

FOR SALE: 20,000 SF FREESTANDING INDUSTRIAL BUILDING **FOR LEASE:** 12,000 SF INDUSTRIAL SUITE

USER CAN OCCUPY SUITE 101 (12,000 SF) AND KEEP TENANT IN SUITE 102 (8,000 SF)



EXCELLENT OWNER USER OPPORTUNITY WITH INPLACE INCOME

BROKER CONTACTS

Isaac Little
760-672-1041
ilittle@lee-associates.com
DRE# 01702879

Marko Dragovic
760-929-7839
mdragovic@lee-associates.com
DRE# 01773106

Shawn O’Gorman
619-871-3013
sogorman@ogormanpacificrealty.com
DRE# 00863348

Jack Garabedian
760-929.7844
jgarabedian@lee-associates.com
DRE# 02207524



Lee & Associates Commercial Real Estate Services, Inc. - NSDC
1902 Wright Place, Suite 180, Carlsbad, CA 92008
P: (760) 929-9700 | F: (760) 929-9977





DOCK HIGH GRADE LEVEL LOADING WITH FENCED/GATED LOT



1873

LEE & ASSOCIATES
COMMERCIAL REAL ESTATE SERVICES
AVAILABLE
760 929-9700
FOR SALE LEASE 10,000-20,000 SF
DRAGOVIC LITTLE GRABOWSKI
SHAWN O'GORMAN (951) 288-0000



TABLE OF CONTENTS

Disclaimer	6
Executive Summary	8
Investment Highlights	10
Premises Overview	12
Floor Plans	13
Site Photos	14
About Tenant	18
Site Aerial	20
Loan Comparison	21
Surrounding Tenants Aerial	22
Location Map	23
Demographics	25
Location Overview	26

DISCLAIMER

Lee & Associates and O’Gorman Pacific Realty, Inc. (collectively, “Brokers”) have been retained as the exclusive brokers to Jo H. Falk, as Trustee of the Falk Family ByPass Trust and Jo H. Falk, as Trustee of the Jo H. Falk Marital Trust (“Seller”) regarding the sale of 1873 Diamond St., San Marcos, CA 92078 (“Property”). This Offering Memorandum contains certain information pertaining to the Property and is not intended to be all-inclusive or to contain all of the information that prospective purchasers and investors may require to evaluate the acquisition of the Property.

All financial projections and information are provided for general reference purposes only and are based on assumptions relating to the general economy, market conditions, competition and other factors beyond the control of the Seller and Brokers. Therefore, all projections, assumptions and other information provided and made herein are subject to material variation. Any and all references to square footage and other measurements are strictly approximations and may not reflect what is listed on public record. Additional information and an opportunity to inspect the Property will be made available to qualified prospective purchasers and investors. Neither the Seller nor the Brokers, their officers, affiliates, or representatives make any representation or warranty, expressed or implied, as to the accuracy or completeness of this Memorandum or any of its contents, and no legal commitment or obligation shall arise by reason of your receipt of this Memorandum or use of its contents. The Seller reserves the right, at its sole discretion, to reject any or all expressions of interest or offers to purchase the Property and/or terminate discussions with any entity at any time, with or without notice, which may arise as a result of review of this Memorandum. The Seller shall have no legal commitment or obligation to any entity reviewing this Memorandum or making an offer to purchase the Property unless and until written agreement(s) for the purchase of the Property have been fully executed, delivered and approved by the Seller and any conditions to the Seller’s obligations therein have been satisfied or waived.

By receipt of this Memorandum, you agree that this Memorandum and its contents are of a confidential nature, that you will hold and treat it in the strictest confidence, and that you will not disclose this Memorandum or any of its contents to any other entity without prior written authorization of the Seller or the Brokers. You also agree that you will not use this Memorandum or any of its contents in any manner detrimental to the interest of the Seller or the Brokers. In this Memorandum, certain documents, including leases and other materials, are described in summary form. These summaries do not purport to be complete nor necessarily accurate descriptions of the full agreements referenced. Interested parties are expected to review all such summaries and other documents of whatever nature independently and not rely on the contents of this Memorandum in any manner. The Seller reserves the right to sell or withdraw the Property at any time without prior notice.

All prospective purchasers and investors should base their offers and pricing on the “as-is,” “where-is” condition of the Property. Each prospective purchaser is to rely upon its own investigation, evaluation, and conclusions as to the condition of the Property. In order to expedite underwriting and upon request, the prospective purchasers and investors will be given access to certain due diligence information and any information provided by Seller to the Brokers. Prospective purchasers and investors should independently verify all information relating to zoning, permitted uses, building improvements, environmental conditions, utility capacity, loading facilities, occupancy, lease terms, and all other matters affecting the Property.



1873

EXECUTIVE SUMMARY

THE OPPORTUNITY

Lee & Associates – North San Diego County and O’Gorman Pacific Realty, Inc., as the exclusive representatives of the Seller, are pleased to present the opportunity to acquire 1873 Diamond St., San Marcos, CA 92078, a 20,000 square foot multi-tenant industrial building strategically located within the highly desirable La Costa Meadows Submarket.

The Property is currently configured for two tenants and features both dock-high and grade-level loading, providing exceptional functionality for a wide range of industrial users. Approximately 12,000 square feet will become available on October 1, 2026, while the remaining approximately 8,000 square feet is occupied by Veruca, an on-demand grocery delivery company, providing immediate in-place rental income. This creates a rare opportunity for an owner-user to immediately occupy a majority of the building while benefiting from existing cash flow.

For investors, the Property presents an attractive value-add opportunity through the lease-up of the available space while maintaining income from the existing tenant. For owner-users, the Property offers the opportunity to satisfy owner-occupancy financing requirements while offsetting operating expenses through Veruca’s tenancy. Additionally, the multi-tenant configuration provides long-term flexibility, offering the potential to expand into the remaining 8,000 square feet should it become available in the future, allowing an owner-user to ultimately occupy the entire building if desired.

The combination of near-term occupancy, in-place rental income, future expansion potential, and highly functional industrial improvements positions the Property to appeal to both owner-users and investors alike.

Diamond St

**Ingress/
Egress**

**Ingress/
Egress**

**Fenced
Parking/Yard**

**Covered
Loading**

Suite 101
12,000 SF Available

Suite 102
8,000 SF Leased

INVESTMENT HIGHLIGHTS

Premier Owner-User Opportunity

- Approximately 12,000 SF scheduled to become available October 1, 2026.
- Opportunity to immediately occupy approximately 60% of the building while benefiting from in-place rental income.
- Ability to satisfy conventional and SBA owner-occupancy financing requirements.

Value-Add Investment Opportunity

- Opportunity to lease the approximately 12,000 SF vacancy at market rental rates beginning October 1, 2026.
- Attractive combination of existing income and lease-up upside.
- Appeals to both private investors and owner-users.

Highly Functional Industrial Building

- Approximately 20,000 SF multi-tenant industrial building.
- 2 Dock-high and 2 grade-level loading.
- Flexible two-tenant configuration.
- Functional warehouse and office improvements.

Stable In-Place Income

- Approximately 8,000 SF leased to Veruca, providing immediate cash flow.
- Existing rental income helps offset operating expenses while occupying or leasing the remaining space.
- Opportunity for future expansion into the remaining space should it become available.

Premier San Marcos Location

- Located within La Costa Meadows, one of North San Diego County's premier industrial submarkets.
- Convenient access to Highway 78, Interstate 15, and Interstate 5.
- Surrounded by a strong concentration of industrial, manufacturing, logistics, and technology companies.
- Excellent regional connectivity throughout San Diego County.



**20,000 SF Freestanding
Industrial Building**
Multi-Tenant Configuration



**12,000 SF Available
October 1, 2026**
Owner-User Opportunity



**In-Place Rental
Income**
*Approximately 8,000 SF
Leased to Veruca*



**Dock & Grade-Level
Loading**
*Functional Warehouse
Design*



Heavy Power
*800 Amps, 277/480V
Power*



Excellent Parking
*2.55/1,000 SF Parking
Ratio*

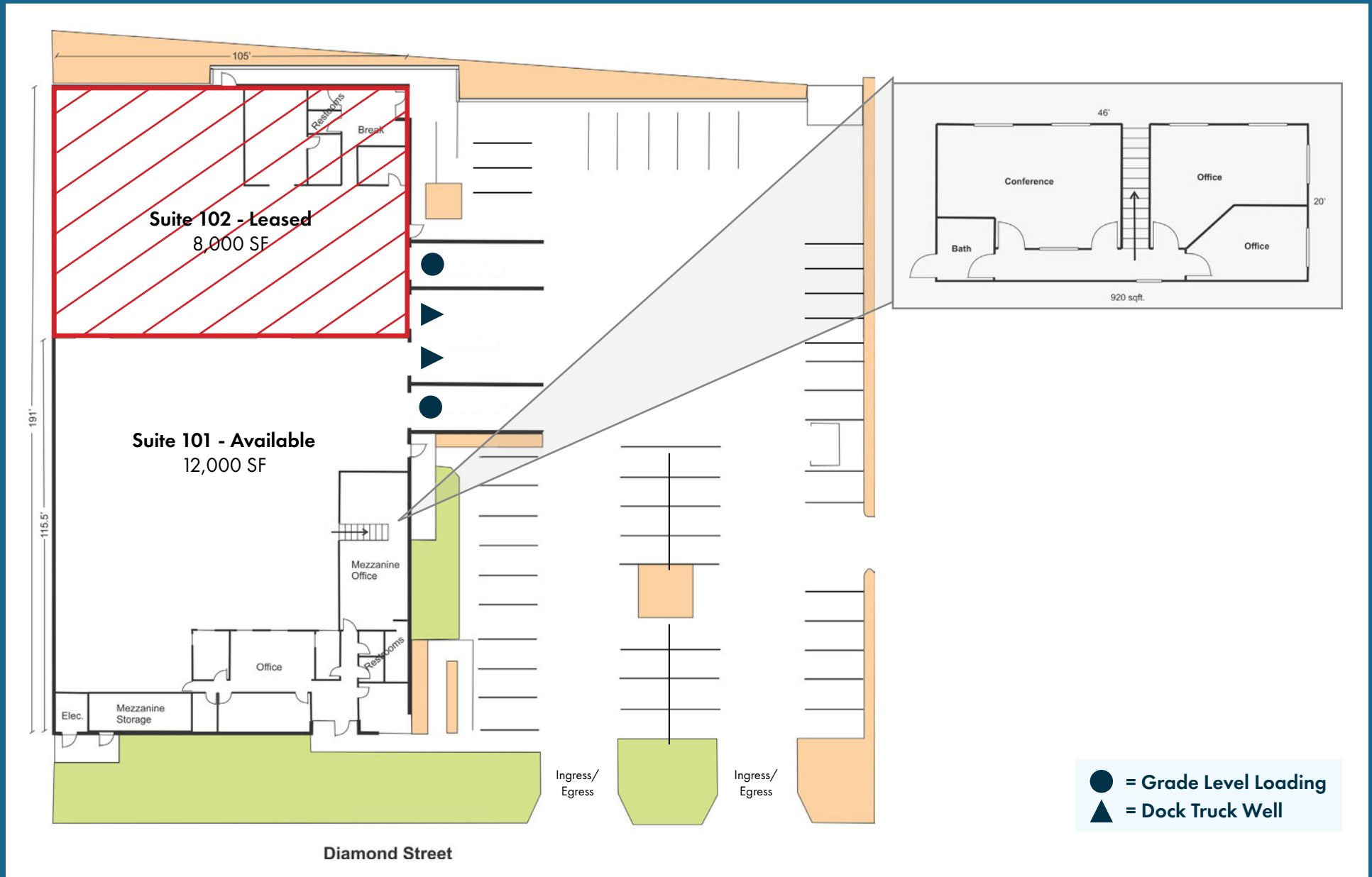
PREMISES OVERVIEW

ADDRESS:	1873 Diamond St
CITY, STATE:	San Marcos, CA 92078
TOTAL SQUARE FEET:	20,000 Square Feet
VACANT/AVAILABLE SF:	12,000 Square Feet
IMPROVED AREA:	Approx. 4,000 SF (20%)
WAREHOUSE AREA:	Approx. 16,000 SF (80%)
LOT SIZE:	1.20 Acres
LOADING:	Two (2) Grade Level Door Two (2) Dock High Doors
POWER:	800 Amps, 277/480v
YEAR BUILT:	Constructed in 1988
CLEAR HEIGHT:	17'-18' Minimum
PARKING RATIO:	51 Stalls (2.55/1,000 SF)
ZONING:	L-I, San Marcos
SPRINKLER SYSTEM:	N/A
ASKING PRICE:	\$5,700,000 (\$285/SF)
LEASE RATE (SUITE 101):	\$1.35/SF NNN



**Call listing agents to schedule a showing*

FLOOR PLAN





COVERED DOCK HIGH LOADING



LOCATED ON A 1.2 ACRE LOT





ABOUT VERUCA



VERUCA

EXISTING TENANT | APPROXIMATELY 8,000 SF

Company Overview

Veruca is a technology-driven grocery delivery company redefining neighborhood convenience through its network of local micro-warehouses. The company provides fast, on-demand grocery delivery with a 30-minute delivery guarantee while partnering with local schools and community organizations to support fundraising and neighborhood initiatives. By utilizing strategically located fulfillment centers, Veruca delivers fresh groceries quickly while creating a more efficient and localized supply chain.



INDUSTRY

Grocery Technology /
Last-Mile Delivery



BUSINESS MODEL

Micro-Warehouse & On-Demand
Grocery Delivery



HEADQUARTERS

Santa Monica, California



WEBSITE

veruca.com

LEARN MORE ABOUT VERUCA HERE

Lease Abstract Scenario with Veruca

Start Date	End Date	Monthly Base Rent	Base NNN Rent/SF	Square Feet Occupied
June 1, 2024	June 30, 2025	\$10,400	\$1.30	8,000
July 1, 2025	June 30, 2026	\$10,816	\$1.35	8,000
July 1, 2026	June 30, 2027	\$11,248.64	\$1.40	8,000

*Tenant has one(1), thirty-six(36) month option to extend the lease term with continued 4% annual increases.

*Tenant's proportionate share of NNN expenses are capped at \$0.25/SF per month.



SITE AERIAL



LOAN COMPARISON

Mike Coggins
Senior Vice President
Bank of America
 Business Banking
 619-836-9628
 michael.coggins@bofa.com

	Conventional loan 10/20	Conventional loan 20/20	SBA 7(a) 25/25	SBA 504 25/25
Monthly payment	\$33,330	\$33,330	\$33,841	\$33,728
Down payment (%)	20.00%	20.00%	10.00%	10.00%
Total down payment(\$)	\$1,140,000	\$1,140,000	\$570,000	\$570,000
Financing amount	\$4,560,000	\$4,560,000	\$5,130,000	\$5,130,000
Example Interest Rate	6.250%	6.250%	6.250%	6.250%
Maturity (in years)	10	20	25	25
Amortization (in years)	20	20	25	25
Fixed-rate term (in years)	10	20	25	25
Financing fee	\$22,800	\$22,800	\$2,500	\$88,920
Bank prepayment fee	5/4/3/2/1	5/4/3/2/1	5/3/1	None
Interest expense	\$2,408,137	\$3,439,278	\$5,022,312	\$4,988,547
Balloon	\$3,001,828	N/A	N/A	N/A
Principal	\$4,560,000	\$4,560,000	\$5,130,000	\$5,130,000
Year 1 cash outlay	\$1,539,964	\$1,539,964	\$976,092	\$974,742
Total cost of borrowing	\$6,990,937	\$8,022,078	\$10,154,812	\$10,207,467
Bank of America loan	\$4,560,000	\$4,560,000	\$5,130,000	\$2,850,000
Bond debenture rate (set by SBA)	N/A	N/A	N/A	6.17%
SBA prepayment fee	N/A	N/A	N/A	10 years declining
SBA loan	N/A	N/A	N/A	\$2,280,000

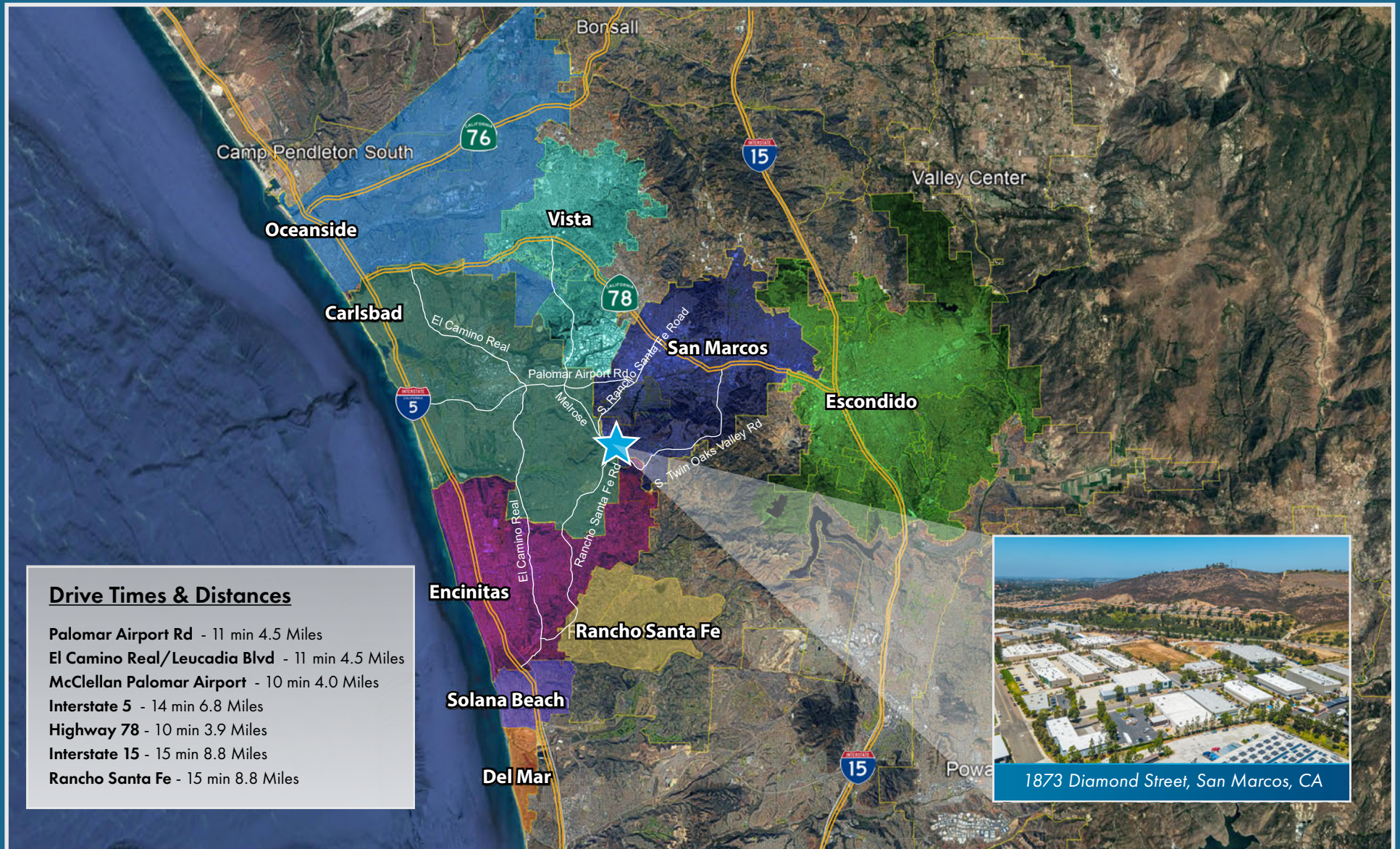
SURROUNDING TENANTS AERIAL

This unique 1,370,000 SF industrial submarket is home to major companies like Nordic Naturals, M bar C Construction, Fluid Components and Hunter Industries. Hunter Industries, one of North County's largest companies, is headquartered in La Costa Meadows and occupies approximately one third of the submarkets industrial footprint totaling approximately 429,736 SF.



LOCATION MAP

Centrally Located Between Affluent Communities such as Encinitas, San Elijo Hills, Carlsbad, Rancho Santa Fe & Del Mar



LOCATION MAP



DEMOGRAPHICS & SUBMARKET STATS



Population

2026

11,085
1 MILE

79,958
3 MILE

199,810
5 MILE



Estimated Average
Household Income

2026

\$164,501
1 MILE

\$167,520
3 MILE

\$152,034
5 MILE

Product Type

Buildings

Size (SF)

% of Submarket

MFG/DIST

14

468,937

34.25%

FLEX/R&D

15

490,316

35.81%

IMT

17

410,097

29.95%

Total Industrial

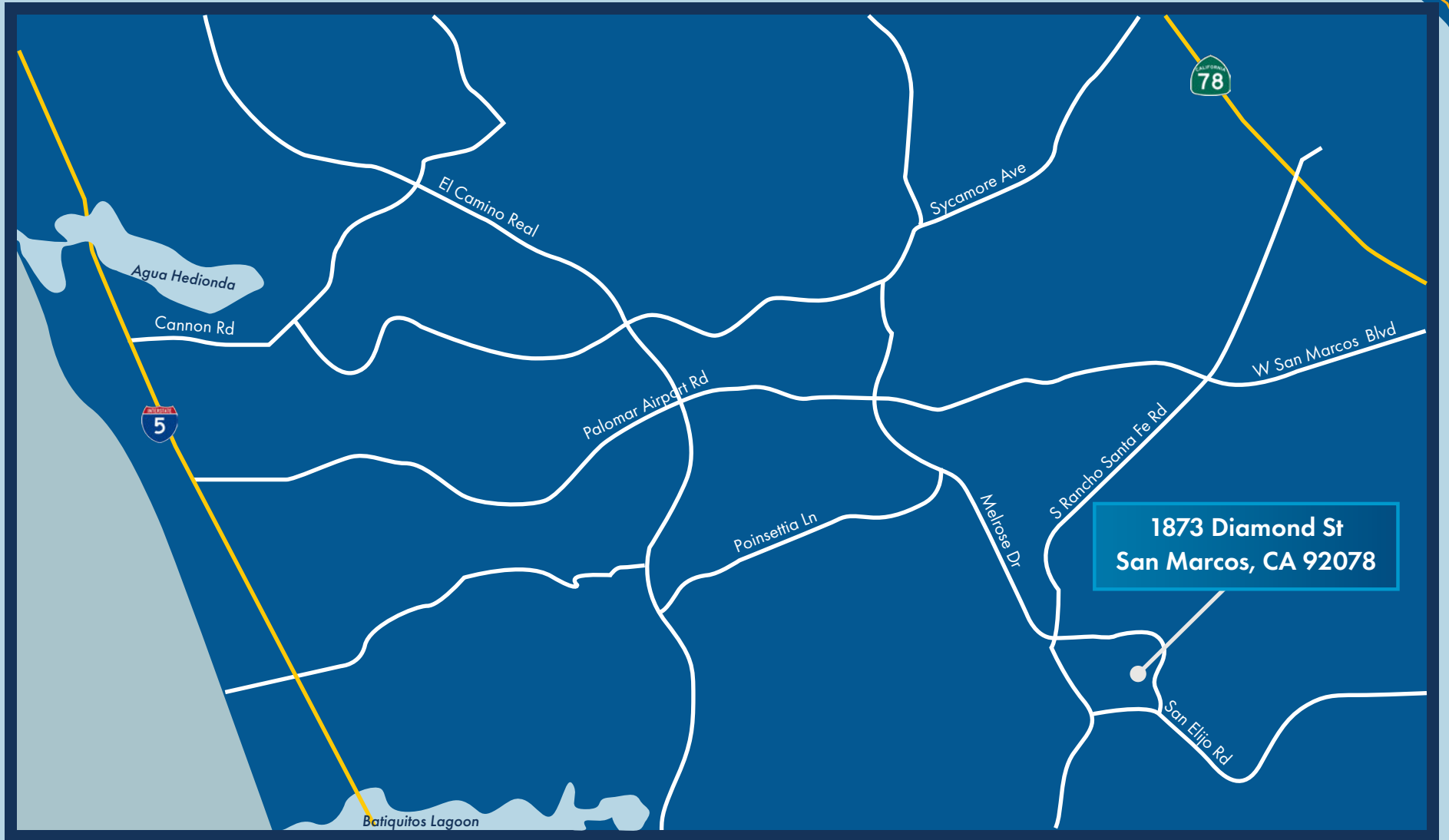
46

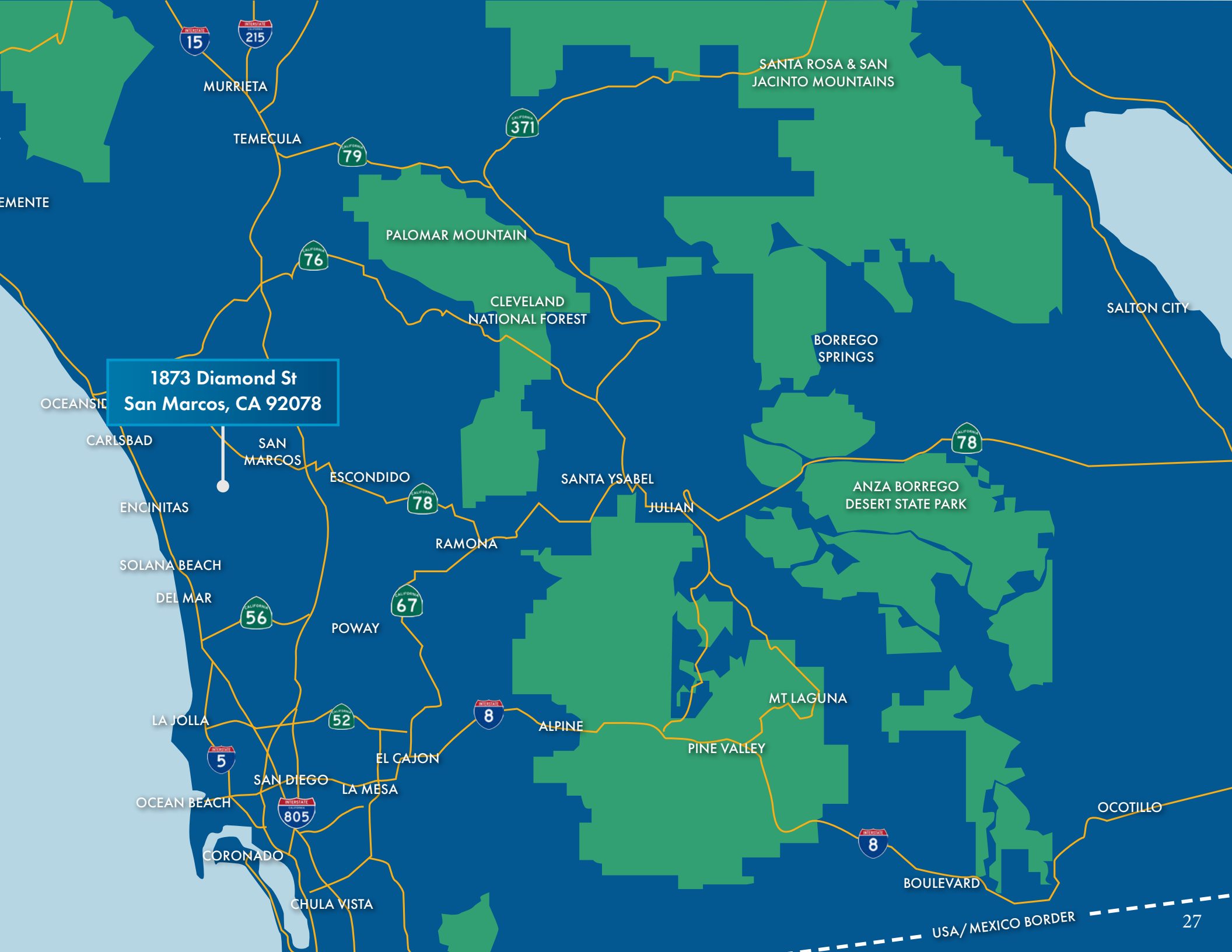
1,369,350

100.00%



LOCATION OVERVIEW





1873 Diamond St
San Marcos, CA 92078

1873 DIAMOND ST

San Marcos, CA 92078

Isaac Little
ilittle@lee-associates.com
760.929.7862
CalDRE #01702879

Marko Dragovic
mdragovic@lee-associates.com
760.929.7839
CalDRE #01773106

Shawn O’Gorman
sogorman@ogormanpacificrealty.com
619.87.3013
CalDRE #01773106

Jack Garabedian
jgarabedian@lee-associates.com
760.929.7844
CalDRE #02207524

