

Property Overview

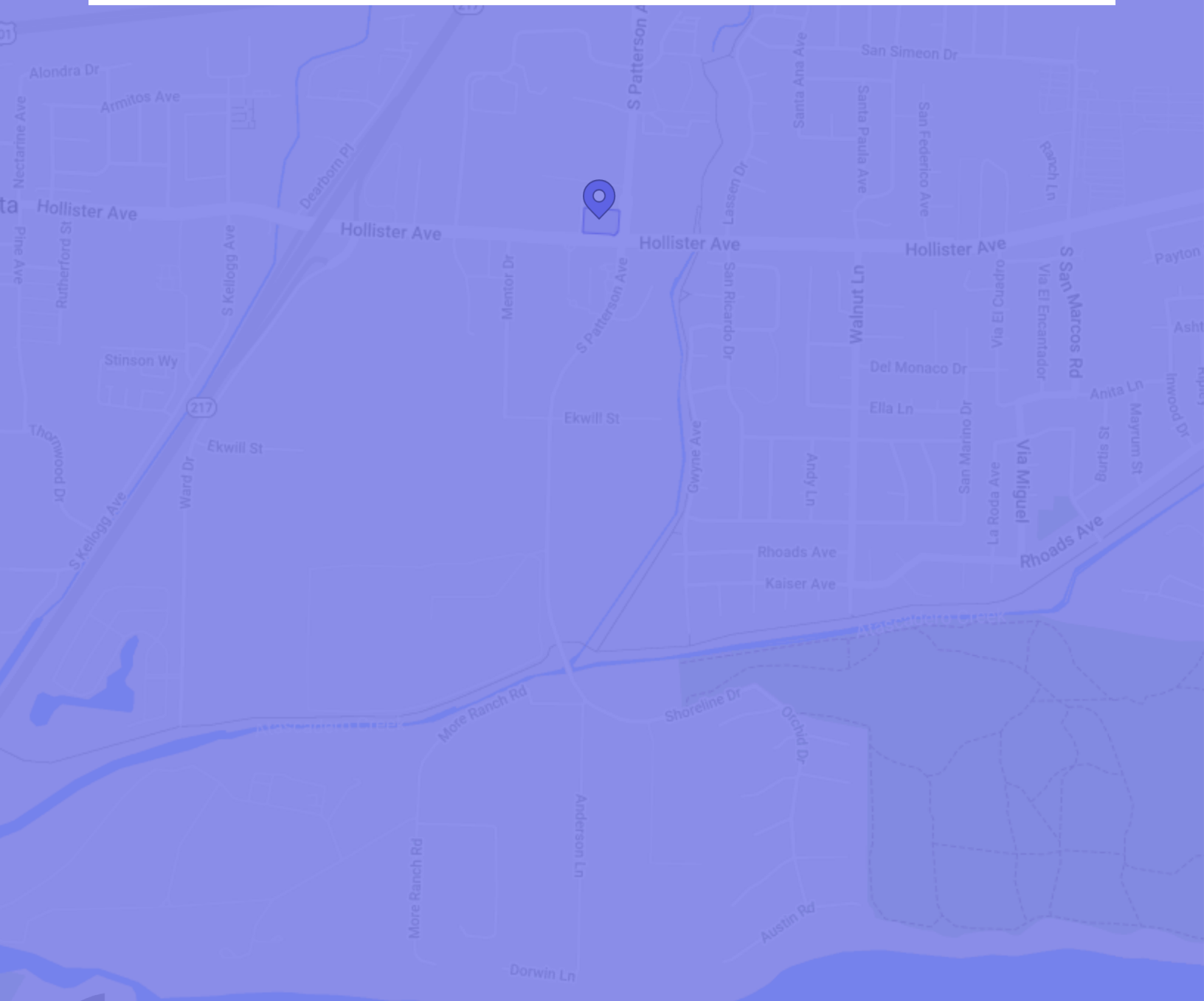
Apr 1, 2023 - Mar 31, 2024

Property:



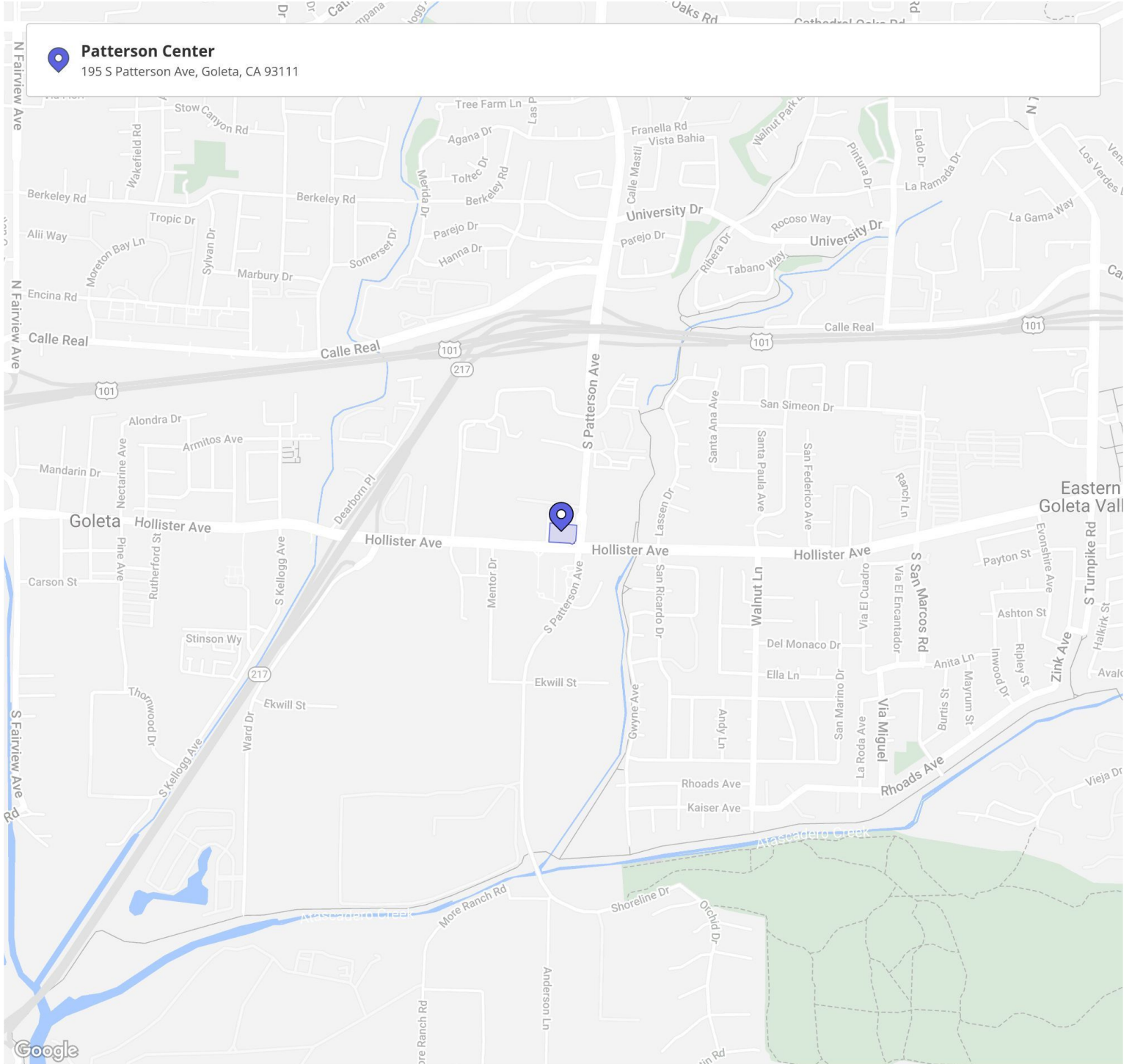
Patterson Center

195 S Patterson Ave, Goleta, CA 93111



Property Overview

Apr 1, 2023 - Mar 31, 2024



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Metrics

Patterson Center

195 S Patterson Ave, Goleta, CA 93111

Visits	132.3K	Avg. Dwell Time	38 min
Visits / sq ft	1.96	Panel Visits	4.1K
Size - sq ft	67.6K	Visits Yo2Y	+7.7%
Visitors	59.4K	Visits Yo3Y	+51.3%
Visit Frequency	2.23		

Apr 1st, 2023 - Mar 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
Patterson Center S Patterson Ave, Goleta, CA	\$104.1K	51.3%	White (53.7%)	2.76
California	\$92.5K	35.9%	Hispanic or Latino (39.7%)	2.96

Apr 1st, 2023 - Mar 31st, 2024 | Data Source: Census 2022
Data provided by Placer Labs Inc. (www.placer.ai)

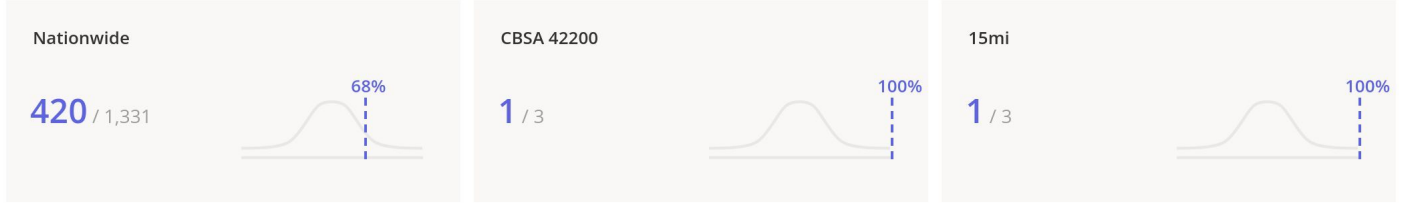


Property Overview

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Ranking Overview

Patterson Center
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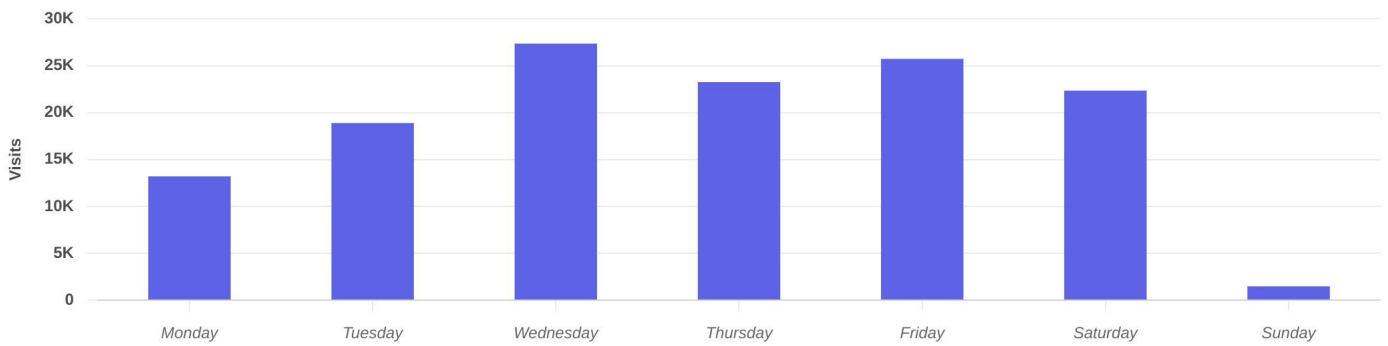


Category: Workplace | Visits | Apr 1st, 2023 - Mar 31st, 2024
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Daily Visits

Patterson Center
195 S Patterson Ave, Goleta, CA 93111



Visits | Apr 1st, 2023 - Mar 31st, 2024
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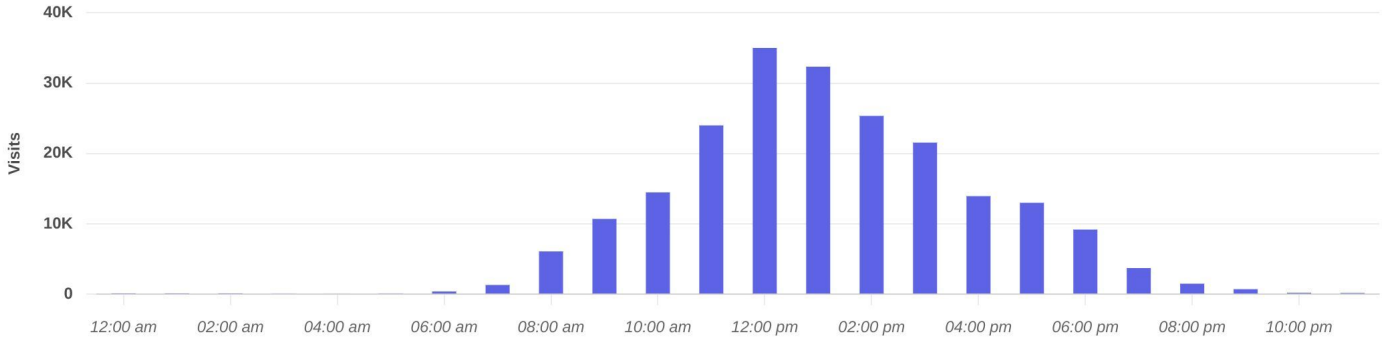


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Hourly Visits

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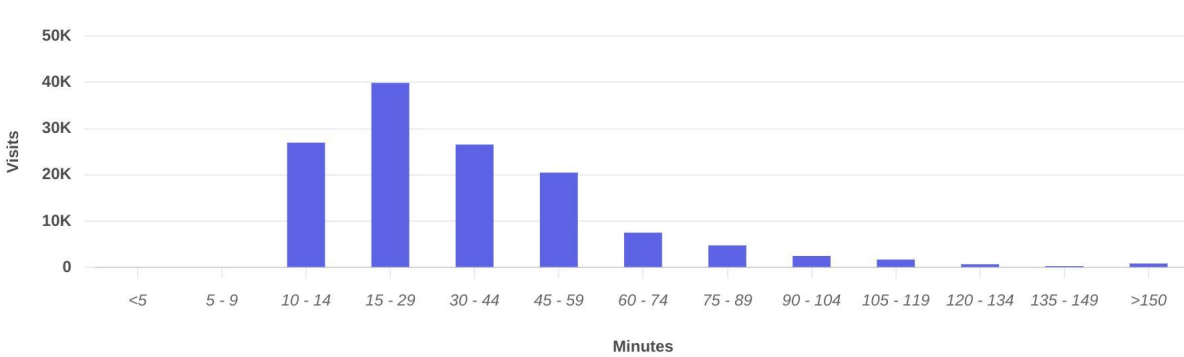


Visits | Apr 1st, 2023 - Mar 31st, 2024
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Visit Duration

Patterson Center
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Average Stay	38 min
Median Stay	30 min

Visits | Apr 1st, 2023 - Mar 31st, 2024
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