

LAST RETAIL PAD REMAINING

MONTEREY CROSSING SHOPPING CENTER

- Ground lease parcel for up to 6,750 SF retail building
- Interstate 10 and Monterey Avenue Palm Desert, CA
- Another quality development by Fountainhead

JOIN



ROVE



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Last Freeway Signage Available!



MONTEREY CROSSING | SEC MONTEREY AVENUE & I-10 | PALM DESERT, CA

SITE PLAN

DEMOGRAPHICS

	3 Miles	5 Miles	10 Miles
Population	22,342	90,793	263,598
Households	10,199	38,075	114,810
Average Income	\$110,855	\$99,552	\$100,323
Total HH Expenditures	\$765.42 M	\$2.65 B	\$8.05 B
Monthly HH Expenditures	\$110,855	\$99,552	\$100,323

TRAFFIC COUNTS	
Monterey	52,616
Dinah Shore	24,884
I-10	126,000



TownePlace Suites
Marriott
Coming Soon!

Chick-fil-A

MATHNASIUM
The Math Learning Center
Orthodontist
Jersey Mike's
SUBS

46,882 cars per day!
22,076 cars per day!
12,339 cars per day!
31,857 cars per day!

at&t
Spectrum

The Habit
BURGER GRILL

DUTCH BROS
Coming Soon!

Quick Quack
CAR WASH

Tires LES SCHWAB
Coming Soon!

ROVE
Charging Station

SITE
Up to 6,750 SF
Retail Building

CARmax
(now expanding)

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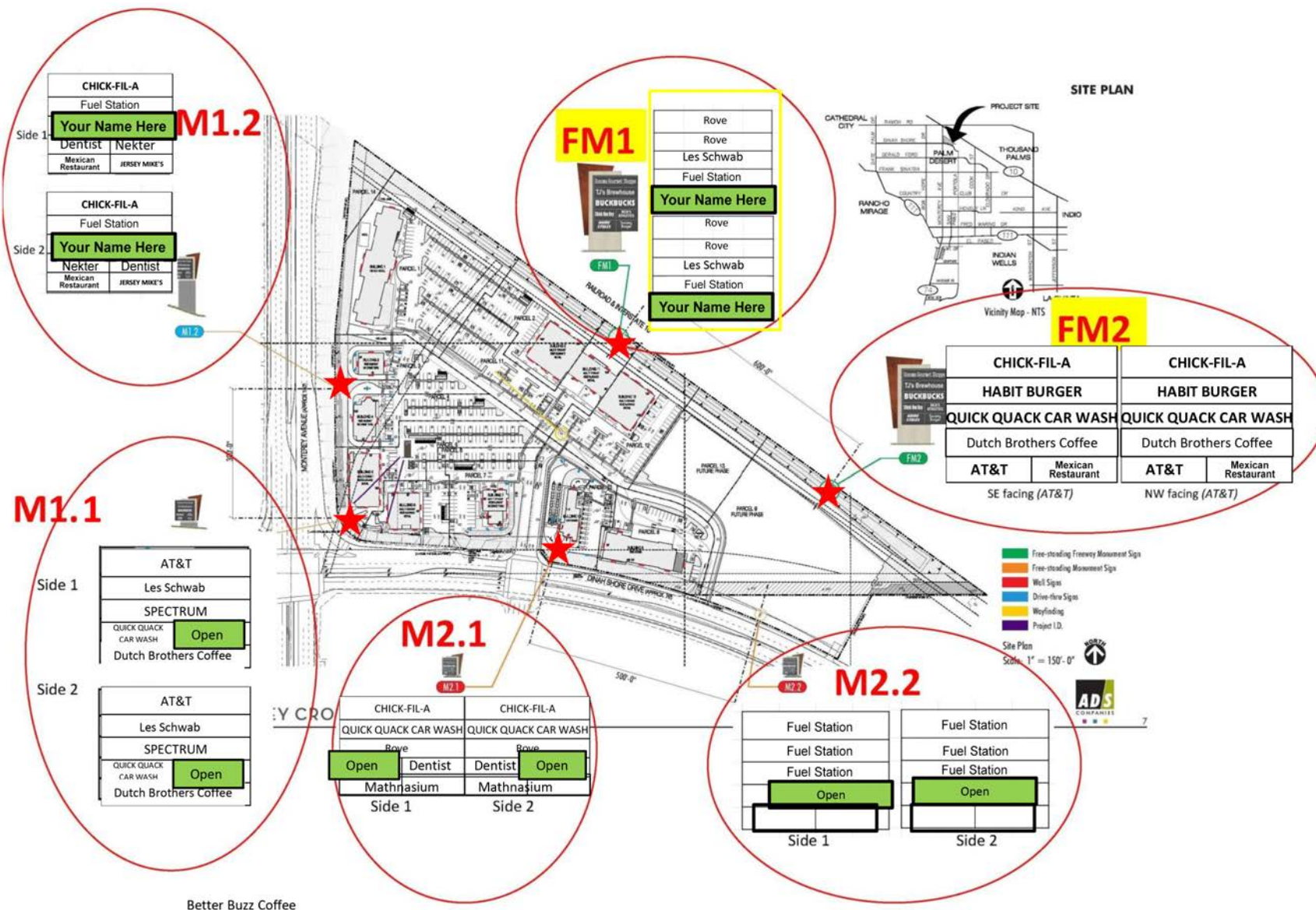
MONTEREY CROSSING SIGN PROGRAM

Only Shopping Center in Palm Desert with Freeway Signage!



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MONTEREY CROSSING SIGNAGE ALLOCATION



MONTEREY CROSSING | SEC MONTEREY AVENUE & I-10 | PALM DESERT, CA

More than 6,000+ homes entitled or under construction within 5 miles of Monterey Crossing!



NORTH SPHERE DEVELOPMENT Under Construction and/or Entitlement

NAME	# OF UNITS
University Park by Lennar	196 (Occupied)
University Park - Palm Desert	169 (Occupied)
WPG at University Park	236 (Occupied)
Millenium Apartments	330 (Occupied)
Montage	63 (Occupied)
Vitalia Apartments	296 (Under Construction)
Dolce by Lennar	159 (Under Construction)
Sage Palm Desert	111 (Under Construction)
Refuge	700
Palm Villas at Millenium	241
Portola/Frank Sinatra	394
Crossing at Palm Desert	176 (Under Construction)
Spanish Walk Apartments	150 (Under Construction)
Del Webb	1,100 (Under Construction)
Story Living by Disney	1,700 (Under Construction)



SITE
 Monterey Crossing
 Shops now open
 for business