



## THE ICONIC WM WRIGLEY JR FACTORY (1915)

- Located in the heart of Leslieville and the Film District
- Between Queen and Dundas on the east side
- Original polished concrete floors
- Original factory windows
- 14' ceiling height
- 20'x20' Centre Concrete Fluted Columns
- Onsite Gym
- In suite kitchenettes
- In suite private washrooms
- Open concept and built out units available
- Passenger and freight elevators
- Laneway truck dock loading
- Parking options available
- Unit 206: 1,320 SF
- Unit 207: 1,450 SF
- Unit 208: 2,460 SF
- Unit 408: 3,300 SF
- Unit 410: 4,500 SF
- Contact Broker for rates

# 235 CARLAW AVENUE

## FOR LEASE

CHRIS WALASEK  
Broker  
647-407-8728  
chris@gitalis.com

MEMNON

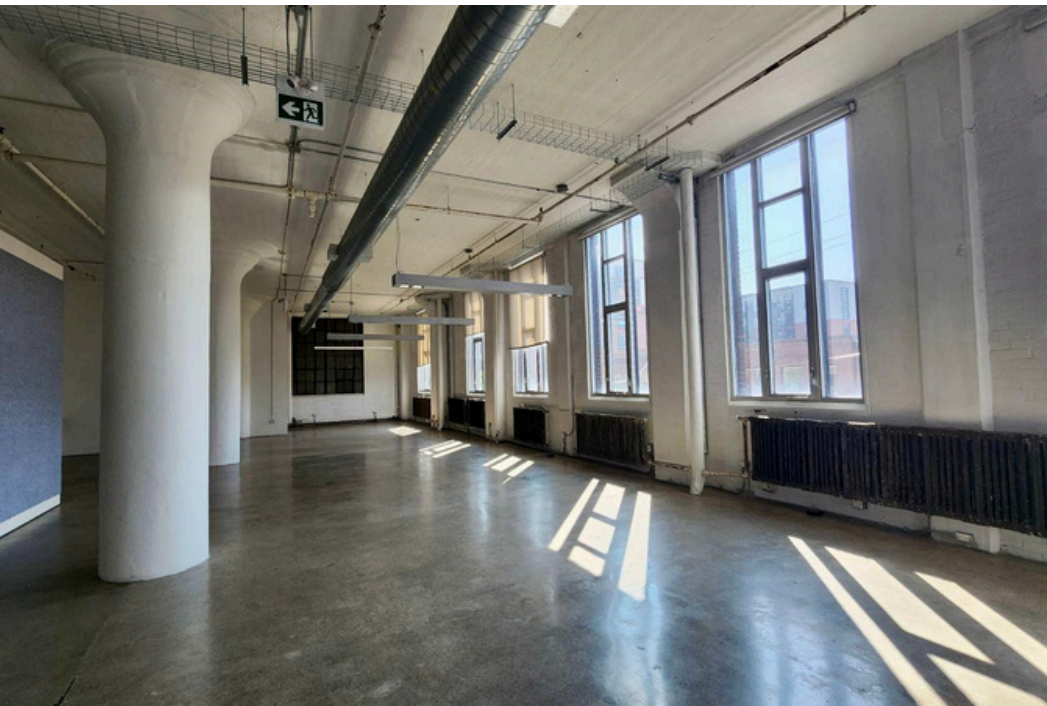
  
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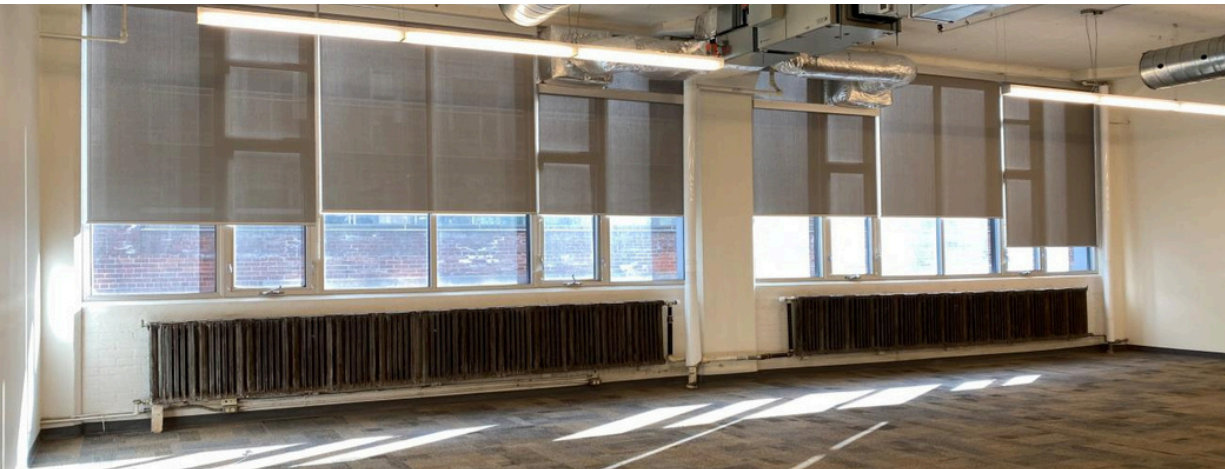




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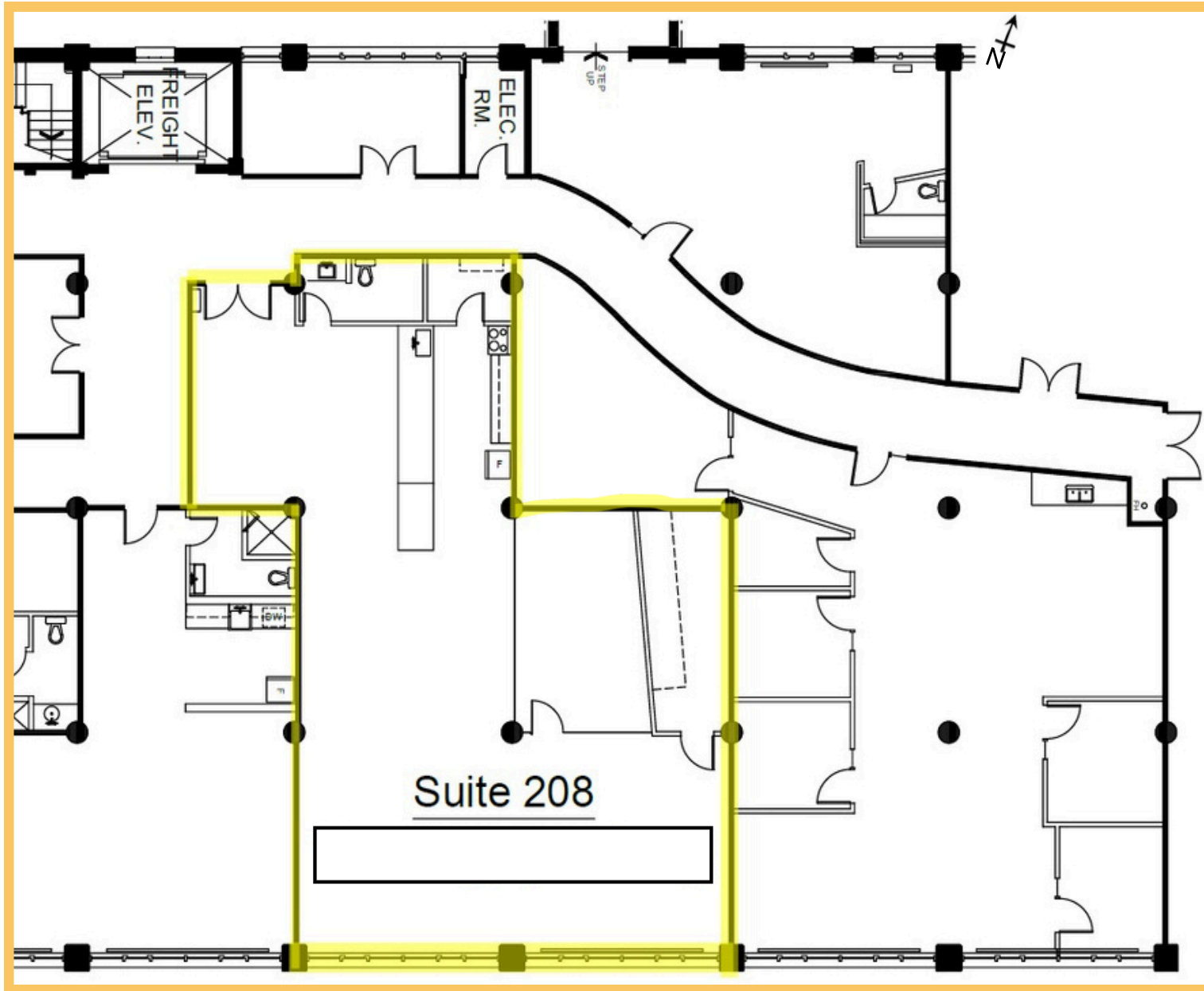
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# SUITE 208

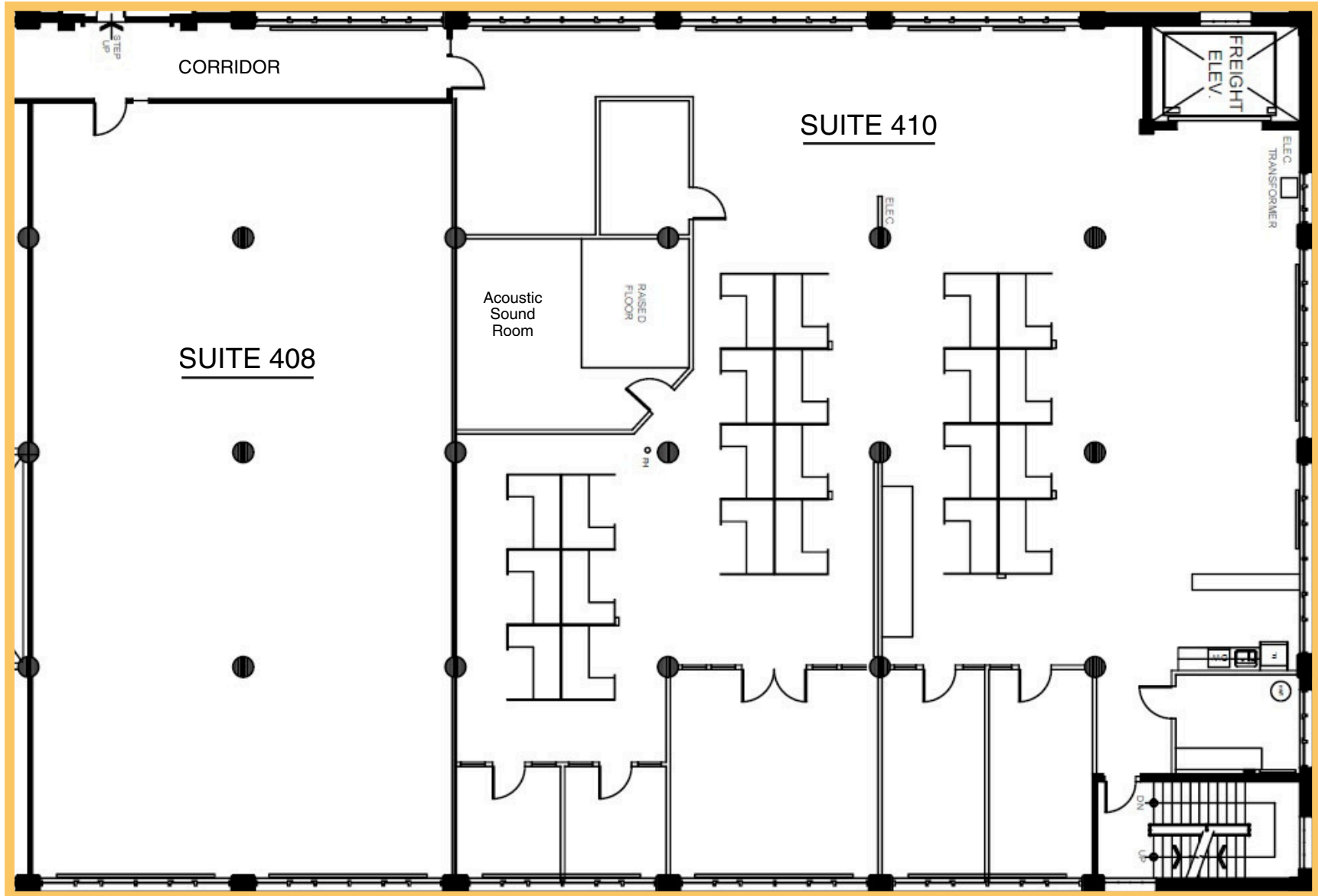


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# SUITE 408 & 410



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# WM. WRIGLEY JR. CO. FACTORY

## 1915 (with additions)

The Wrigley chewing gum company opened this five-storey factory in 1915. Designed by the architecture firm Prack & Perrine, the building was styled after Wrigley's main plant in Chicago, Illinois. A freight track at the rear aided shipping and receiving, and the factory had its own fire hall on nearby Boston Avenue (now a private home). Wrigley made its successful Doublemint, Spearmint, and Juicy Fruit products here for sale in Canada. Technological advances allowed the company to package its gum in airtight wax papers that prevented it drying out and losing its flavour. Wrigley soon added a northern wing to the factory, doubling its size and creating space for lease. Known for its innovative marketing techniques, Wrigley boosted its profile between the wars with neon signs located around Toronto. Amid shortages late in the Second World War, the company stopped selling its most popular products at home and sent them to soldiers instead, creating brand loyalty. Wrigley moved to Don Mills in 1962.

HERITAGE TORONTO 2018

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