

Publix #0574 - Piedmont Point

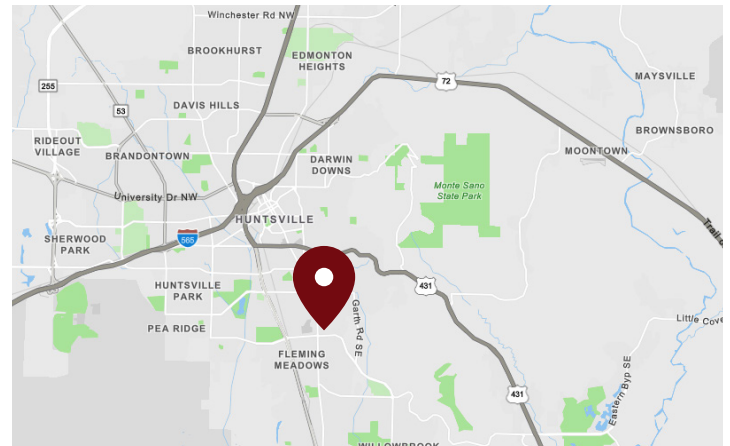
4851 Whitesburg Drive
Huntsville, AL 35802
Lat 34.963, Long -86.566

FULLY LEASED



PROPERTY HIGHLIGHTS

- Located in a Highly Desirable and Sought After Location Adjacent to One of the Busiest Publix in the State of Alabama
- Site is Easily Accessible via a Lighted Intersection
- Property Features Ample Parking for Employees and Clients
- Co-Tenants Include: T-Mobile, Newk's Eatery, Chick-fil-A, Publix, Little Rosie's, Outback Steakhouse and Many More



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	6,234	46,513	103,155
Daytime Population	8,391	71,877	126,494
Total Households	2,828	21,283	46,262
Avg. HH Income	\$142,929	\$114,487	\$101,472

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Jamie Golomb

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505 Cloverdale Road, Suite 103, Montgomery, AL

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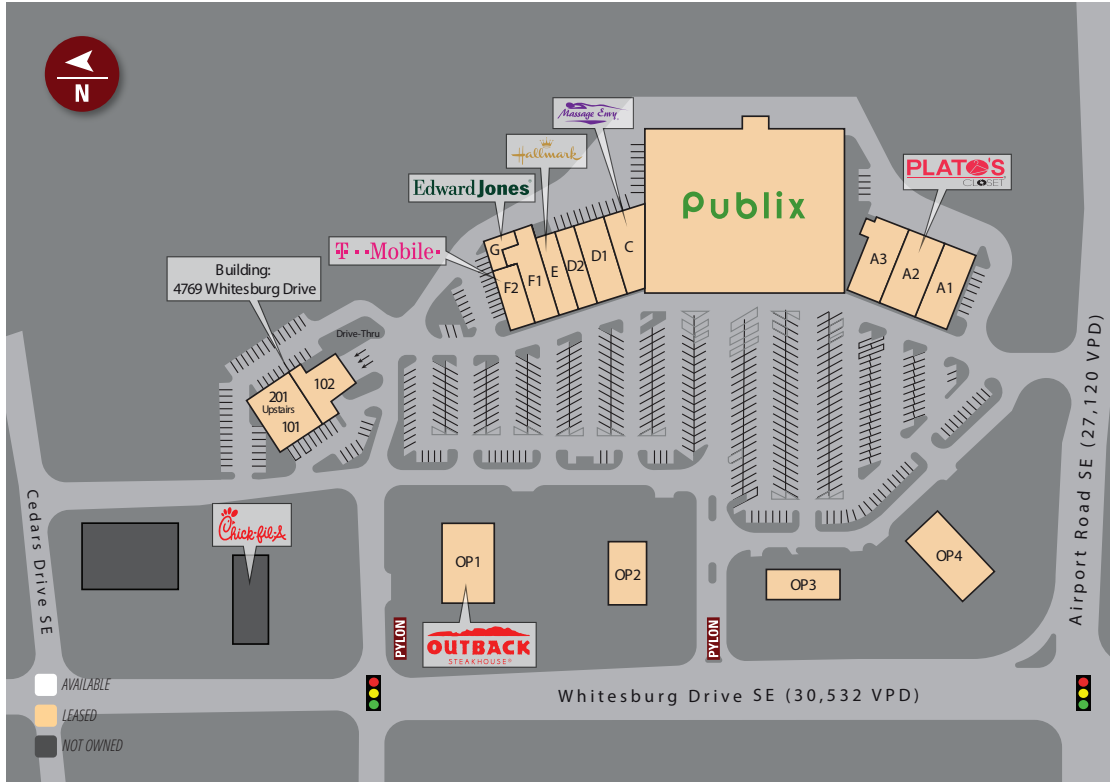


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SITE PLAN



Suite	Tenant	Size
ANC	Publix	56,146
A1	Newk's	5,000
A2	Plato's Closet	4,850
A3	Ichiban Southern All Stars	5,000
C	Massage Envy	4,825
D1	We Love Nails	3,000
D2	Kerley Medical	2,140
E	Hallmark	5,000
F1	Neo Mode	3,260
F2	T-Mobile	2,642
G	Edward Jones	1,258
101	Beau Brooks	1,850
102	Goodwill	3,150
201	Inquiring Minds	5,000
OP1	Outback Steakhouse	
OP2	Little Rosie's Cantina	
OP3	Tazikis	
OP4	Walton's Southern Table	

TOTAL 103,121



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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY

 **249,400**

EST. # OF VISITS ANNUALLY

 **1 Million**

AVG. VISITS / CUSTOMER

 **4.43**

AVG. LENGTH-OF-STAY / VISIT

 **48 Min**

TOP 3 DAYS

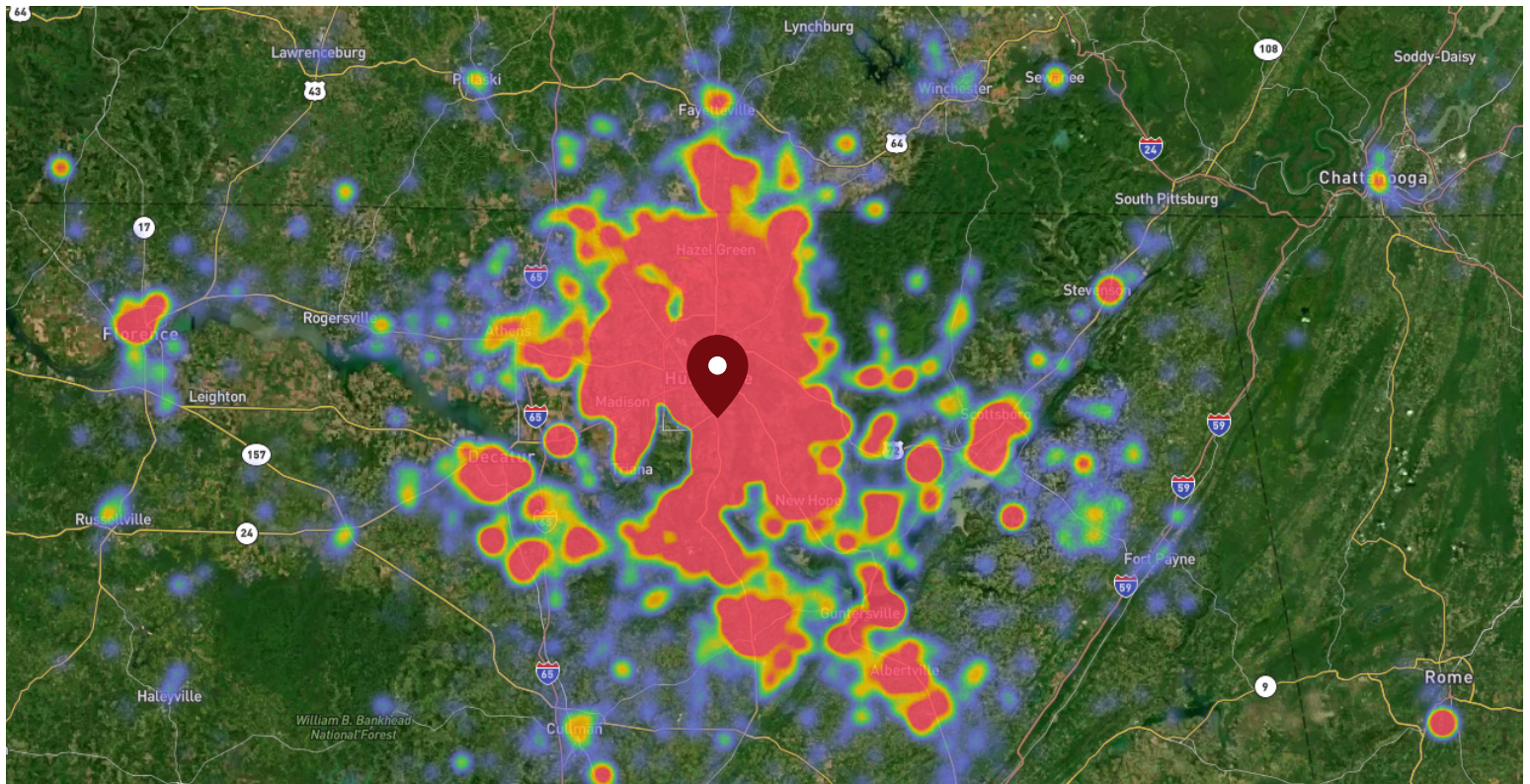
	# OF VISITS
 Saturday	175,918
Friday	172,180
Sunday	162,720

TOP 3 HOURS

	# OF VISITS
 12-1 PM	212,760
1-2 PM	196,450
5-6 PM	195,721

Data provided by Placer Labs Inc. (www.placer.ai) November 1, 2022 - October 31, 2023

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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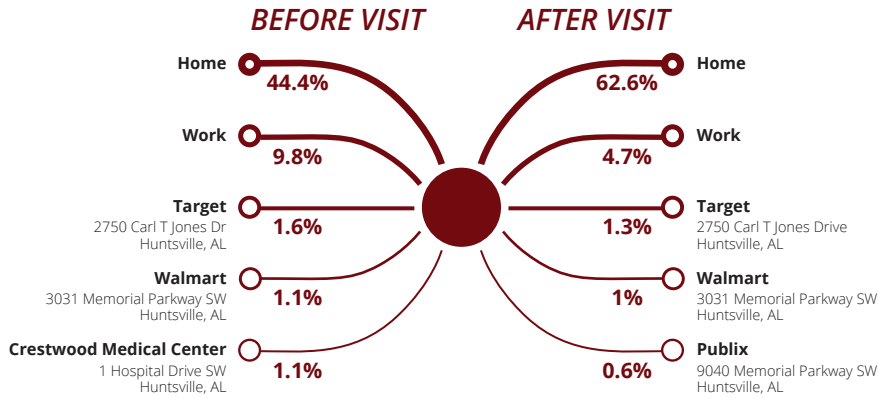


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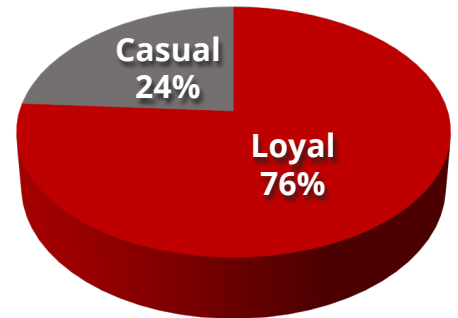
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CUSTOMER JOURNEY - TOP 5 PLACES

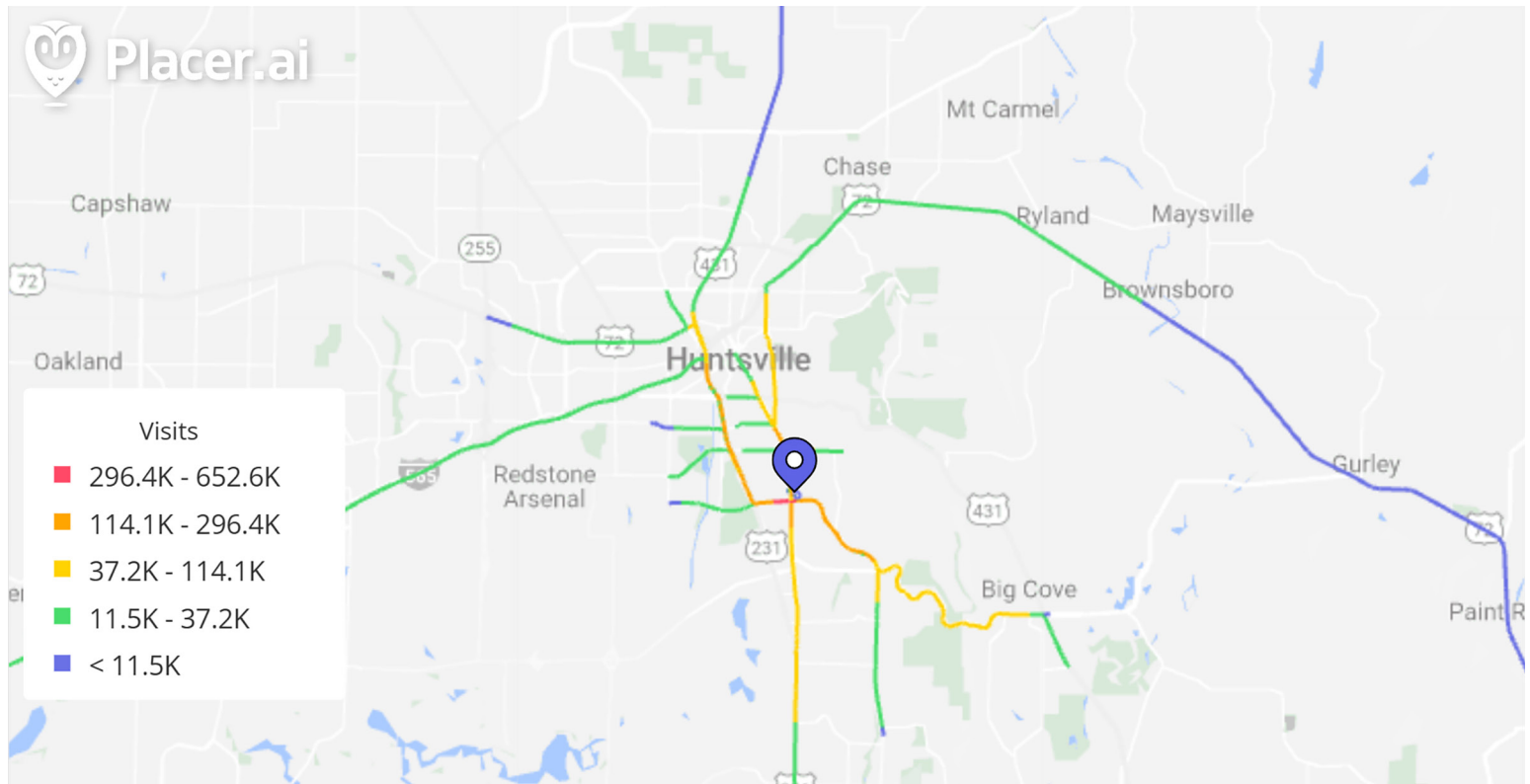


CUSTOMER LOYALTY



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CUSTOMER JOURNEY



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