

Christiana Mall

Newark, Delaware



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A shopping destination like no other

Christiana Mall is a tax -free shopping destination located between Philadelphia and Baltimore. As one of the most productive retail centers in the country, it attracts more than 11 million visitors annually. Comprised of the trendiest fashion retailers and impressive food options, this shopping center caters to a broad demographic.

Anchor retailers include Cabela's, Cinemark, JCPenney, Macy's, Nordstrom, and Target. Shoppers enjoy a retail mix which showcases Apple, Casper, Aerie, Levi's, The North Face, Kendra Scott, Tag Heuer, Uniqlo, Sephora, and Urban Outfitters. Dining options The Cheesecake Factory, Chiwa Bistro, Five Guys Burgers and Fries, and Brio Italian Grille.



Trade area demographics

Base Counts

Population	338,383
5-Year Projected Growth	1.4%
Households	125,922

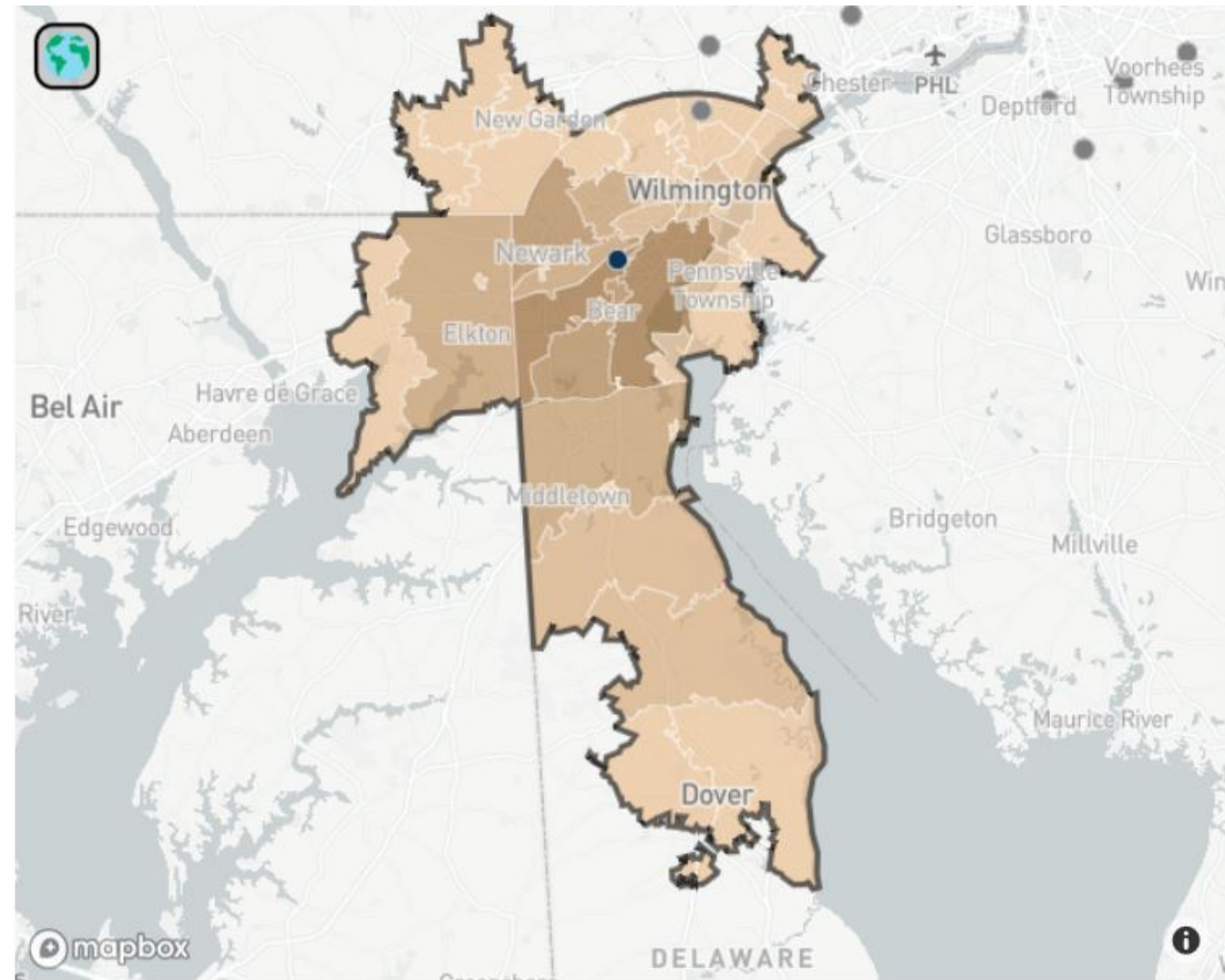
Affluence & Education

% Of Total Households Earning \$75,000+	41%
% Of Total Households Earning \$100,000+	28%
Average HHI	\$82,704
Average HH Net Worth	\$668,008
% Of Population 25+ With Bachelor's Degree Or Higher	32%

Consumer Age Breakdown

Under 18	21%
18-34	27%
35-49	19%
50-69	24%
70+	10%
Median Age	37

Source: 2019 ESRI



Shopper Draw/Frequency (By Zip Code)



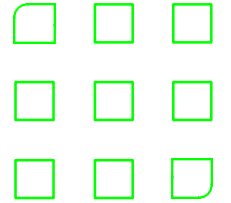
Properties

(Retail Venues by Brookfield Properties)

- Brookfield Properties retail centers
- Other Brookfield Properties centers
- Other Ownership

In good company

Be among over 175 tenants offering a selection of fashion retail shops, eateries, fitness, and entertainment.



lululemon  athletica



NORDSTROM

Casper



ROLEX



TAGHeuer

 **TARGET**

TESLA

BARNES & NOBLE

 **The Cheesecake Factory**

SEPHORA

KENDRA SCOTT

A place to gather and be treated well

An impressive, curated mix of retailers continues to appeal to Christiana Mall's shopper base.



JCPenney

Macy's

Nordstrom

Target

Notable shopping retailers

American Eagle Outfitters

Apple

Banana Republic

Casper

Coach

Fabletics

H&M

J.Crew

Kendra Scott

Lego

Levi's

LUSH

Oakley

Rolex

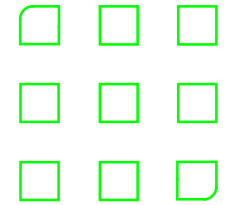
Sephora

Tag Heuer

Tesla

The North Face

Embracing surrounding businesses



Technology

Incyte
Adesis
Prelude Therapeutics

Manufacturing

Dupont
Gore Technologies
Agilent

Media

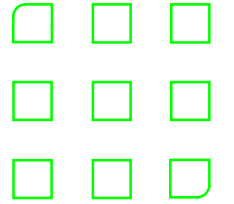
The News Journal
Delaware Online
Delaware Today
Delaware Business Times

Education

University of DE
Wilmington University
Delaware Technical Community College



A hotbed of hospitality and recreation



Business and family travelers have many quality options near Christiana Mall, allowing time to explore and enjoy the area's shopping, dining, and recreational attractions.

**Winterthur Museum,
Garden & Library**



Longwood Gardens



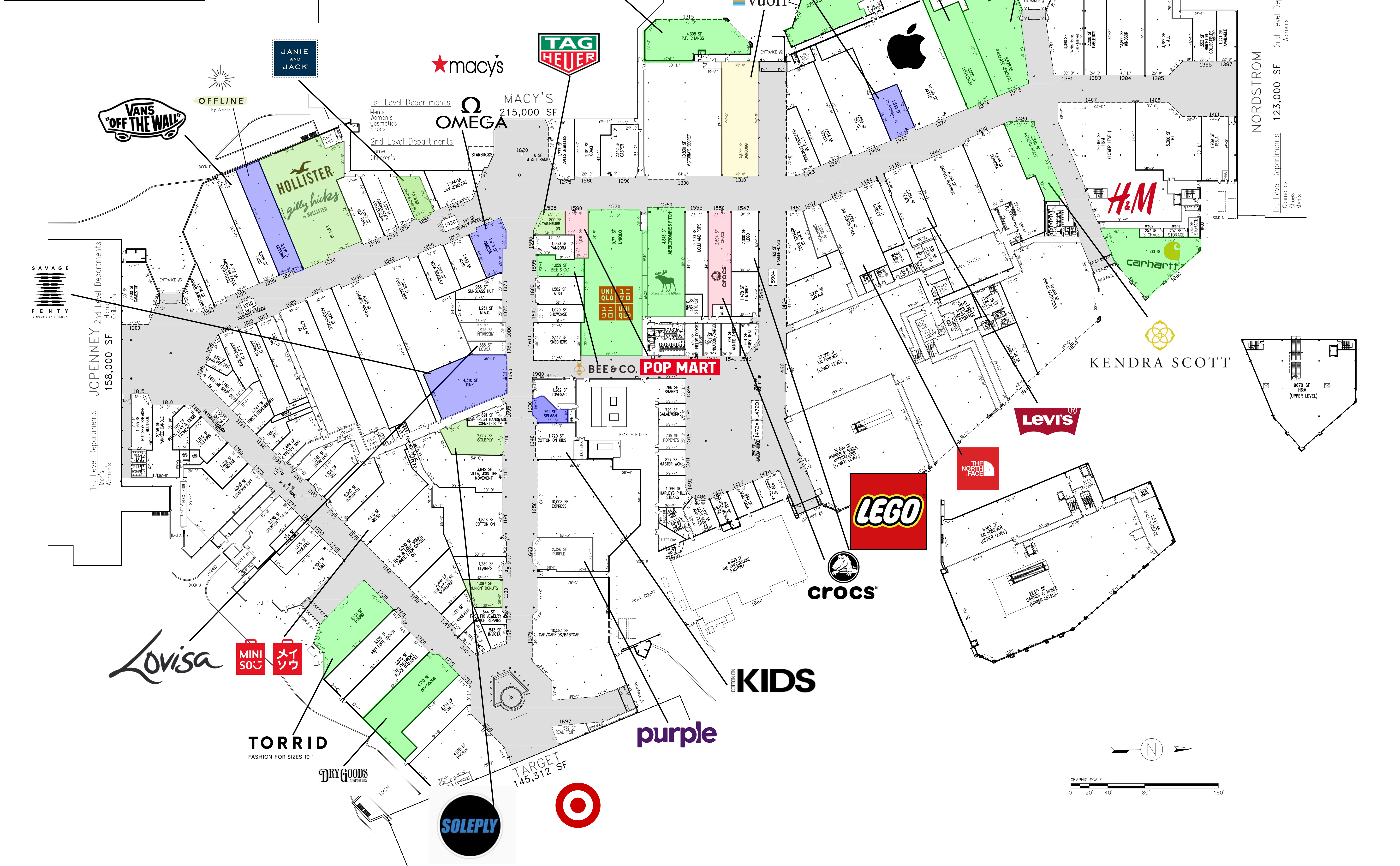
Wilmington Riverfront



Hagley Museum



KEY	
	RECENT OPENINGS
	COMPLETED
	PROPOSED



Brookfield
Properties

CHRISTIANA MALL
132 CHRISTIANA MALL
NEWARK, DELAWARE 19702

TENANT NAMES SHOWN ON THIS PLAN REPRESENT LEASES WHICH ARE EXECUTED, OUT FOR SIGNATURE, OR IN NEGOTIATION. SPECIFIC NAMES, LOCATIONS, DIMENSION OF ANY STORE, ENTRANCE, OR IMPROVEMENT ARE SUBJECT TO CHANGE, MODIFICATION AND DELETION BY LANDLORD OR OTHER PARTIES, AND ARE NOT A REPRESENTATION OF, OR WARRANTY AS TO THE OPENING OR CONTINUED OPERATION OF ANY STORE NAMED OR DEPICTED ON THIS PLAN.

NOTWITHSTANDING THAT CERTAIN OF THE ELEMENTS, INCLUDING BUT NOT LIMITED TO THE TENANT NAMES SHOWN ON THIS PLAN MAY BE INDICATED AS FUTURE OR PROPOSED, LANDLORD MAKES NO REPRESENTATION THAT THE FUTURE DEVELOPMENT WILL OCCUR AS SHOWN.

ALL TENANT LEASE AREAS ARE MEASURED FROM THE CENTERLINE OF INTERIOR PARTITION, FROM THE FULL THICKNESS OF CORRIDOR AND SHUT WALLS AND FROM THE EDGE OF SLAB AT ANCHOR STORE WALLS.

PROJECT NO: 4370
DRAWN BY: TMK
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DESCRIPTION
ICSC
FALL 2022
MERCH PLAN

SHEET NO.
MP1
DATE: Fall 2022

CHRISTIANA MALL
132 CHRISTIANA MALL
NEWARK, DELAWARE 19702



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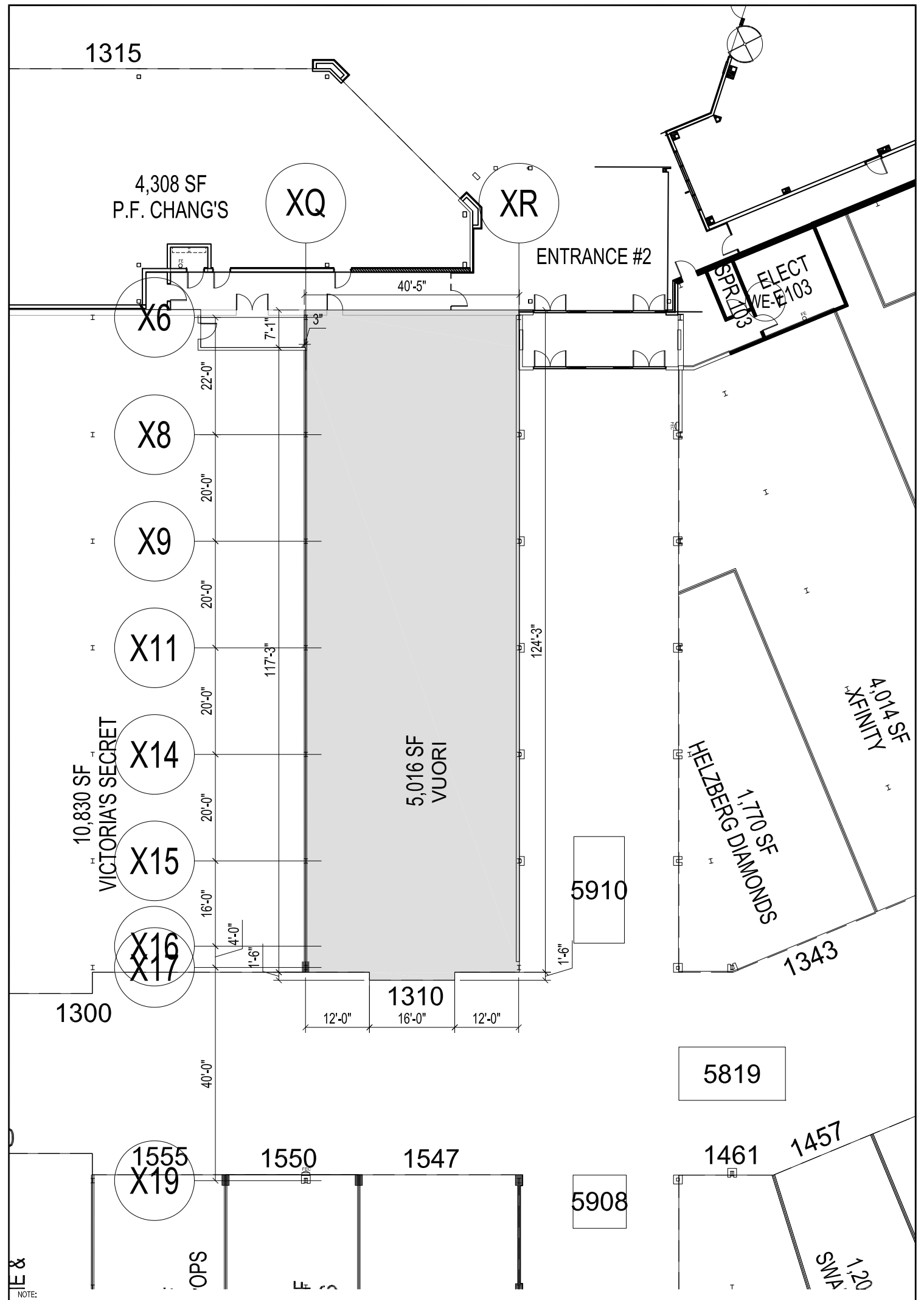
ALL TENANT LEASE AREAS ARE MEASURED FROM THE CENTERLINE OF INTERIOR PARTITION, FROM THE OUTSIDE FACE OF EXTERIOR WALL, FROM THE FULL THICKNESS OF CORRIDOR AND SHAFT WALLS AND FROM THE EDGE OF SLAB AT ANCHOR STORE WALLS.

PROJECT NO: 4370
DRAWN BY: BDS
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DESCRIPTION
SITE PLAN

SHEET NO.
SP1

DATE: January 2023



NOTE:
 LANDLORD DOES NOT GUARANTEE THAT INTERNAL CHANGES HAVE NOT OCCURRED SINCE THESE PLANS HAVE BEEN PREPARED, AND RECOMMENDS THAT THIS SPACE BE FIELD VERIFIED BY THE TENANT TO ENSURE THE ACCURACY OF THESE DRAWINGS.
 ALL TENANT LEASE AREAS ARE MEASURED FROM THE CENTERLINE OF INTERIOR PARTITION, FROM THE OUTSIDE FACE OF EXTERIOR WALL, FROM THE FULL THICKNESS OF CORRIDOR AND SHAFT WALLS AND FROM THE EDGE OF SLAB AT ANCHOR STORE WALL.

TENANT: MADEWELL		DATE: 02/21/25	NOT TO SCALE
SPACE #: 1310	AREA: 5016 SF	DRAWN BY: TMK	
LOD	CHRISTIANA MALL NEWARK, DELAWARE	Brookfield Properties	

Our centers provide consumers with a sensory experience that other platforms simply cannot match—the benefit of touching, tasting, and feeling products in real-time. We call this r-commerce: real commerce.

We're focused on providing high-profile retailers, eclectic culinary options, and celebrated cultural concepts that are true to the neighborhoods we serve—creating hubs, gathering places that cater to the unique needs of consumers, highlight small businesses, support national brands, and provide jobs and resources to communities.

Our expansive portfolio comprises more than 170 locations across 43 states and represents over 150 million square feet of retail space—ranking us among the largest retail real estate companies in the United States.

Join us. Together, we'll revolutionize retail.

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