



1409 R STREET

• 100% LEASED RETAIL INVESTMENT FOR SALE •

• THE EPICENTER OF SACRAMENTO'S CULINARY & ENTERTAINMENT SCENE •

REDUCED SALE PRICE



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REDUCED SALE PRICE

THE OPPORTUNITY



3 NNN RETAIL TENANTS



\$518,665 NOI YEAR 1



\$7,409,500 ASKING PRICE

1409 R Street represents a rare opportunity to acquire a fully leased NNN retail investment in the heart of Downtown Sacramento's most celebrated entertainment district. Positioned along the thriving R Street Corridor—widely regarded as the city's most dynamic blend of culinary, culture, and creativity—this asset delivers both stability and long-term upside within one of the region's most vibrant pedestrian environments.

The property is a three-tenant retail condominium occupied by some of Sacramento's most acclaimed operators: Shady Lady Saloon, BAWK! by Urban Roots, and Burgers & Brew. Each brand is deeply rooted in the city's food and beverage identity, consistently drawing destination traffic and loyal local followings. Their reputations as market-leading concepts provide the new owner with a secure and durable income stream.

This section of R Street has evolved into a magnet for experiential retail, entertainment, nightlife, and neighborhood-serving amenities, supported by high-density residential growth and creative-office conversions. The district continues to attract regional and national attention as one of Sacramento's flagship placemaking success stories, benefitting from walkability, light-rail connectivity, and close proximity to Golden 1 Center, DOCO, and the **CONT.**



01 THE OPPORTUNITY



100% LEASED



7.00% CAP RATE



11,192 SF



balance of Sacramento's urban core.

Strong leasing fundamentals and limited small-format retail inventory further elevate the scarcity value of this asset. Retail (and specifically restaurant) space along R Street is in high demand, with highly competitive tenant retention and minimal turnover from established operators. This positioning ensures continuity of tenant

performance and ongoing landlord leverage in future negotiations.

Featuring six exclusive on-site parking stalls and efficient building systems within a modern construction envelope, the property requires minimal ongoing capital needs. Its corner positioning, prominent visibility, and synergy with the surrounding district create a stable and highly liquid investment

profile—one that aligns with the growing institutional focus on urban-core retail tied to entertainment and experiential food and beverage concepts.

THE DETAILS

PROPERTY DETAILS:

Address: 1409 R Street, Sacramento, CA 95811
APN: 006-0287-020-0005
006-0287-020-0002
006-0287-020-0001
Zoning: RMX-SPD
Land Use: Commercial Condominium
Gross Building Size: ± 11,192 SF
Parking Stalls: Six (6)
Year Built: ~ 1905
Year Remodeled: ~ 2009
Unit Count: Three (3)
Stories: One (1)
Price: \$7,409,500
Capitalization Rate: 7.00%
Year 1 NOI: \$518,665

UTILITY DETAILS:

Electricity: SMUD
Gas: PG&E
Water/Sewer/Trash: City of Sacramento
Storm Drain: City of Sacramento

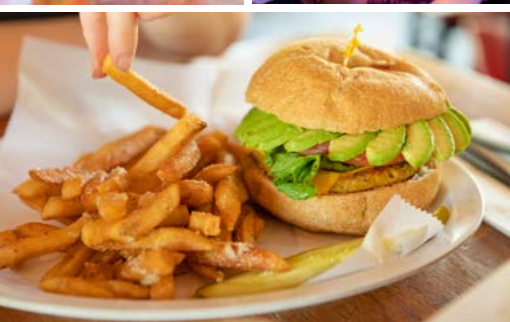
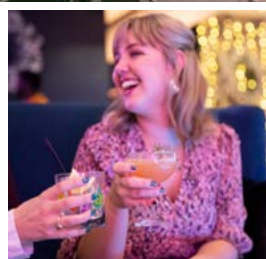
SEISMIC/FLOOD:

Fault Zone: This parcel is not within an Earthquake Fault Zone (per State of CA Dept. of Conservation)
Flood Zone: Zone X

NEIGHBORING PROPERTY USES

North: Commercial/Residential
South: Commercial
East: Residential
West: Park/Greenspace





01 | THE OPPORTUNITY

PROJECT HIGHLIGHTS

NEXT TO A MAJOR ENTERTAINMENT ANCHOR

1409 R Street sits immediately next door to Ace of Spades, a 1,200-capacity concert venue owned by Live Nation that hosts approximately 150 shows per year. This unique adjacency positions the property to capture high-volume foot traffic from concert-goers across all nights and weekends. The overflow of dining, bar, and nightlife demand from fans and attendees directly benefits the retailers at 1409 R Street, delivering a built-in customer base that stands apart from standard urban retail locations.

UPSIDE THROUGH FUTURE VACANCIES

None of the current tenants at 1409 R Street pay any percentage rent — they pay fixed base rent monthly. As a result, any future vacancy introduces a strong potential for rent escalation on re-tenanting.

Current average base rents at 1409 R are approximately **\$3.86/SF/month, NNN (inclusive of a 5% vacancy reserve)**, in line with R Street food and beverage rents of **\$3.75–\$4.50/SF/month, NNN, plus percentage rent**.

By way of illustration: if a new tenant leases at \$4.00/SF/month, NNN (\$48.00/SF annually) and generates revenue above a threshold (e.g. \$1,200/SF/year), a 6% percentage rent clause could yield roughly **\$2.00/SF/month** in additional rent — pushing total rent to around **\$6.00/SF/month, NNN**. That represents a substantial upside to today's stabilized rent level.

HIGHLY COMPETITIVE NET OPERATING EXPENSES

Most competing retail product in the R Street Corridor (and the balance of the urban core) carries monthly NNN expenses between \$1.30 – \$1.60/SF. In contrast, upon close, 1409 R Street's estimated NNN burden is significantly lower:

- HOA Fees: \$0.215/SF/month
- Utilities: \$0.417/SF/month
- Property taxes: **≈ \$0.74/SF/month** (based on a sale price of \$8.65M)
- Insurance: **≈ \$0.075/SF/month** (assuming \approx \$10,000/year)
- Maintenance: **≈ \$0.20/SF/month**

This results in total estimated NNN expenses of **≈ \$1.01/SF/month** — materially more favorable than comparable retail offerings. Lower operating costs improve net yield and provide clear competitive advantage, particularly when competing for high-quality tenants.

SUBSTANTIAL HARD COSTS ALREADY PAID

The building underwent a comprehensive seismic upgrade and system modernization in 2009, including structural reinforcement with K-bracing and installation of new building systems. This foundational work represents an embedded capital commitment that future buyers or tenants don't have to finance — a meaningful barrier to entry. Furthermore, the property's historic-style architecture and character add to its long-term appeal and tenant stickiness. To replicate a comparable retail asset in the area — factoring in

acquisition of a similar building (\sim \$200/SF), plus shell and tenant improvements (\sim \$500/SF) — would require a substantial upfront investment, putting 1409 R Street in a rare, durable competitive position.

LONG-TERM PROVEN OPERATING STABILITY

All three operators at 1409 R Street have demonstrated meaningful longevity in the building, underscoring the property's strong tenant retention and location-driven performance. Shady Lady Saloon, Burgers & Brew, and BAWK! by Urban Roots each represent established Sacramento brands with deep customer loyalty and consistent operating histories — and their commitments to multi-year lease terms reflect the strength of the corridor as a high-performing restaurant destination. The combination of long-standing tenancy, continued reinvestment by the operators, and their integration into the R Street community reduces turnover risk and provides ownership with confidence in the durability of income.

- Shady Lady Saloon – Since 2009!
- Burgers & Brew – Since 2008!
- BAWK! by Urban Roots – Since 2018!

This depth of tenant stability is rare among urban-core restaurant assets and reinforces 1409 R Street's profile as a reliable, low-volatility investment.



NEARBY RESTAURANT PERFORMANCE

Fast-casual and chef-driven restaurants on the R Street Corridor consistently demonstrate strong annual sales performance, with many operators generating **\$800 to \$2,500 per SF per year**. This elevated revenue profile is driven by the corridor's unique blend of high-density residential living, strong daytime population, established nightlife, and proximity to regional attractions such as Ace of Spades, the Ice Blocks, and Midtown's entertainment district. The combination of foot traffic,

destination dining appeal, and a loyal customer base enables local operators to achieve sales volumes well above typical urban retail benchmarks.

For ownership at 1409 R Street, this strong sales environment reinforces both tenant durability and future rent-growth potential. Operators that achieve high sales per square foot are better positioned to absorb rent increases, exercise renewal options, and remain long-term anchors within the district. It also supports the feasibility of percentage-rent structures upon re-leas-

ing, where tenants with above-average revenue performance can contribute an additional \$1.00 to \$2.00 per square foot per month in upside for ownership.

Given R Street's ongoing evolution into one of Sacramento's most desirable food-and-beverage corridors, the strong revenue performance of nearby operators provides a meaningful indicator of the long-term health, stability, and economic upside of the retail environment surrounding 1409 R Street.



Bambina's Pizza & Pasta
1610 R St

Elixir Bar & Grill
1815 10th Street

Good Neighbor
1701 R Street

Plant Power Fast Food
1100 R Street

Shady Lady Saloon
1409 R Street

BAWK! Fried Chicken
1409 R Street

Ernesto's Mexican Food
1901 16th Street

Hood & Ladder
1630 S Street

Pressed Juicery
1710 R Street

Shake Shack
1710 R Street

Burgers And Brew
1409 R Street

FishFace Poke Bar
1104 R Street

Iron Horse Tavern
1800 15th Street

R15
1431 R Street

The Snug
1800 15th Street

Café Bernardo
1431 R Street

Forever by 18 Grams
1725 S Street

Lucid Winery
1015 R Street

ROC & SOL Diner
1825 10th Street

Sweetgreen
1629 S Street

Camellia Coffee Roasters
1104 R St

Fox & Goose Public House
1001 R Street

Mas Taco Bar
1800 15th Street

Root of Happiness
808 R Street

Twisted Track Station
1201 R Street

Chu Mai
1829 17th Street

Frank Bar
1610 R Street

Mendocino Farms
1610 R Street

Salt & Straw
1710 R Street

Uncle Vito's Slice of NY
1800 15th Street

Creamy's By Cayla Jordan
1610 R Street

Good Luck Lounge
1421 R Street

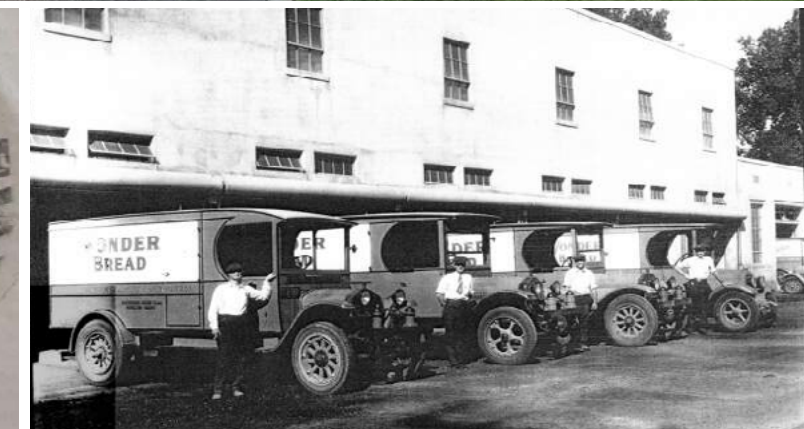
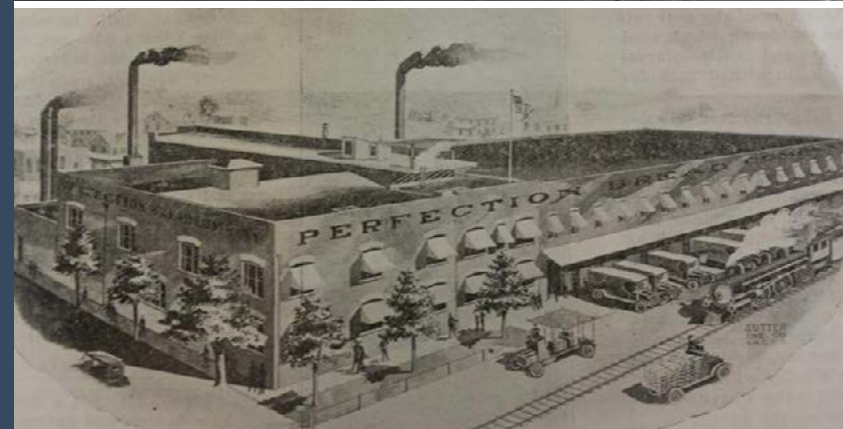
Philz Coffee
1725 R Street

Seka Hills
1733 S Street



THE HISTORY

THE R STREET CORRIDOR



REBIRTH OF THE R STREET CORRIDOR

Over the past two decades, the R Street Corridor has been reimagined from an historic industrial and rail-era district into one of Sacramento's most vibrant mixed-use neighborhoods. Once dominated by freight rail, warehouses, and light industrial uses, the corridor began its transformation after the adoption of the R Street Corridor Master Plan — a deliberate public-sector effort to guide redevelopment toward a mixed-use vision blending residential, retail, art, entertainment, and nightlife.

With infrastructure upgrades, adaptive

reuse of historic warehouses, and the introduction of new residential lofts, the corridor started to draw young professionals, creatives, and food-and-nightlife-seeking visitors. Formerly vacant or underused buildings now house restaurants, entertainment venues, retail venues, art galleries, bars, small creative offices, and residential units — giving R Street a new identity rooted in lifestyle, walkability, and culture.

A PURPOSE-BUILT ANCHOR FOR THE NEW ERA

As part of this broader renaissance, 1409 R Street emerged not simply as a reuse of old industrial space — but as a purpose-built retail condominium designed to cater to the new vision for R Street. Rather than retrofitting an old warehouse, 1409 R Street was executed to align with the corridor's shift toward curated dining, nightlife, and experiential retail. This positions the asset as both a product of the transformation and a driver of it.

By housing a curated mix of high-quality, destination-oriented food & beverage opera-

tors, 1409 R Street anchors the surrounding block, elevating the appeal of R Street as a dining, social, and cultural hub. Its design, tenant mix, and embedded parking — rare for the corridor — reflect a thoughtful understanding of the evolving demands of both patrons and operators navigating a post-industrial urban core.

WHY 1409 R MATTERS IN R STREET'S NARRATIVE

1409 R Street represents a turning point: a shift from industrial functionality to lifestyle-driven urbanism. As a modern retail-condominium redeveloped in 2009, it stands as evidence that developers and city planners believed in R Street's potential — not just to survive, but to thrive as an entertainment and mixed-use corridor.

The property's existence helps preserve the continuum of R Street's legacy. While the railroad and warehouses defined its first century, assets like 1409 R Street ensure that the next century belongs to dining,

nightlife, pedestrian vitality, and community — without erasing the historical roots.

For investors, tenants, and the city alike, 1409 R Street is a symbol of transformation: a concrete example (literally) of R Street's evolution from "industrial backbone" to "urban heartbeat." That transformation underpins much of the asset's value today — not only in rental income, but in scarcity, identity, and long-term demand tied to R Street's place in Sacramento culture and urban growth.

THE TENANTS



3 RETAILERS



11,192 SF



100% LEASED



Shady Lady Saloon

BAWK! by Urban Roots

Burgers & Brew

SHADY LADY SALOON

Shady Lady Saloon is one of Sacramento's most iconic hospitality brands and a cornerstone of the R Street entertainment district. Consistently ranked among the best bars in America by national press, Shady Lady helped pioneer the craft cocktail movement in Sacramento and has remained a cultural anchor for more than a decade. Its Prohibition-era atmosphere, award-winning beverages, and live music draw both loyal locals and destination visitors, reinforcing its reputation as a true experiential dining and nightlife venue.

The tenant's proven operating success underscore its value within the rent roll. Shady Lady's ability to command strong nightly crowds, weather multiple economic cycles, and maintain a prestigious brand presence speaks to the sustainability of its business model and its deep connection to Sacramento's food and beverage identity. Its presence not only drives consistent foot traffic but enhances the cultural cachet of the entire property—making it a key contributor to the long-term stability and desirability of the investment.

Concept: Award-winning speakeasy-style craft cocktail bar
Founded: 2009 - Sacramento, CA
Customer Base: Nightlife, weekend destination, urban professionals, visitors
Role in R Street: Cultural anchor + signature nightlife venue
Reputation: 4.5/5 Google (1,400+ reviews) | 4.0/5 Yelp (1,100+ reviews)
Social Presence: Strong ongoing press visibility + local influencer engagement
Operational Stability: Demonstrated durability through multiple cycles
Brand Strength: National press recognition repeatedly ranked among America's Best Bars. Live jazz + entertainment programming elevate experience and draw.

Lease Expiration:	4/30/2029
Rentable Square Feet:	± 3,236 SF
Current Rent Per SF:	\$4.28
Lease Type:	NNN
Monthly Rent:	\$13,864.00
Next Increase Date:	5/1/2026
Increase Amount:	Three percent (3.0%)
Options to Renew:	None



BURGERS & BREW

Burgers & Brew is a celebrated local restaurant group known for its elevated take on classic American fare and its extensive craft beer program. With multiple regional locations and a loyal customer base, the brand has earned widespread recognition, including a prestigious “Best Burger in America” award from the Food Network. Its menu, paired with a lively yet approachable atmosphere, makes Burgers & Brew a consistent draw for a broad demographic—from families and office workers to weekend nightlife patrons.

Its proven track record and diversified operating platform reinforce tenant stability within the asset. Burgers & Brew’s presence contributes significant daily traffic and complements the surrounding district’s dining and entertainment offerings, supporting strong synergy with neighboring operators like Shady Lady Saloon and BAWK! by Urban Roots. As a well-capitalized, multi-unit operator with enduring brand equity, Burgers & Brew enhances both the credit profile and long-term revenue security of the investment at 1409 R Street.

Concept: Award-winning American grill + craft beer house
Founded: 2007 - Davis, CA (multi-unit expansion across region)
Customer Base: Families, young professionals, event crowds, weekday regulars
Role in R Street: All-day dining + consistent traffic anchor
Reputation: 4.3/5 Google (2,000+ reviews) | 4.0/5 Yelp
Social Presence: Loyal following and strong digital footprint across locations
Operational Stability: Experienced operator with multiple successful units
Brand Strength: Food Network “Best Burger in America” winner. Regional brand with strong name recognition + repeat business

Lease Expiration:	2/28/2029
Rentable Square Feet:	± 3,664 SF
Current Rent Per SF:	\$4.00
Lease Type:	NNN
Monthly Rent:	\$14,658.00
Next Increase Date:	3/1/2026
Increase Amount:	Three percent (3.0%)
Options to Renew:	Two (2) Five (5) Year





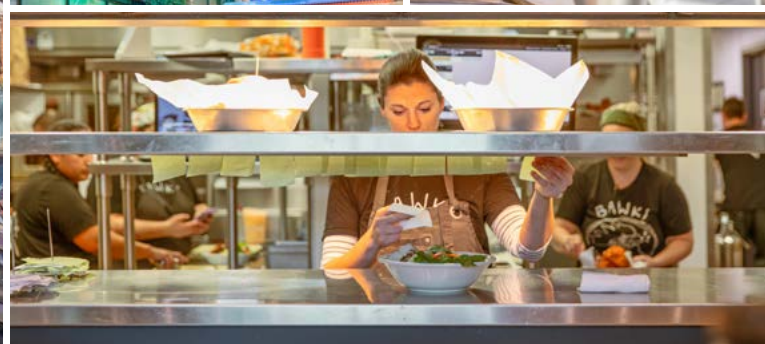
03 | THE TENANTS

BAWK! BY URBAN ROOTS

BAWK! by Urban Roots is a chef-driven fried chicken concept from one of Sacramento's most respected culinary brands. Building on the success of Urban Roots Brewing & Smokehouse—an established regional destination—BAWK! brings a playful but high-quality fast-casual approach to the R Street Corridor. With a menu centered on premium fried chicken, scratch-made sides, and craft beverages, BAWK! serves a diverse customer base ranging from daily neighborhood diners to weekend nightlife crowds.

As part of the Urban Roots family, BAWK! benefits from a strong brand following, professional operational infrastructure, and continuous marketing presence within Sacramento's flourishing food scene. The concept is designed for efficiency and high throughput, generating strong day-to-night activity that aligns perfectly with R Street's experiential environment. BAWK!'s tenancy enhances the mix of acclaimed operators in the building, supporting consistent foot traffic and contributing to the stable, reliable income characteristic of this asset.

Concept: Chef-driven fried chicken and craft beverage concept
Founded: 2018 - Sacramento, CA
Customer Base: Lunch + dinner demand, nearby residents, nightlife crossover
Role in R Street: Day-to-night activation with fast-casual efficiency
Reputation / Ratings: 4.4/5 Google (500+ reviews) | 4.0/5 Yelp (400+reviews)
Social Presence: Vibrant brand marketing backed by large Urban Roots following
Operational Stability: Supported by robust production + multi-unit infrastructure
Brand Strength: Backed by regionally acclaimed Urban Roots Brewing & Smokehouse. Scratch-made quality + unique brand personality



Lease Expiration:	9/30/2030
Rentable Square Feet:	± 4,292 SF
Current Rent Per SF:	\$3.75
Lease Type:	NNN
Monthly Rent:	\$16,100.00
Next Increase Date:	5/1/2026
Increase Amount:	Three percent (3.0%)
Options to Renew:	One (1) Five (5) Year

THE ECONOMICS

 \$518,665.80 NOI

 7.00% CAP RATE



SCHEDULED REVENUE

Unit	Tenant	Size / Amount	Base Rent Per SF (NNN)	Monthly Base Rent (NNN)
821	Shady Lady	3,236	\$4.28	\$13,864.00
825	Bawk by Urban Roots	4,292	\$3.75	\$16,100.00
827	Burgers & Brew	3,664	\$4.00	\$14,658.00
829	Parking	6		\$875.00
Totals		11,192		\$45,497.00
Net Operating Income w/ 5% Vacancy Reserve				

2025/2026 VALUE SUMMARY

Cap Rate	
Value at	7.00%

Annual Base Rent (NNN)	Notes
\$166,368.00	Expires 4/30/29. Three percent (3.0%) annual increases every May 1. No options to renew.
\$193,200.00	Expires 9/30/30. Three percent (3.0%) annual increases every Oct 1. One (1) five (5) year option remaining.
\$175,896.00	Expires 2/28/29. Three percent (3.0%) annual increases every March 1. Two (2) five (5) year options to renew remaining.
\$10,500.00	
\$545,964.00	
\$518,665.80	

Value	
\$7,409,511.43	

THE LOCATION



HEART OF R STREET CORRIDOR



PRIME DOWNTOWN LOCATION



BENEFITS FROM PBID

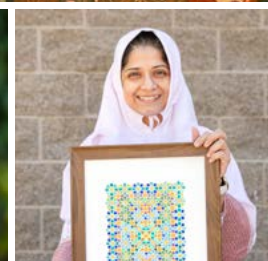
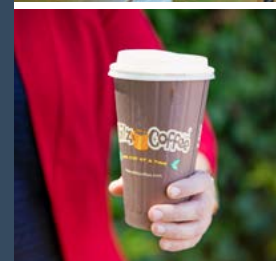
The R Street Corridor has transformed over the past two decades from an industrial rail line into a vibrant cultural and commercial destination. Once lined with warehouses, it now blends historic brick buildings with new infill projects, housing a diverse mix of restaurants, creative offices, and retailers. Longtime favorites like The Shady Lady Saloon and Fox & Goose Public House anchor the district, while repurposed Warehouse Artist Lofts and gathering spots like the Snug

showcase its creative evolution.

At the heart of the corridor, Ice Blocks has emerged as a defining anchor—melding local boutiques and eateries with national names like West Elm and Tecovas that signal R Street’s continued growth. The district’s cultural pulse extends into live entertainment, with venues like Ace of Spades and the new Channel 24 Music Hall drawing audiences from across the region.

Situated directly on the R Street Corridor,

1409 R Street benefits from immediate exposure to this established ecosystem of dining, shopping, and entertainment. The property is surrounded by daily needs and destination drivers alike, including a full-service Safeway just blocks away. This concentration of amenities, foot traffic, and long-term investment underscores R Street’s strength as a stable, high-performing retail corridor within Midtown and Downtown Sacramento.





OLD SACRAMENTO WATERFRONT DISTRICT
 125 Shopping, Dining, Events
 Old Sacramento Waterfront

ENTERTAINMENT DISTRICT
 100 Hotel Rooms
 Exchange Hotel by Hilton
 27 Restaurants/16 Shops
 Downtown Commons *DOCO*
 Kimpton Sawyer Hotel
 250 Hotel Rooms
 172 Hotel Rooms
 Hyatt Centric Hotel
 359 Hotel Rooms
 Holiday Inn Downtown
 Golden 1 Center
 Home of the Kings
 127 Events per Year

KAY DISTRICT
 149 Hotel Rooms
 AC Hotel Sacramento
 196 Hotel Rooms
 Citizen Hotel
 Cesar Chavez Park
 Concerts in the Park
 10 Concerts per Year
 Crest Theatre

THEATRE DISTRICT
 503 Hotel Rooms
 Sheraton Grand Hotel
 Memorial Auditorium
 75-100 Events per Year
 Convention Center
 Newly Renovated
 61 Events per Year
 Esquire IMAX Theater

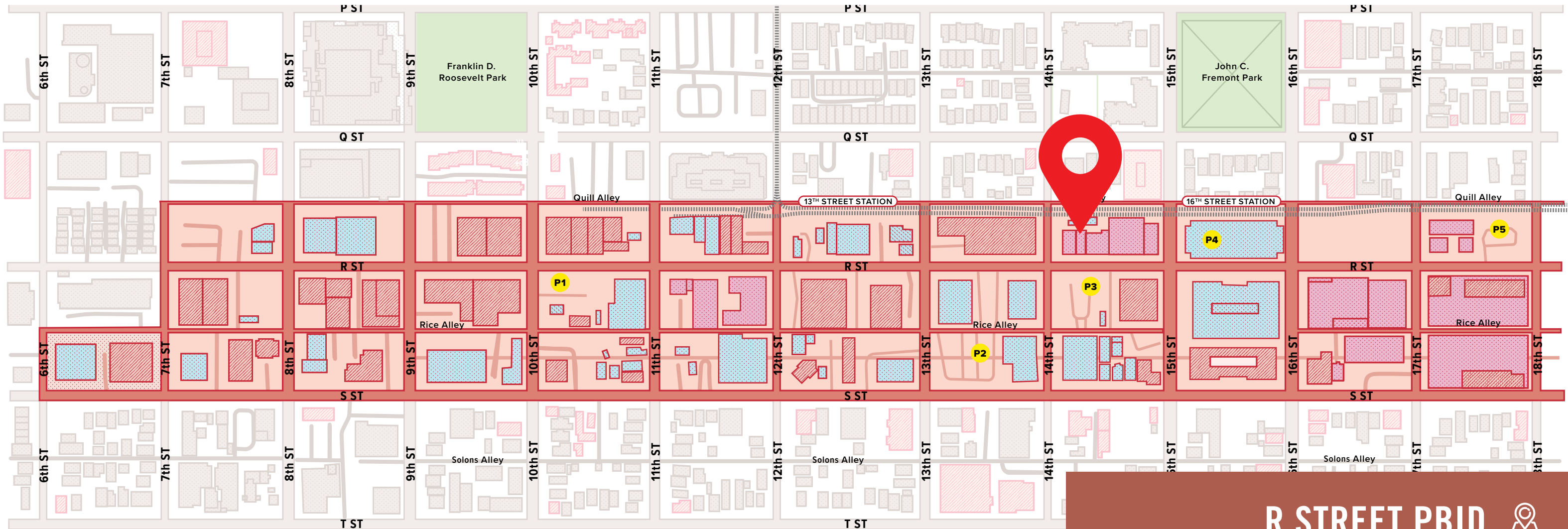
MIDTOWN SACRAMENTO
 National Retail
 Target
 Bevmo
 Local Retail
 Zocalo, Paesano's, Mulvaney's, Jack's
 Local Retail
 Shipwrecked, Frog & Slim, Ike's
 Local Retail
 Maydoon, Thai Canteen Karma Brew
 Local Retail
 Magpie, Temple Coffee, Orchid Thai
 Dog Park
 Truitt Bark Park
 Nation Retail
 Safeway, Wells Fargo, The Joint, UPS
 Nation/Local Retail
 Salt & Straw, Seka Hills, Sweetgreen
 Nation/Local Retail
 Ice Blocks, West Elm, Mendocino Farms

Other Landmarks:
 State Capitol
 Capitol Park
 CA State Treasurer's Office
 CA Library & Courts Building
 Legislative Building
 Capitol Annex Sw Space
 CA Department of Education
 CA Natural Resources Agency
 Secretary of State Building
 Fitness Court
 Roosevelt Park / Farmers Market
 Crocker Art Museum
 CalPERS Regional Office
 Employment Development Dpt
 Federal Building
 CA Department of Human Resources
 Ace of Spades Music Venue
 70+ Events per Year

Streets: 7th, 10th, 15th, R Street Corridor

■ Event Venues
 ■ Hotels
 ■ Government
 ■ Retail
 ■ Parks

Visit Sacramento
 Sacramento City Express
 Downtown Sacramento Partnership

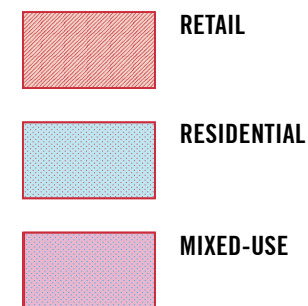


The R Street Property & Business Improvement District (PBID) provides targeted services that directly support property performance and long-term value. These include enhanced cleaning and maintenance, graffiti removal, coordinated safety efforts, and ongoing district management focused on maintaining a well-kept, active streetscape.

The PBID also plays a key role in supporting business retention, tenant visibility, and corridor activation through coordination, advocacy, and placemaking initiatives. These efforts help sustain consistent foot traffic, reinforce the corridor's identity, and create a stable operating environment for property owners.

For owners at 1409 R Street, PBID involve-

ment translates into reduced maintenance burden, improved curb appeal, and a more resilient investment supported by proactive district oversight and continued corridor stewardship.



R STREET PBID

5.4M YEARLY VISITS

1,700 RESIDENTS

31 BARS & RESTAURANTS

SACRAMENTO



1,600,000 RESIDENTS



762,400 EMPLOYEES



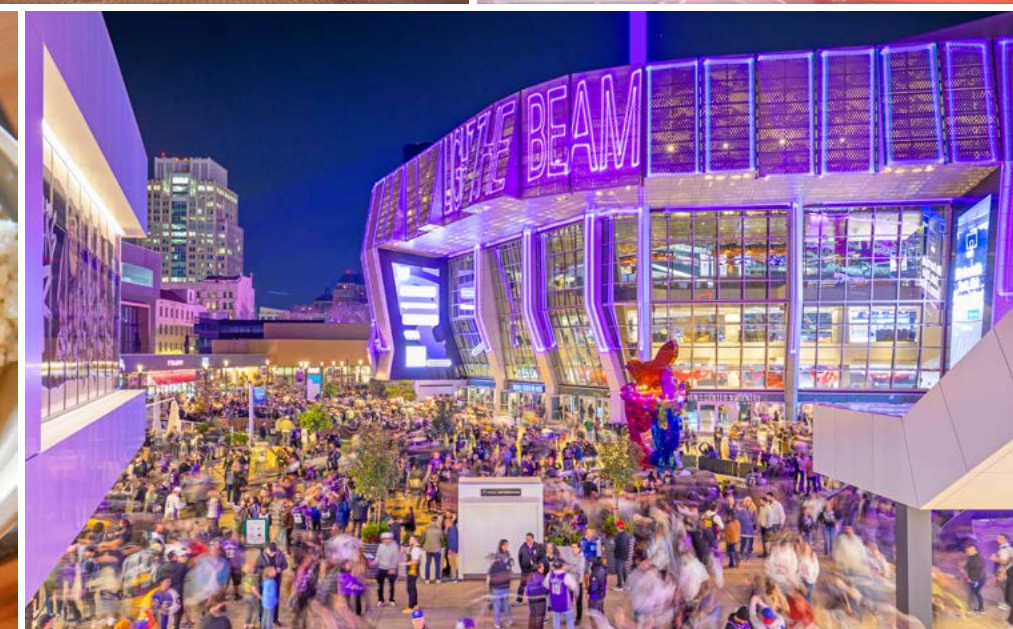
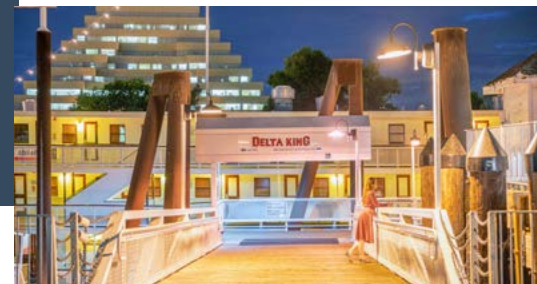
3% POPULATION GROWTH LAST 3 YEARS

Sacramento is increasingly recognized as one of California’s most promising growth markets, pairing the advantages of a capital city with the momentum of a region on the rise. While other major metros have seen population declines, Sacramento County continues to expand, reaching 1.6 million residents in 2025 (Placer AI). Much of this growth stems from migration out of the Bay Area—San Francisco to Sacramento moves jumped 70% in 2020 (SFGate), and the region remains one of California’s top destinations for out-movers seeking space, lifestyle, and opportunity.

Downtown and Midtown have emerged as the centerpieces of this growth. Billions of dollars in public and private investment have reshaped the urban core, bringing new multifamily housing, hotels, and entertainment venues that draw both residents and visitors. Golden 1 Center anchors the city’s entertainment scene, joined by venues like SAFE Credit Union Convention Center, SAFE Credit Union Performing Arts Center, Ace of Spades, and the new Channel 24 music venue—all driving year-round foot traffic and nighttime activity. Sacramento’s growing event calendar includes high-profile draws such as

Aftershock, Farm-to-Fork Festival, Ironman, and the California International Marathon, creating a steady influx of visitors and economic energy across the core.

As the city continues to attract new residents, employers, and events, 1409 R Street is uniquely positioned to benefit from this sustained momentum. Surrounded by cultural anchors, major employers, and a thriving dining and nightlife scene, the property sits within the most active section of Midtown—where demand for walkable retail, and authentic experiences continues to rise.



SACRAMENTO DATA BITES

MULTIFAMILY RENTAL TRENDS - URBAN CORE:

Class	Units	Effective Rent	Vacancy Rate	Under Const. (units)
4-5 Star	5,017	\$2,189	12.6%*	443**
3 Star	2,514	\$1,600	10.8%	89***
1 & 2 Star	7,834	\$1,160	5.8%	0
All Types	15,365	\$1,787	8.9%	532

* Brand new projects recently completed adding to this vacancy rate. Studio30, The Richmond, 1928 21st Street

** Under construction: The A.J. (345 Units), Cypress (98 Units)

*** The Sequoia (89 Units)

Past 12 Months, 4/2025
Costar, Multifamily All Unit Mixes

SACRAMENTO'S CITY RANKINGS:

- #1 Best Place to Live in CA
- #1 Happiest Workers in Mid-sized City
- #3 Best Foodie City in America
- #4 Best Cities for Nerds
- #5 U.S. Cities with Fastest Growth in Tech Jobs
- #5 Bike-friendly Cities
- #6 Nation's Greatest Cities for Food Lovers
- #7 Best Place to Raise Active Children
- #9 City with Best Connectivity in U.S.
- #9 City for Happiest Young Professionals
- #10 Best City for Women in the Workforce
- #10 Most Hipster City in America

POPULATION GREATER SACRAMENTO REGION

2,611,868

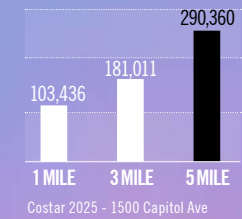
GSEC 2025
Applied Geographic Solutions 2024

PERCENTAGE OF POPULATION WITH A DEGREE OR SOME COLLEGE:

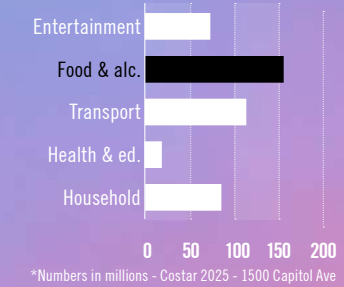
69%

GSEC 2025
Applied Geographic Solutions 2024

NUMBER OF EMPLOYEES WITHIN VARYING RADIUS OF THE STATE CAPITOL:



ANNUAL CONSUMER SPENDING WITHIN ONE MILE OF THE STATE CAPITOL:



COST OF LIVING INDEX - \$100,000 BASE SALARY MOVE TO SACRAMENTO FROM SAN FRANCISCO

Grocery will cost:	13.51% less
Housing will cost:	47.13% less
Utilities will cost:	8.93% less
Transportation will cost:	5.85% less
Healthcare will cost:	21.87% less

GSEC 2025
Applied Geographic Solutions 2024

SACRAMENTO LARGEST JOB COUNTS BY OCCUPATION:

Office & Administrative Support	13.15%	108,243
Sales	10.69%	87,972
Executive, Managers & Admin	11.7%	96,301
Food Preparation, Serving	6.15%	50,631
Business and Financial Operations	6.31%	51,957

GSEC 2025
Applied Geographic Solutions 2024

SACRAMENTO OWNERS VS. RENTERS



GSEC 2025
Applied Geographic Solutions 2024

MIDTOWN FARMERS MARKET

- #1 California's top farmers market
- #3 Best farmers market in the country

America's Farmer's Market Celebration by American Farmland Trust 2024

WALK SCORE:
98
Walker's Paradise

BIKE SCORE:
62
Biker's Paradise

TRANSIT SCORE:
96
Good Transit

walkscore.com
1500 Capitol

