

VICEROY TOY FACTORY

1655 DUPONT ST

TORONTO, ONTARIO





1655 DUPONT ST

1655 Dupont Street in Toronto, historically known as the Viceroy Manufacturing Company building, is a four-storey brick-and-beam landmark located in the Junction Triangle. Constructed in 1929, the building has a rich history as a major industrial hub that later transitioned into a modern commercial and creative space, often referred to as “The Planet”.

HISTORICAL BACKGROUND



Original Construction (1929)

The building was constructed by the Canadian I.T.S. Rubber Company.



Viceroy Manufacturing Company

It became the home of the Viceroy Manufacturing Company, which produced rubber goods, including shoe heels, water bottles, and famously, the red-and-blue striped rubber playground balls and “super balls”.



Industrial Expansion

To support the war effort, the building was expanded in 1938, 1939, and 1941.



Heritage Designation

In April 2006, Toronto City Council adopted a recommendation to designate the property under Part IV of the Ontario Heritage Act due to its industrial heritage value.



Revitalization

Under the direction of the current ownership, the renovations aimed to preserve the building’s original industrial character while integrating it into the surrounding neighborhood, including connections to the nearby West Rail Path.



Location

The building is situated in the Junction Triangle, a former industrial area rapidly transforming into a vibrant mixed-use neighborhood.



Repurposing

The building was converted from a factory into a commercial hub for creative, tech, and cultural tenants.



Today

1655 Dupont is recognized for its unique, historic architecture and its role in bridging the industrial past with a modern, creative future.



AVAILABILITIES & HIGHLIGHTS

Net Rent Contact Listing Agents

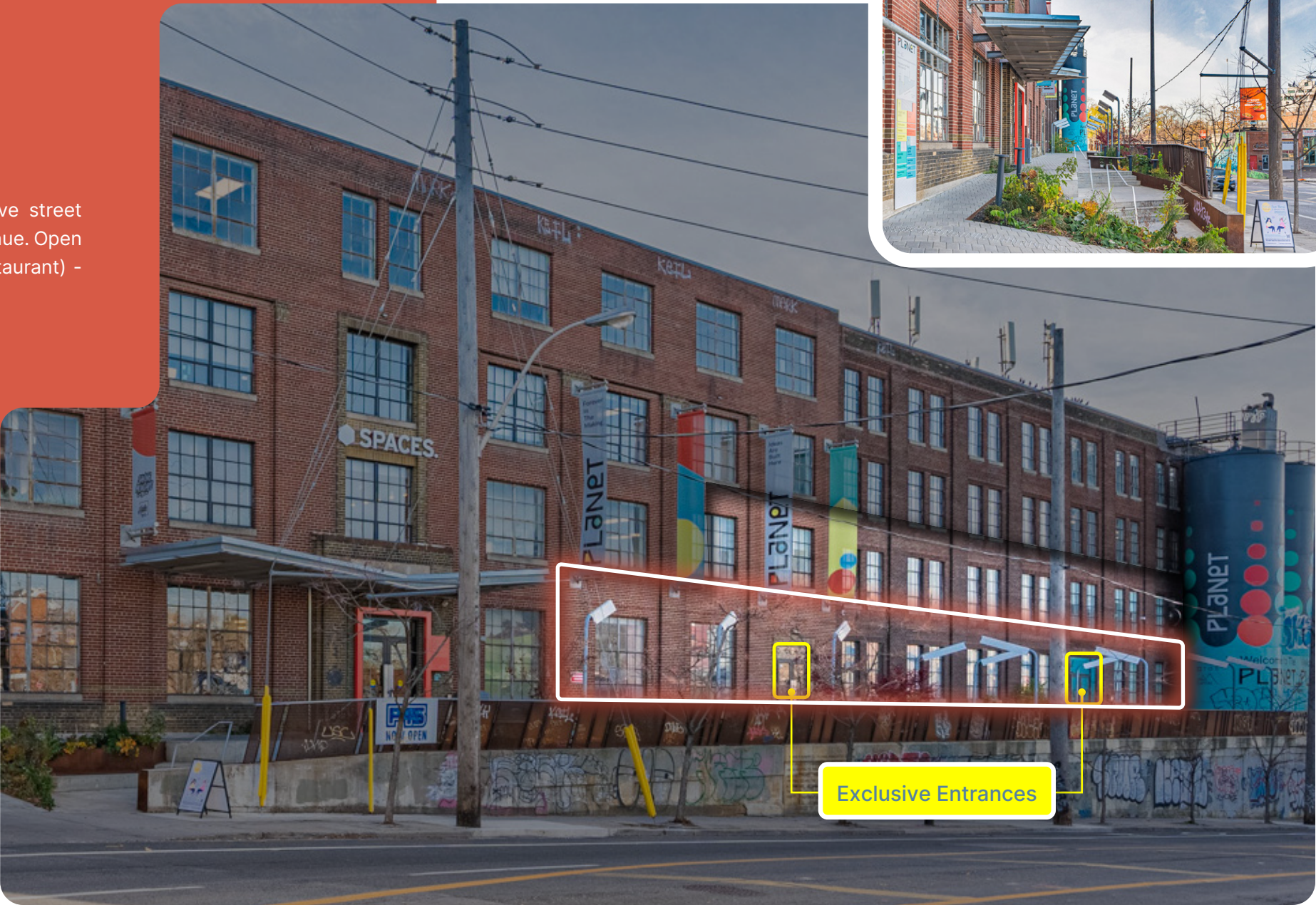
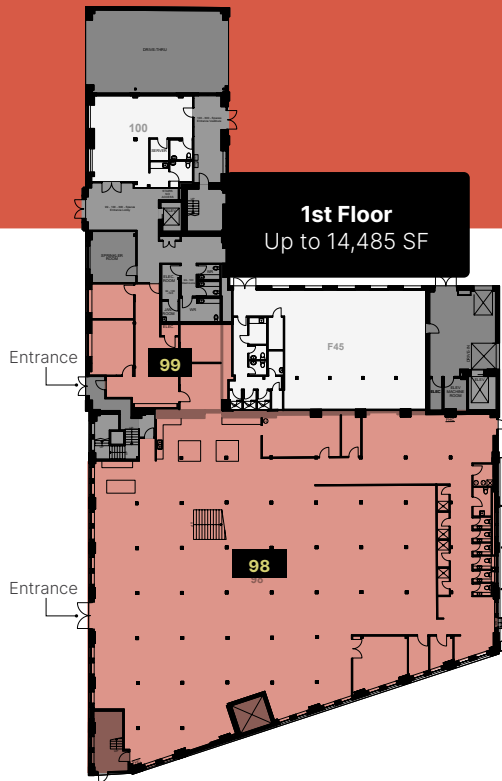
Additional Rent (2026 est.) Office Suites: \$9.35 psf + janitorial
Studio Spaces: \$11.87 psf + janitorial

Floor	Suite	Size	Availability
1ST Office Suites	98	12,737 sq. ft.	Immediate
	99	1,748 sq. ft.	Immediate
	110	3,019 sq. ft.	Immediate
	117	570 sq. ft.	Leased
3RD Studio Spaces	332	681 sq. ft.	Immediate
	334	601 sq. ft.	Leased
	335	817 sq. ft.	Immediate
	339	487 sq. ft.	Immediate
	345	1,803 sq. ft.	Immediate
	346	1,297 sq. ft.	Immediate
	347	1,289 sq. ft.	Immediate
	348	1,230 sq. ft.	Leased

LARGE BLOCK OPPORTUNITY

First Floor (98, 99)

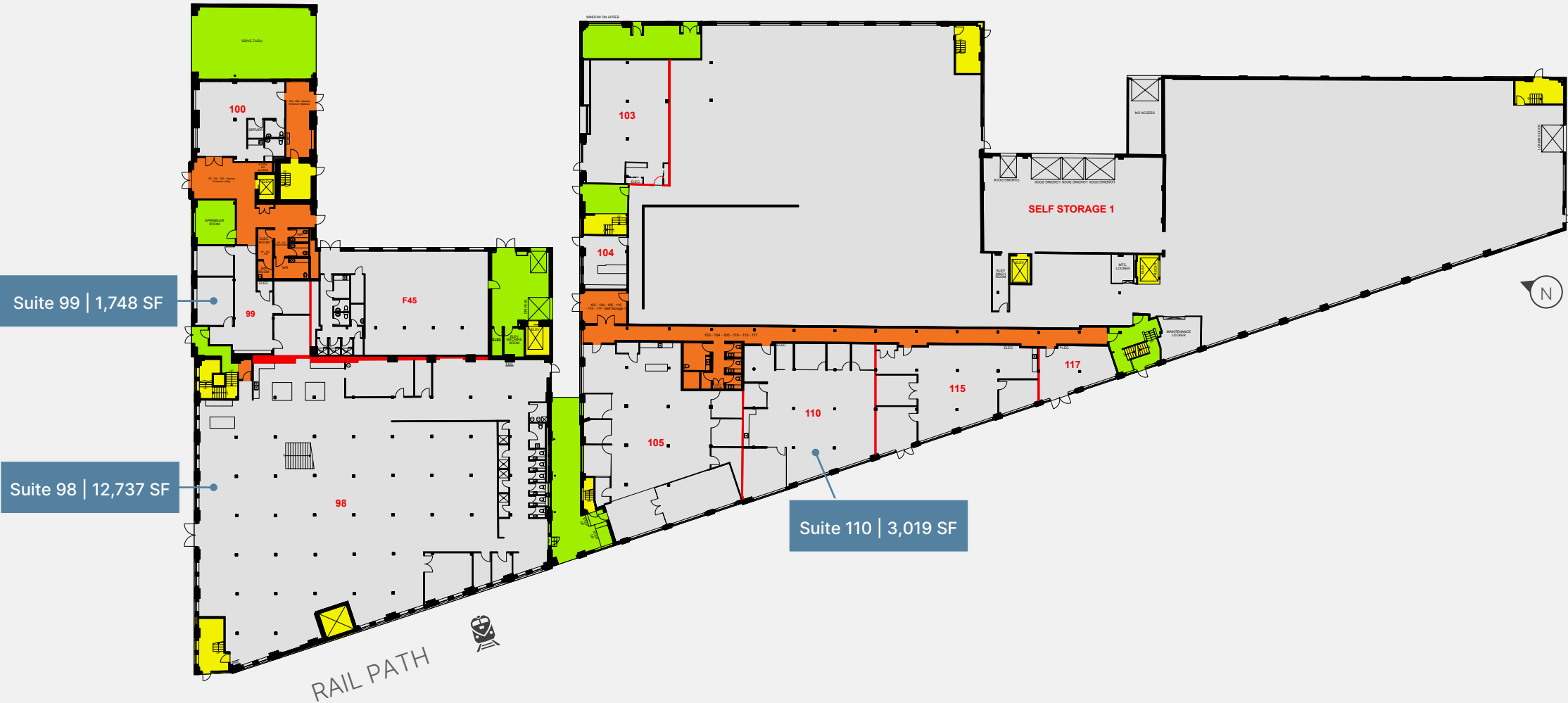
Up to 14,485 SF contiguous space with exclusive street front entrances, signage fronting onto Dupont Avenue. Open to non-office uses (retail, medical, education, restaurant) - Contact our team to discuss!



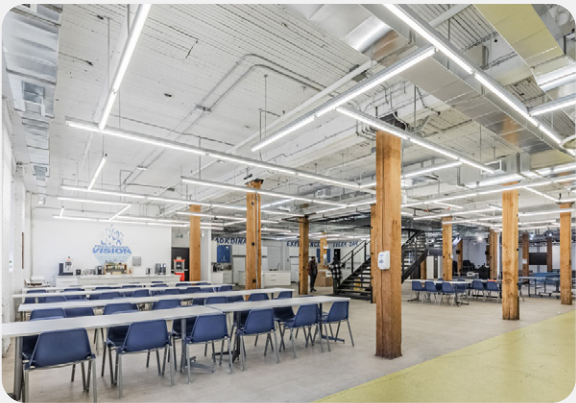
FLOOR PLAN

1ST FLOOR

Additional Rent (2026 est.): Office Suites \$9.35 psf + Janitorial



1ST FLOOR



FLOOR PLAN

3RD FLOOR

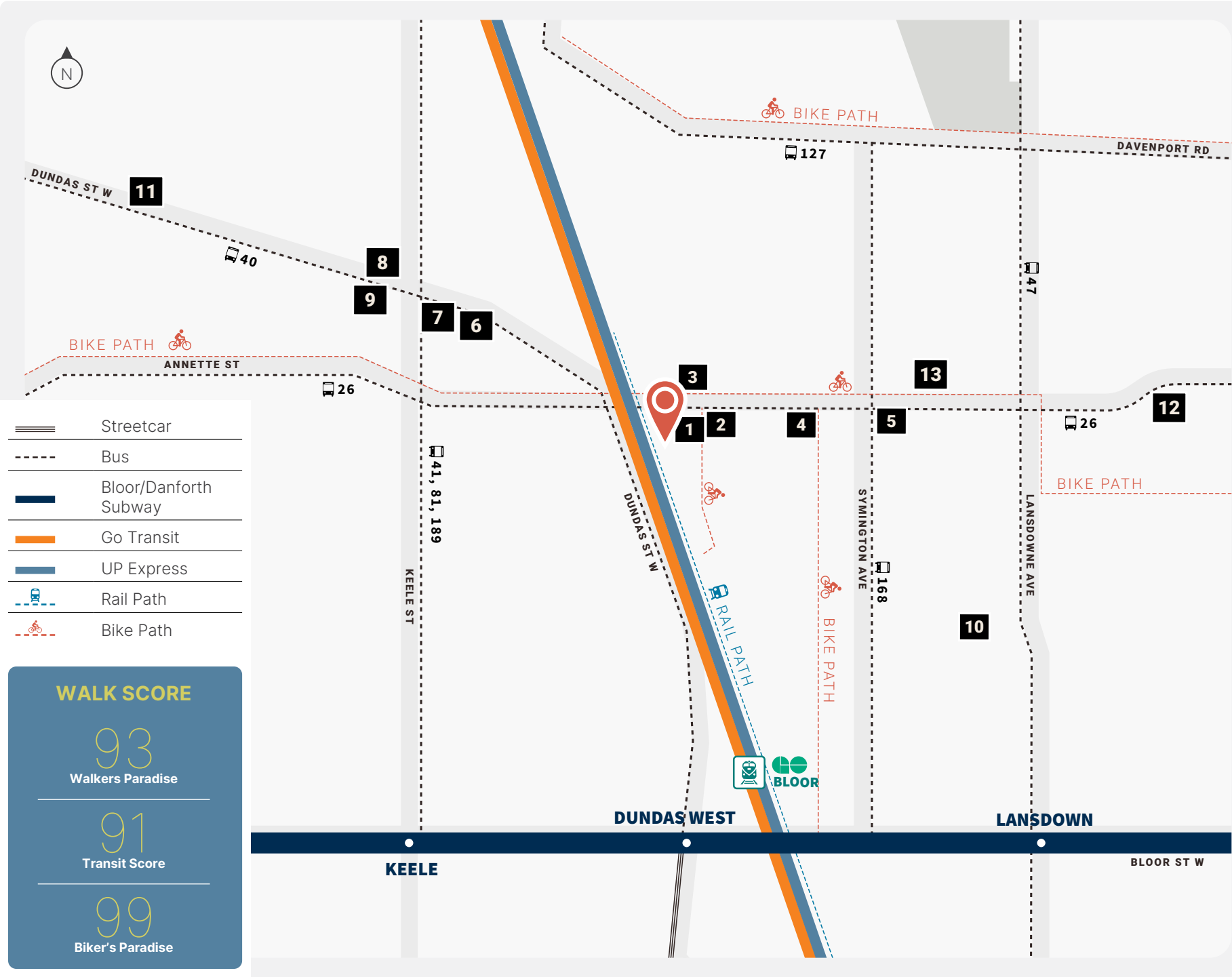
Additional Rent (2026 est.): Studio Spaces \$11.87 psf + Janitorial



3RD FLOOR

SUITE 345





BUILDING AMENITIES

Bike Racks

TRANSIT

UP Express	10 Min Walk
Bloor GO Station	10 Min Walk
Landsdowne Station	26 Min Walk
Dundas West Station	16 Min Walk
Rail Path	1 Min Walk

RESTAURANTS & CONVENIENCE

1.	Saving Mondays	1 Min Walk
	Rancho Relaxo To Go	1 Min Walk
2.	Mattachioni	1 Min Walk
3.	TuckShop Kitchen	1 Min Walk
	Koji Japanese Restaurant	4 Min Walk
4.	Thai Lime Restaurant	4 Min Walk
5.	Hale Coffee Company	8 Min Walk
6.	LCBO	10 Min Walk
7.	Chica's Chicken	11 Min Walk
8.	When he Pig Came Home Deli	12 Min Walk
9.	Nodo Junction	13 Min Walk
10.	Halo Brewery	15 Min Walk
11.	Bevi Birra (Junction)	20 Min Walk

FITNESS & HEALTH

12.	F45 Fitness	1 Min Walk
13.	Queens Fitness Studio	9 Min Walk

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