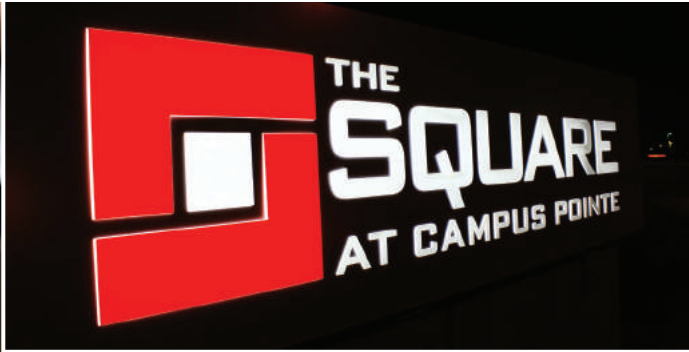


THE INTERSECTION OF LIFE AND LEARNING

CAMPUS  POINTE



SHOP

WORK

PLAY

LIVE

CONNECT

MEET





Learn & Live

Thrive & Play



Campus Pointe is one of California's fastest-growing lifestyle destinations for shopping, dining and residential living. Located on the campus of Fresno State, Campus Pointe is a hallmark project that brings together education and entertainment into a vibrant and active destination venue. This innovative public-private-partnership has resulted in a thriving mixed use development that is attracting a diverse demographic from the campus and surrounding community.



A 45 acre mixed use project on the campus of Fresno State.



Retail Center
250,000 sf. Space Available



Student Housing
928 Beds. Complete



Workforce Housing
144 Units. Complete



Senior Housing
141 Units. Opening: 6/1/19



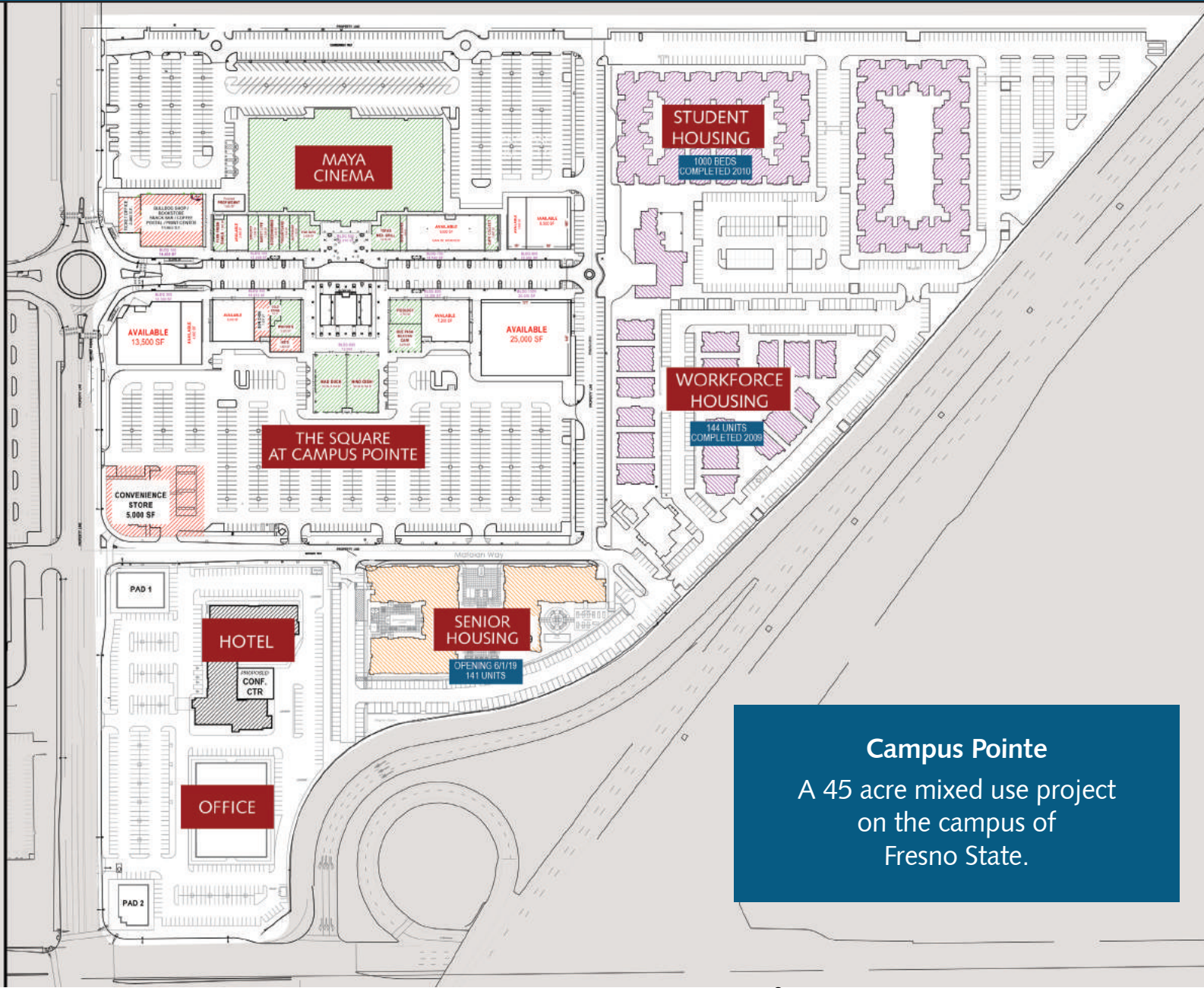
Hotel
175 Rooms. Proposed



Office Space
60,000 sf. Proposed

THE INTERSECTION OF LIFE AND LEARNING

THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



Campus Pointe
A 45 acre mixed use project
on the campus of
Fresno State.

SITE PLAN - OVERALL

COMMERCIAL CENTER	
OPEN & OPERATING:	110,374 SF
LEASED & UNDER CONSTRUCTION:	23,961 SF
AVAILABLE:	81,380 SF
TOTAL SF:	215,715 SF

STUDENT HOUSING: OPEN & OPERATING	983 BEDS
WORKFORCE HOUSING: OPEN & OPERATING	144 UNITS
SENIOR HOUSING: UNDER CONSTRUCTION	141 UNITS
PROPOSED HOTEL: (WITH 10,000 SF CONFERENCE CENTER)	175 KEY
OFFICE BUILDING:	60,000 SF
PAD 1:	6,000 SF
PAD 2:	4,000 SF

COMMERCIAL CENTER BY BUILDING

BUILDING 100:	14,830 SF
BUILDING 200:	18,300 SF
BUILDING 300:	13,298 SF
BUILDING 400:	14,873 SF
BUILDING 500:	69,910 SF
BUILDING 600:	13,508 SF
BUILDING 700:	15,740 SF
BUILDING 800:	13,256 SF
BUILDING 900:	12,000 SF
BUILDING 1000:	25,000 SF
PARCEL L:	5,000 SF

LEASED: 215,715 SF

COMMERCIAL CENTER PARKING COUNTS

NORTH PARKING FIELD:	488 STALLS
SOUTH PARKING FIELD:	632 STALLS
CAMPUS POINTE DR:	103 STALLS
CHARDONNAY WAY:	118 STALLS
PRIMATIVO WAY:	158 STALLS

TOTAL: 1,499 STALLS

THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



The Square at Campus Pointe is at the center of life and learning located on the Fresno State campus directly across the street from the nationally ranked Save Mart Center. The Square at Campus Pointe is a vibrant hub of highly desirable shopping and dining options. Campus Pointe is a pedestrian-focused development that offers theatre, retail and dining options for the campus and surrounding Central Valley community.

Surrounding Population

- 2 mile apartment units & corresponding population
- 13,424 units or 20,135 people
- 2 mile housing units & corresponding population
- 13,701 units or 35,622 people



250,000 square feet of retail space, including restaurant & food use



25,000 + campus community

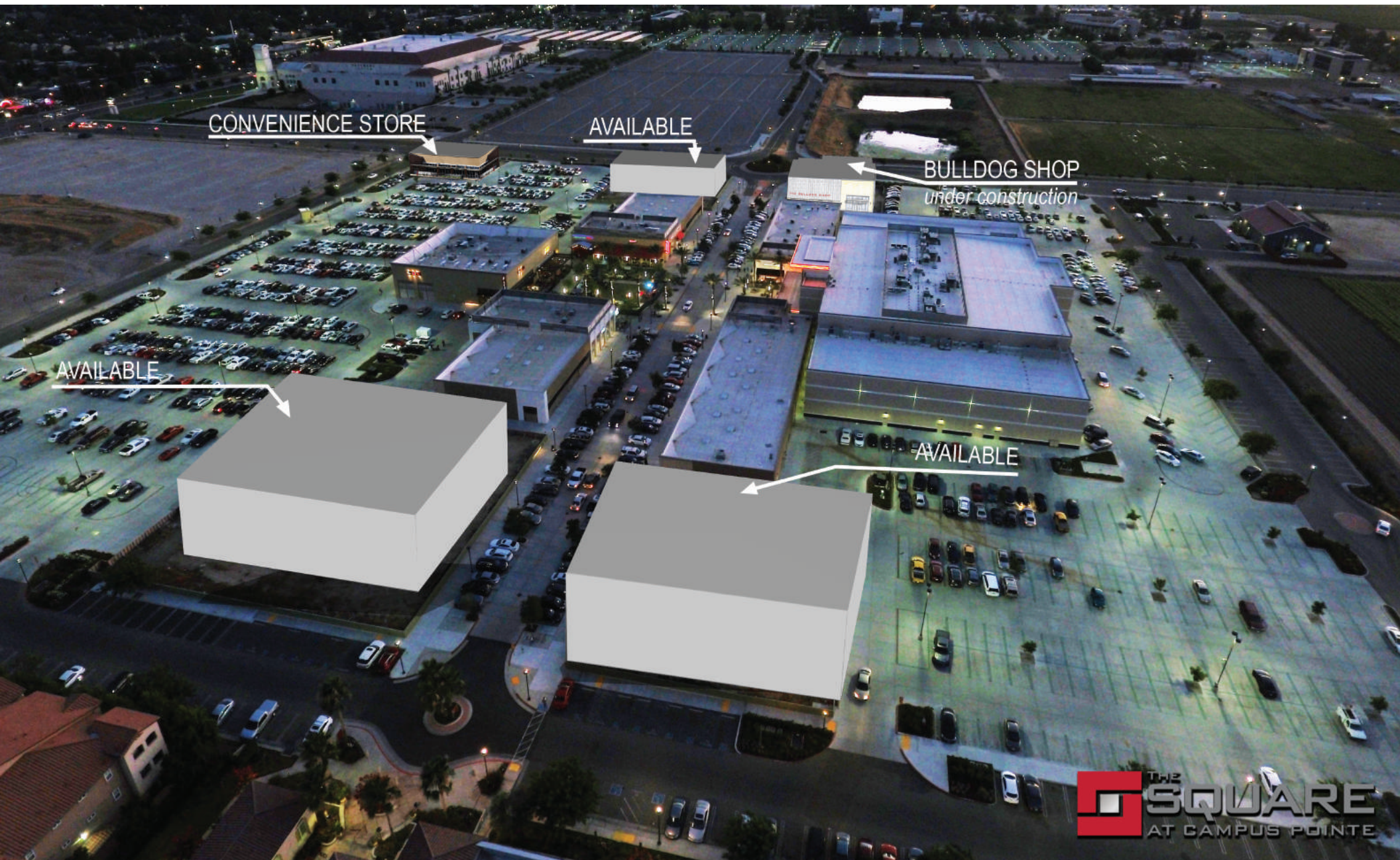


Common area Wi-Fi



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THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



CONVENIENCE STORE

AVAILABLE

BULLDOG SHOP
under construction

AVAILABLE

AVAILABLE



THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



Population

3 min	7 min	10 min
85,966	409,671	615,126



Average Household Stats

3 min	7 min	10 min
\$52,541	\$70,800	\$72,275



Household Income
\$100,000-\$124,999

3 min	7 min	10 min
8.4%	12.7%	12.2%



Age (Median)

3 min	7 min	10 min
30.9	32.6	32.6



Household Income
\$50,000-\$74,999

3 min	7 min	10 min
18.4%	16.6%	16.5%



Household Income
\$150,000-\$199,000

3 min	7 min	10 min
2.0%	4.7%	5.0%



Households

3 min	7 min	10 min
32,405	140,448	207,317



Household Income
\$75,000-\$99,999

3 min	7 min	10 min
9.1%	11.5%	11.1%



Household Income
\$200,000 or more

3 min	7 min	10 min
1.3%	4.4%	5.0%



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DATA SOURCE: APPLIED GEOGRAPHIC SOLUTIONS 10/2017, TIGER GEOGRAPHY

THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



Palmilla is adjacent to the Save Mart Center where Hwy 168 meets Shaw Avenue. Our community offers upscale amenities and conveniences including central heating and air conditioning, ceiling fans, large walk-in closets, a stackable washer and dryer, dishwashers and microwaves, and private, covered patios and balconies. Luxury resort style amenities include a fully equipped fitness center, and a beautiful swimming pool and whirlpool spa. Palmilla is close to amazing shopping, fine restaurants and abundant entertainment.

Palazzo at Campus Pointe offers off-campus housing for students to live an independent lifestyle near to all the conveniences of Fresno State — not to mention the shops, restaurants and entertainment options. We have a variety of spacious floor plans with private accommodations and all the luxuries and modern conveniences. Take advantage of our unmatched resort-style amenities and enjoy the privacy of your spacious college suite.



On-site gym



Swimming pool & whirlpool spa



State-of-the-art
Movie Theatre



Fully furnished
suites



Stackable
washer & dryer



Location 168 & Shaw



The Square at
Campus Pointe
just steps away



Basketball &
racquetball courts



Palmilla – Apartment Homes
5082 Primitivo Way, Fresno, CA 93710
559-291-4000
palmilla@rpmcompany • palmillafresno.com



Palazzo at Campus Pointe
5164 N. Primitivo Way, Fresno, CA 93710
855-559-3021
palazzo@rpmcompany.net • palazzofresno.com

THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



Seniors who wish to live at the intersection of life and learning are invited to experience Senior Living at Campus Pointe! Lifelong learners will enjoy this vibrant, independent living community, filled with energy and fun activities both within the community and just steps away from The Square at Campus Pointe. From spacious studios to one-and two-bedroom apartments, Senior Living at Campus Pointe offers residents the opportunity to live right in the heart of the active Campus Pointe community. Those who enjoy carefree living will enjoy all the great amenities.

Amenities:



Adjacent to the award-winning Save Mart Center, which attracts 800,000 people annually



Gym & fitness center



Library



Swimming pool



Weekly housekeeping



Pets welcome



141 stylish senior residential units



Just steps away from The Square, features over 20 dining and shopping establishments

THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



A stylish and innovative Hotel is proposed exclusively for Fresno State. The hotel, once complete will be conveniently located at the interchange of Highway 168 and Shaw Avenue, directly across from the renowned Save Mart Center at Campus Pointe. The proposed hotel location will have all of the amenities you've come to enjoy when staying at a contemporary hotel. Its ideal location just steps away from Campus Pointe's shops, restaurants and entertainment makes this location the perfect place to stay for business travelers, families and friends of the Fresno State community!



175 spacious guest rooms



24/7 snacks and entrees available



Free high-speed Wi-Fi and remote printing access



Just steps away from Campus Pointe's shops and restaurants



Location 168 & Shaw exit and adjacent to the campus of California State University, Fresno

THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



The Commercial Center at Campus Pointe is located in the heart of the Valley's premier entertainment, shopping and dining hub. With its highly visible location immediately off of the Highway 168 exit, The Commercial Center provides incredibly easy access to Valley residents.



60,000 square feet of space



Pedestrian friendly



Adjacent to the nationally ranked Save Mart Center, which attracts 800,000 patrons annually



Highway 168 & Shaw exit

Amenities:



Wireless internet throughout



Private restrooms



Parking spots for employees



Spacious multi-use media center & conference room



Convenient location next to the Fresno State campus

Leasing Representative

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FRESNO STATE

Discovery. Diversity. Distinction.

Full-Time and Part-Time Enrollment

	Number	Percent
Total Students	24,403	
Full-Time	20,945	85.8%
Part-Time	3,458	14.2%

Employees

Total Number	Number	Percent
	2,444	
Faculty	1,460	59.7%
Staff	816	33.4%
Managers	168	6.9%



THE INTERSECTION OF LIFE AND LEARNING – AT FRESNO STATE



- Save Mart Center had 124 events in 2017 with attendance to date coming in at over 480,000.
- Save Mart Center was ranked 90th in the world and 43rd in the US in the 2018 Pollstar Mid-Year ranking report.
- Venues Today ranked Save Mart Center as the #1 venue in the US on a University Campus in the 10-15,000 seat category in 2017.
- Venues Today ranked Save Mart Center the #1 venue in California in the 10-15,000 seat category in 2017.
- All rankings are based on concert/ event box office grosses. Fresno State sports are not included in the "tickets sold" totals.



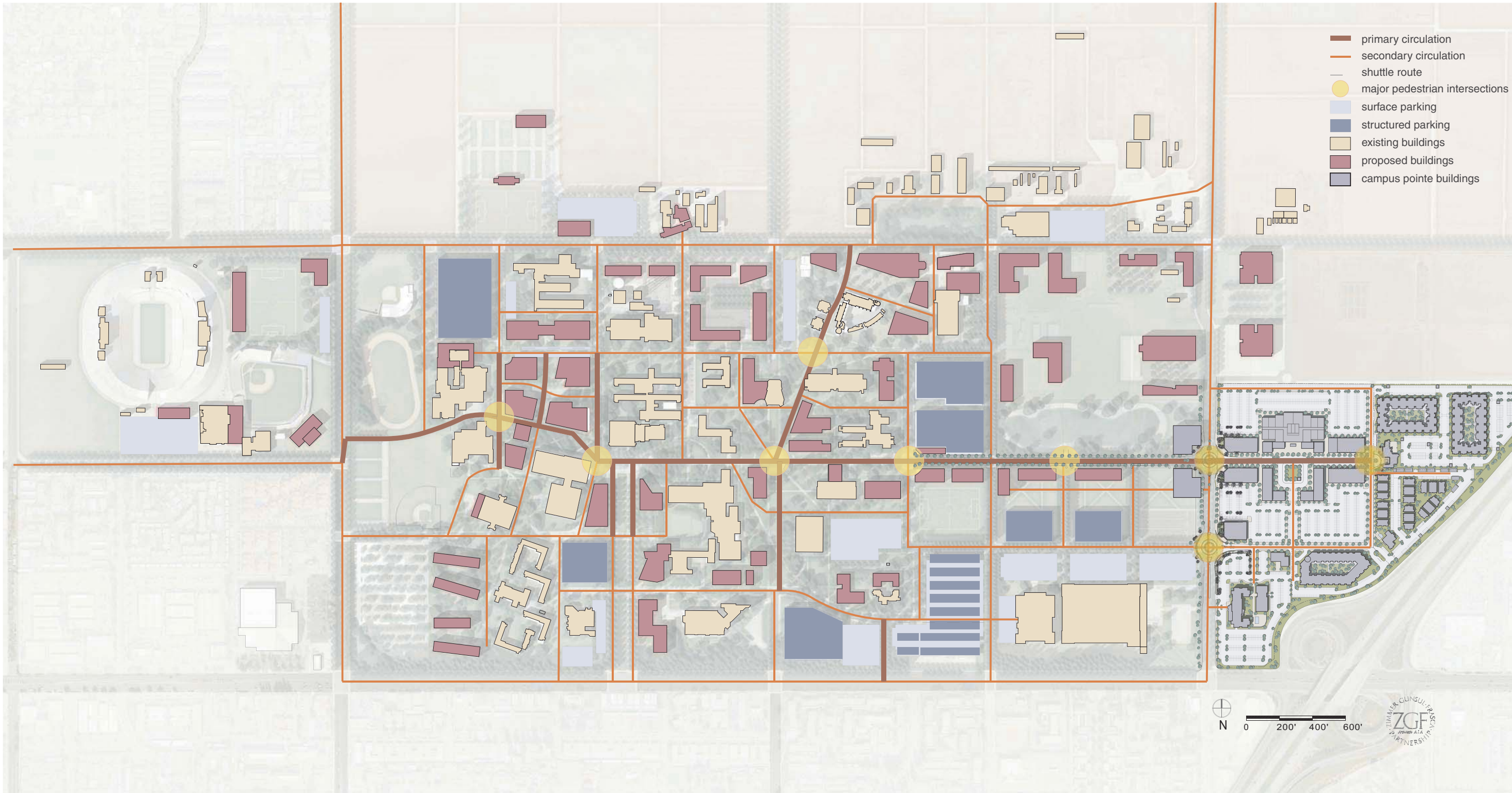
Top 100

Save Mart Center ranked among the top event centers in the U.S.

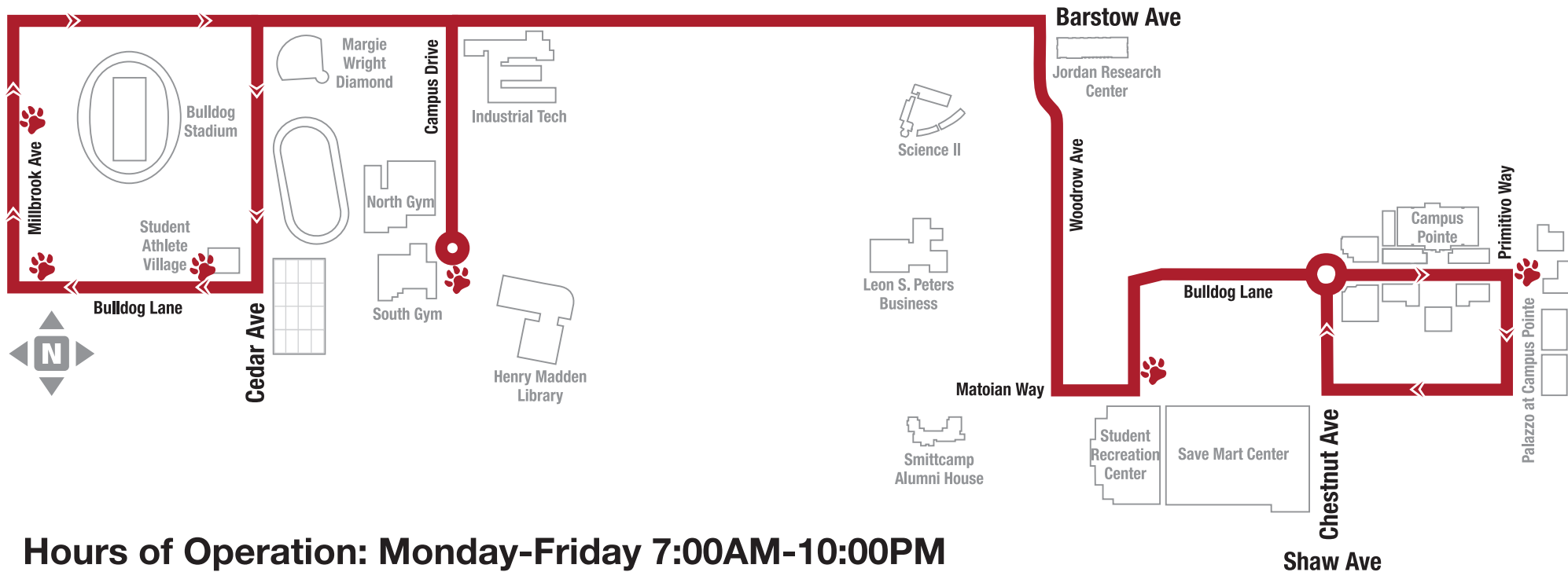
www.savemartcenter.com



DRAFT: PROPOSED PEDESTRIAN CIRCULATION
SOURCE: ZGF ARCHITECTS, PORTLAND, OREGON



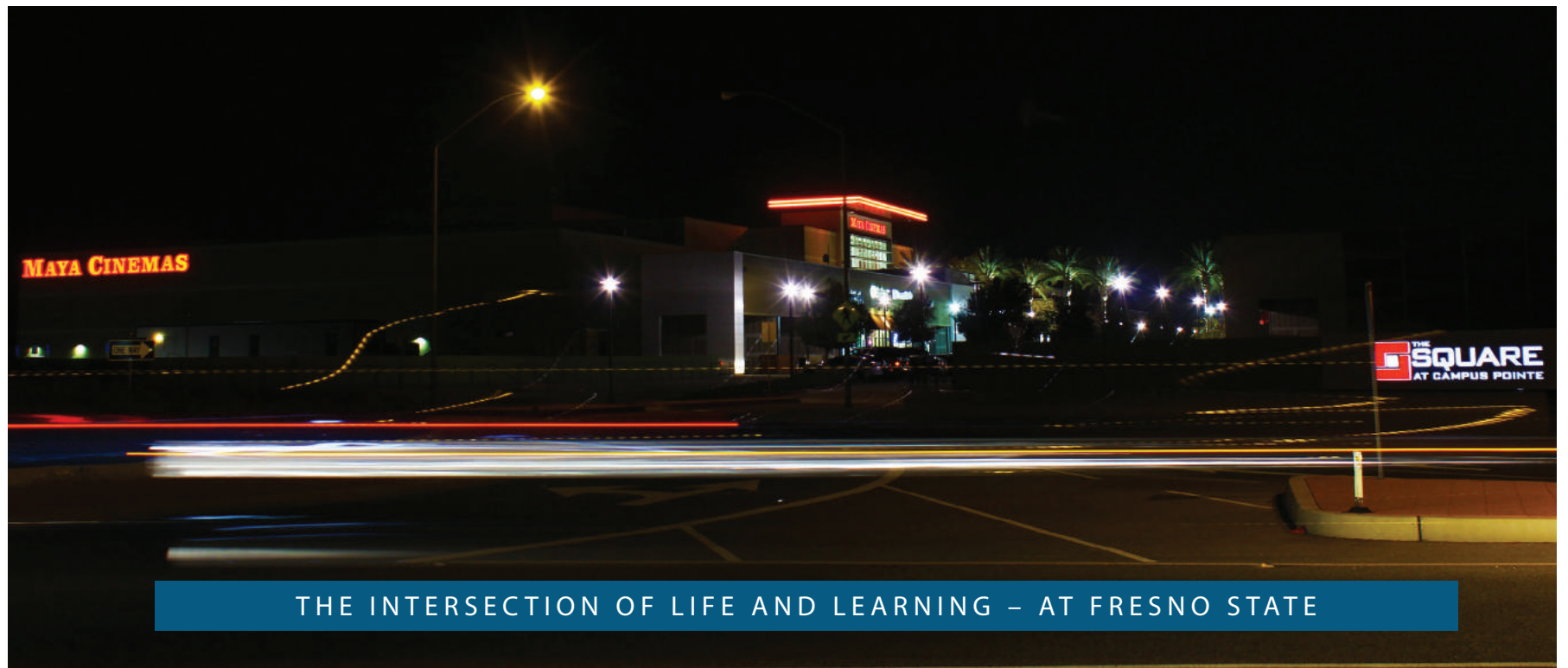
Bulldog Express



Hours of Operation: Monday-Friday 7:00AM-10:00PM

Shuttle will arrive at each stop approximately every 15 minutes.
The first and last hour of arrival times are listed below.

STOP NAME	FIRST HOUR OF SERVICE				LAST HOUR OF SERVICE			
Student Athlete Village		7:14AM	7:29AM	7:44AM	8:59PM	9:14PM	9:29PM	9:44PM
Bulldog Lane and Millbrook	7:00AM	7:15AM	7:30AM	7:45AM	9:00PM	9:15PM	9:30PM	9:45PM
Millbrook and Barstow	7:03AM	7:18AM	7:33AM	7:48AM	9:03PM	9:18PM	9:33PM	9:48PM
Campus Dr Loop – Eastbound	7:07AM	7:22AM	7:37AM	7:52AM	9:07PM	9:22PM	9:37PM	9:52PM
Save Mart Center – Eastbound	7:12AM	7:27AM	7:42AM	7:57AM	9:12PM	9:27PM	9:42PM	9:57PM
Campus Pointe	7:15AM	7:30AM	7:45AM	8:00AM	9:15PM	9:30PM	9:45PM	10:00PM
Save Mart Center – Westbound	7:18AM	7:33AM	7:48AM	8:03AM	9:18PM	9:33PM	9:48PM	
Campus Drive Loop – Westbound	7:22AM	7:37AM	7:52AM	8:07AM	9:22PM	9:37PM	9:52PM	



THE INTERSECTION OF LIFE AND LEARNING - AT FRESNO STATE

CAMPUS POINTE

FOR RETAIL, RESTAURANT & ENTERTAINMENT LEASING INFORMATION, PLEASE CONTACT:

UNIVERSITY CONTACT

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Executive Director
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