

2025 Est. daily traffic counts

Cross: W 76th St
Cross Dir: S
Distance: –

Historical counts

Year	Count	Type
2023	42,500	AADT
2021	46,900	AADT
2009	62,300	AADT
2007	47,900	AADT
2005	48,800	AADT

3 — 44,675

South Cicero Avenue

2025 Est. daily traffic counts

Cross: 84th Pl
Cross Dir: N
Distance: 0.01 miles

Historical counts

Year	Count	Type
2021	42,400	AADT
2009	47,000	AADT
2007	51,600	AADT
2005	49,000	AADT

4 — 44,412

South Cicero Avenue

2025 Est. daily traffic counts

Cross: 86th St
Cross Dir: N
Distance: 0.03 miles

Historical counts

Year	Count	Type
2021	42,400	AADT
2013	46,100	AADT
2007	51,600	AADT
2005	49,000	AADT
2003	44,100	AADT

5 — 44,008

South Cicero Avenue

2025 Est. daily traffic counts

Cross: W 83rd St
Cross Dir: S
Distance: 0.02 miles

Historical counts

Year	Count	Type
2023	44,300	AADT
2021	44,000	AADT

AADT - Annual Average Daily Traffic **ADT** - Average Daily Traffic **AWDT** - Average Weekly Daily Traffic

NOTE: Daily Traffic Counts are a mixture of actual and estimates

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- RPR is a wholly owned subsidiary of the National Association of REALTORS® and a member benefit to REALTORS®.
- RPR's data sources range from MLSs and county-level tax and assessment offices, to the U.S. Census and FEMA, to specialty data set providers such as Esri (consumer data), Niche (school information) and Precisely (geographic boundaries).

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