

THE DISTRICT AT

15 fifteen

1515 Route 10, Parsippany

*LAST FOOD & BEVERAGE SPACE REMAINING!



JOIN TENANT ROSTER

- KURA REVOLVING SUSHI BAR
- BURGER Brunswick HOUSE
- HARAZ COFFEE HOUSE
- MEXIMODO COCINA & COCTELES
- AL-BASHA
- Homestead Creamery
- moxie salon and beauty bar
- O'Bagel
- DISCOVER STRENGTH
- YOGASIX
- puregreen
- JETSET MODERN PILATES
- THE YARD GYM
- {B} BURTONS GRILL & BAR

67,335 VPD

Retail for Lease - Contact

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Availabilities

Multiple Retail Opportunities

- +/- 1,202 - 7,358 SF

Co-Tenants



Neighboring Tenants



Site Description

- One-of-a-kind mixed-use retail opportunity with over 1,000 feet of frontage in the heart of the Route 10 retail corridor
- 15fifteen includes 500 luxury apartments, 100 key hotel, 60,000 SF of retail, and a new state of the art digital sign and message board providing tremendous opportunity for retailers to have maximum exposure to Route 10
- Multiple retail configurations, including venting for F&B, with frontage along Route 10 and the interior paseo
- Planned and curated events creating a downtown atmosphere such as farmers markets, live music, movies in the park and more throughout the year
- New access to the development allows for patrons to easily enter and exit the property from 2 points along Route 10 eastbound and direct access via the Dryden Way exit westbound. Dryden Way also provides direct access to the office and hotel population across Route 10.
- On-site parking with both surface spaces and a parking garage consisting of 1,062 total spaces. In addition, the parking garage includes reserved "retail only" parking with direct pedestrian access to the retail paseo.
- Tremendous HH incomes at nearly \$140,000 within the immediate and surrounding area
- Dense residential population that includes approximately 152,000 people and a daytime population of over 220,000 people within 5-miles
- Over 16 million SF of corporate office space within the market with headquarters for several Fortune 1,000 companies including Bayer, Honeywell, GAF, Wyndham Worldwide and many others
- More than 3,000 hotel rooms within 3-miles plus approximately 1,500 new multi-family units in the pipeline within 1 ½ miles from 15fifteen

MARKET AERIAL

PARSIPPANY-TROY HILLS

10

202

INTERSTATE 287



PARSIPPANY BUSINESS CAMPUS
12.3MM SF



17,869 VPD



BRIARCLIFF COMMONS



67,335 VPD

151,041 VPD



MORRIS PLAINS



SUBJECT SITE

THE DISTRICT BY

15fifteen

Residence INI

(COMING SOON)

100 ROOMS

INTERSTATE 287

WHIPPANY VILLAGE

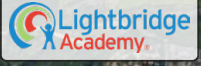


HANOVER

10



WHIPPANY



WHIPPANY PARK HIGH SCHOOL

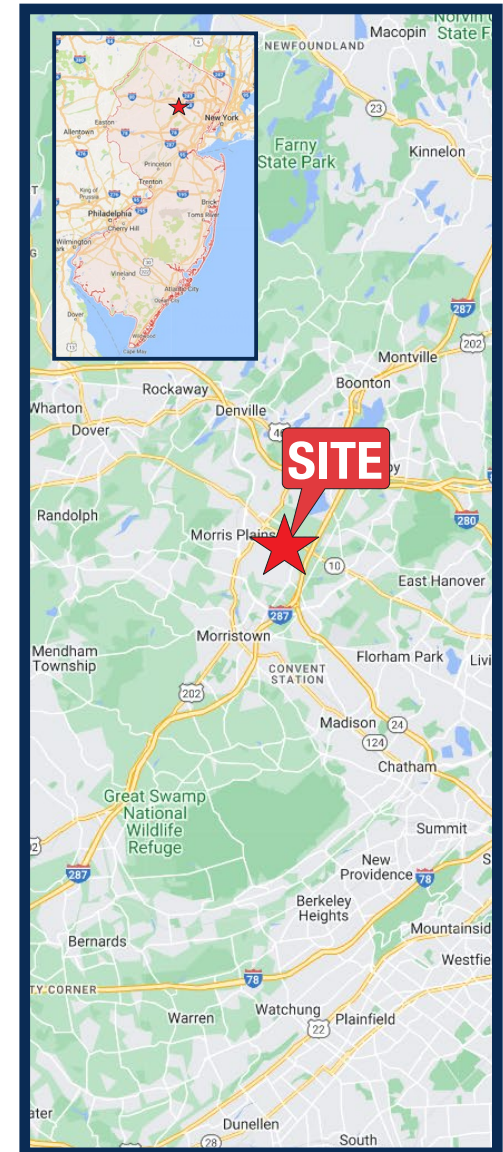


MARKET LOCATION

Immediate Surrounding Area



State Map



Demographics

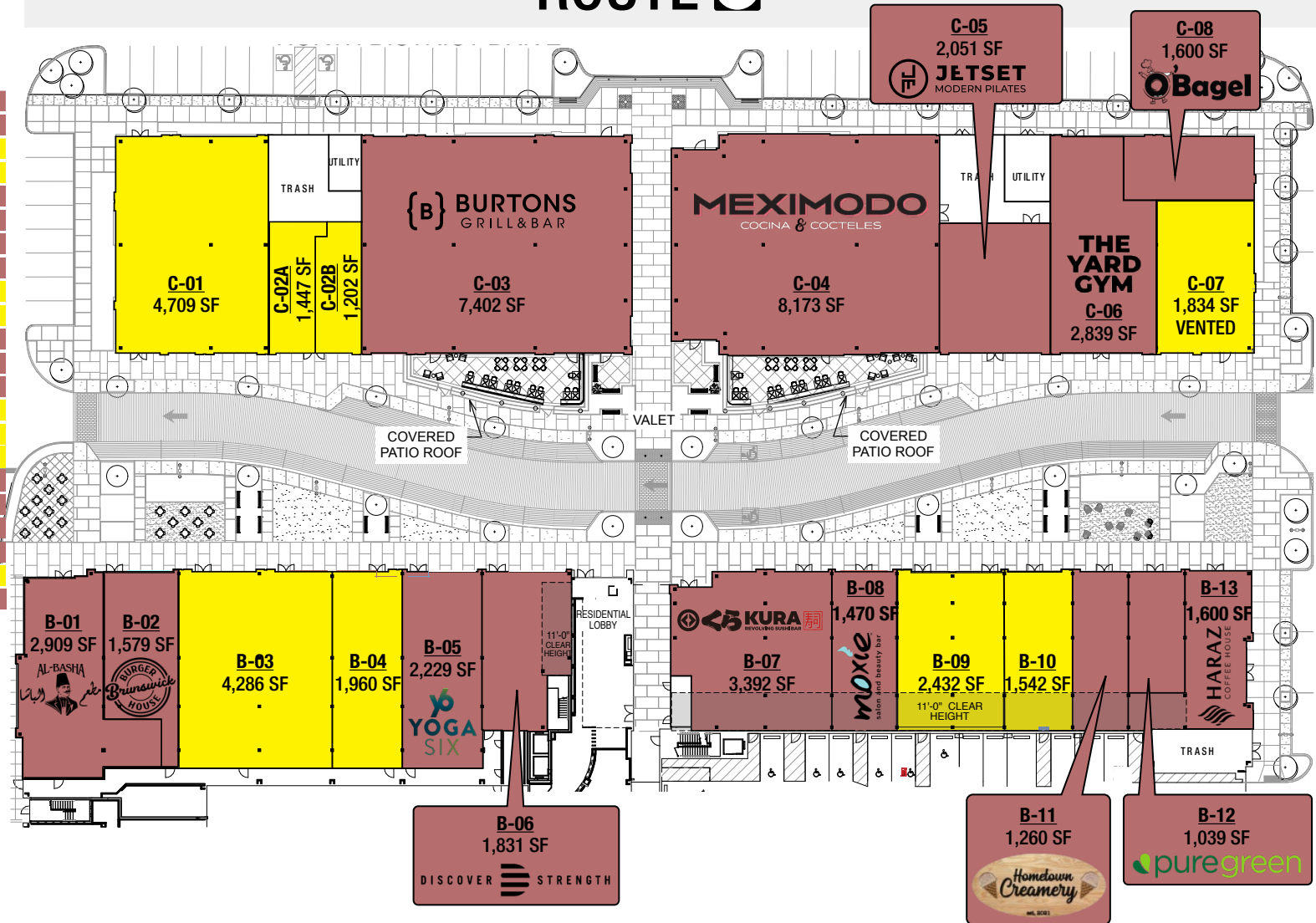
Radius	Population	Employee Population	Median HH Income	Median Age
1 Mile	4,580	19,379	\$148,391	43.7
3 Mile	68,663	96,595	\$139,358	41.9
5 Mile	152,871	218,883	\$149,266	41.9
7 Mile	283,222	360,749	\$142,346	41.9

SITE PLAN

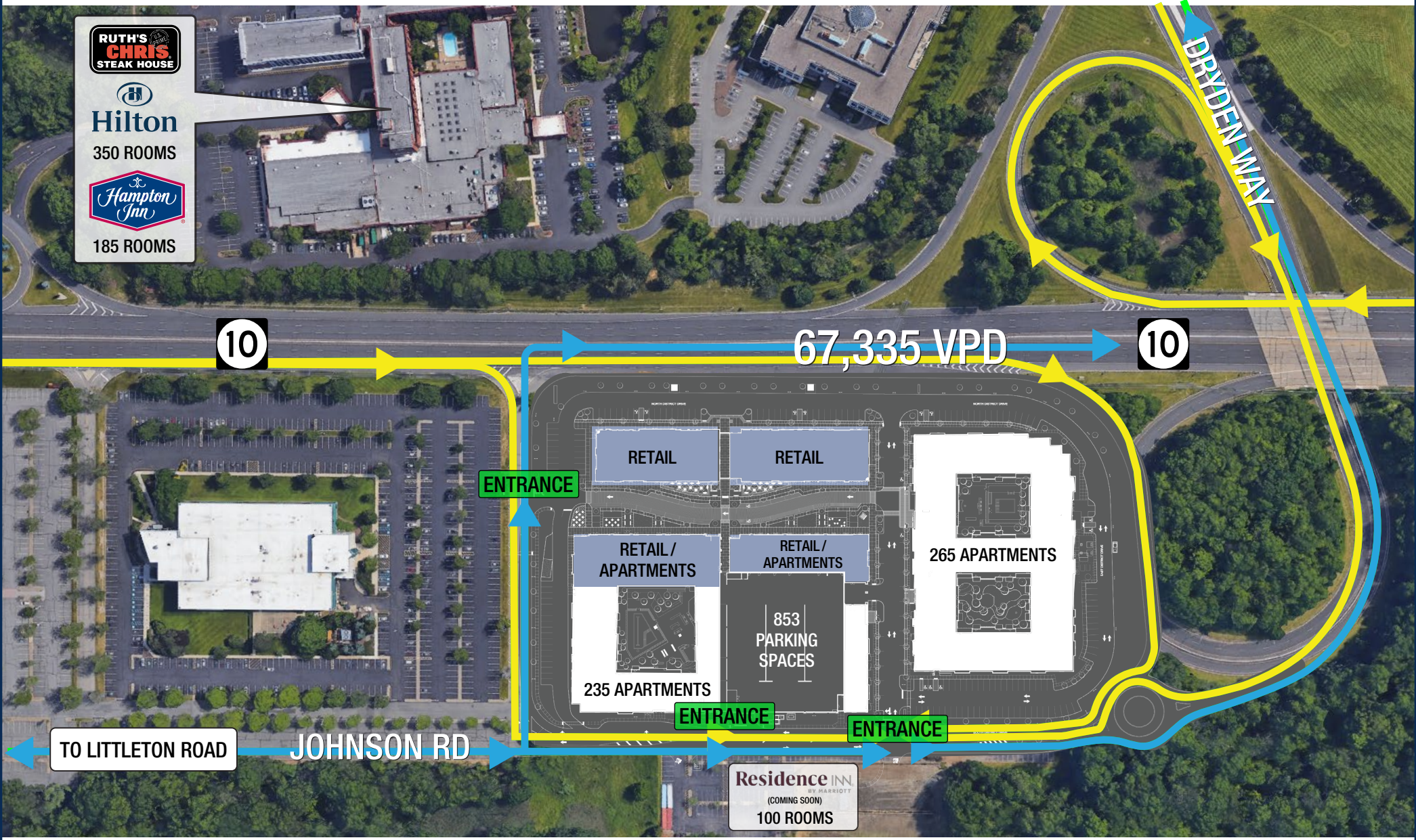
ROUTE 10

SPACE	AREA	TENANTS
B-01	2,909 SF	AL-BASHA
B-02	1,579 SF	BRUNSWICK BURGER HOUSE
B-03	4,286 SF	AVAILABLE
B-04	1,960 SF	AVAILABLE
B-05	2,229 SF	YOGA SIX
B-06	1,831 SF	DISCOVER STRENGTH
B-07	3,392 SF	KURA SUSHI
B-08	1,470 SF	MOXIE SALON BEAUTY BAR
B-09	2,432 SF	AVAILABLE
B-10	1,542 SF	AVAILABLE
B-11	1,260 SF	HOMETOWN CREAMERY
B-12	1,039 SF	PURE GREEN
B-13	1,600 SF	HARAZ COFFEE HOUSE
C-01	4,709 SF	AVAILABLE
C-02A	1,447 SF	AVAILABLE
C-02B	1,202 SF	AVAILABLE
C-03	7,402 SF	BURTON'S BAR AND GRILL
C-04	8,173 SF	MEXIMODO
C-05	2,051 SF	JETSET MODERN PILATES
C-06	2,839 SF	THE YARD GYM
C-07	1,834 SF	AVAILABLE (VENTED)
C-08	1,600 SF	O'BAGEL

- AVAILABLE
- LEASE OUT
- SIGNED LEASE



TRAFFIC FLOW



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CONTACT



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