



# Demographic and Income Profile

40663 Murrieta Hot Springs Rd, Murrieta, California, 92562 3  
 40663 Murrieta Hot Springs Rd, Murrieta, California, 92562  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 33.55632  
 Longitude: -117.18545

Summary	Census 2010	Census 2020	2023	2028
Population	8,863	9,766	10,064	10,539
Households	2,647	3,071	3,162	3,297
Families	2,139	-	2,536	2,643
Average Household Size	3.35	3.18	3.18	3.19
Owner Occupied Housing Units	1,410	-	1,551	1,640
Renter Occupied Housing Units	1,237	-	1,611	1,657
Median Age	29.6	-	32.0	32.5

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.93%	0.13%	0.30%
Households	0.84%	0.25%	0.49%
Families	0.83%	0.24%	0.44%
Owner HHs	1.12%	0.40%	0.66%
Median Household Income	1.20%	2.95%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	60	1.9%	51	1.5%
\$15,000 - \$24,999	55	1.7%	37	1.1%
\$25,000 - \$34,999	57	1.8%	43	1.3%
\$35,000 - \$49,999	294	9.3%	210	6.4%
\$50,000 - \$74,999	559	17.7%	509	15.4%
\$75,000 - \$99,999	459	14.5%	502	15.2%
\$100,000 - \$149,999	913	28.9%	1,019	30.9%
\$150,000 - \$199,999	300	9.5%	372	11.3%
\$200,000+	463	14.6%	553	16.8%

Median Household Income	\$103,086	\$109,437
Average Household Income	\$131,607	\$147,380
Per Capita Income	\$42,123	\$46,972

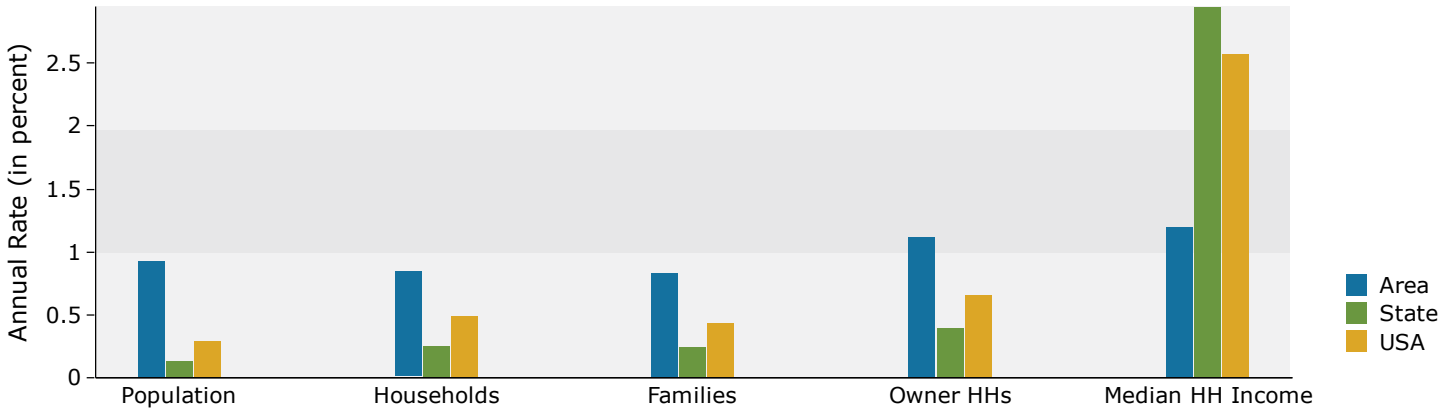
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	756	8.5%	772	7.7%	850	8.1%
5 - 9	736	8.3%	796	7.9%	809	7.7%
10 - 14	849	9.6%	768	7.6%	809	7.7%
15 - 19	810	9.1%	676	6.7%	686	6.5%
20 - 24	670	7.6%	730	7.3%	655	6.2%
25 - 34	1,381	15.6%	1,810	18.0%	1,992	18.9%
35 - 44	1,364	15.4%	1,503	14.9%	1,610	15.3%
45 - 54	1,190	13.4%	1,189	11.8%	1,206	11.4%
55 - 64	636	7.2%	996	9.9%	944	9.0%
65 - 74	257	2.9%	555	5.5%	643	6.1%
75 - 84	159	1.8%	206	2.0%	258	2.4%
85+	54	0.6%	64	0.6%	75	0.7%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,525	62.3%	4,578	46.9%	4,465	44.4%	4,248	40.3%
Black Alone	543	6.1%	757	7.8%	798	7.9%	860	8.2%
American Indian Alone	83	0.9%	104	1.1%	109	1.1%	119	1.1%
Asian Alone	942	10.6%	1,197	12.3%	1,318	13.1%	1,517	14.4%
Pacific Islander Alone	66	0.7%	45	0.5%	45	0.4%	45	0.4%
Some Other Race Alone	1,102	12.4%	1,349	13.8%	1,475	14.7%	1,685	16.0%
Two or More Races	601	6.8%	1,736	17.8%	1,855	18.4%	2,065	19.6%
Hispanic Origin (Any Race)	2,926	33.0%	3,449	35.3%	3,731	37.1%	4,097	38.9%

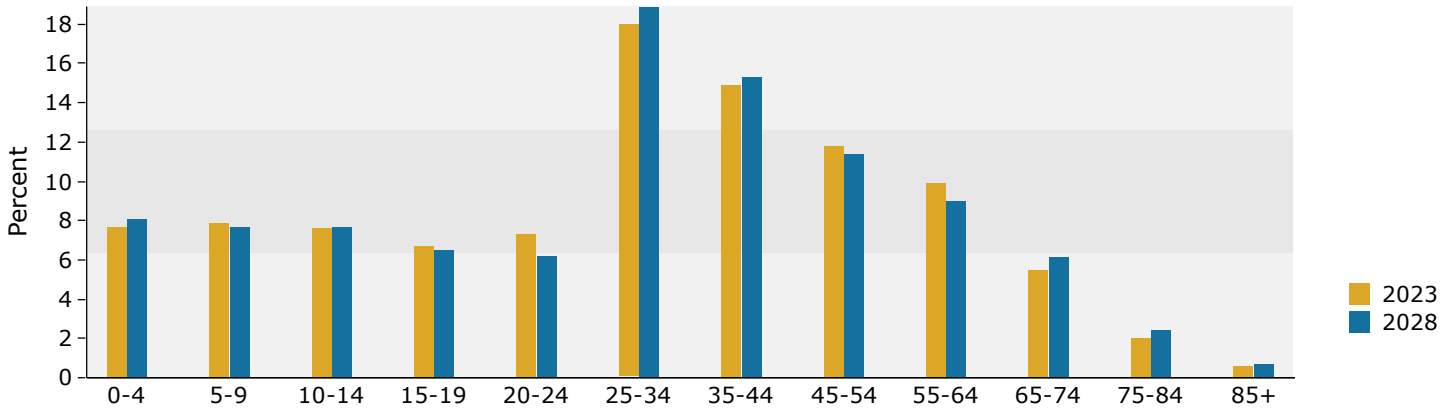
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

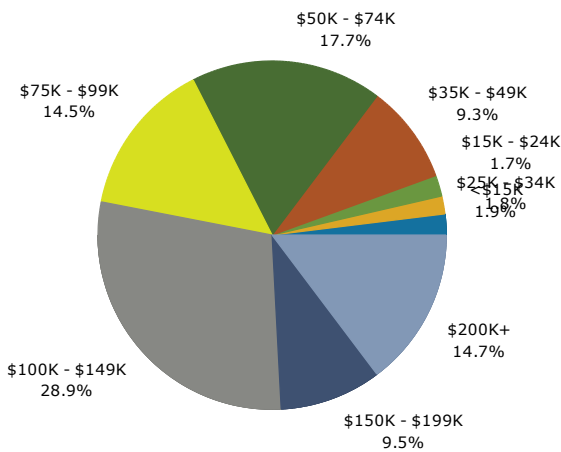
## Trends 2023-2028



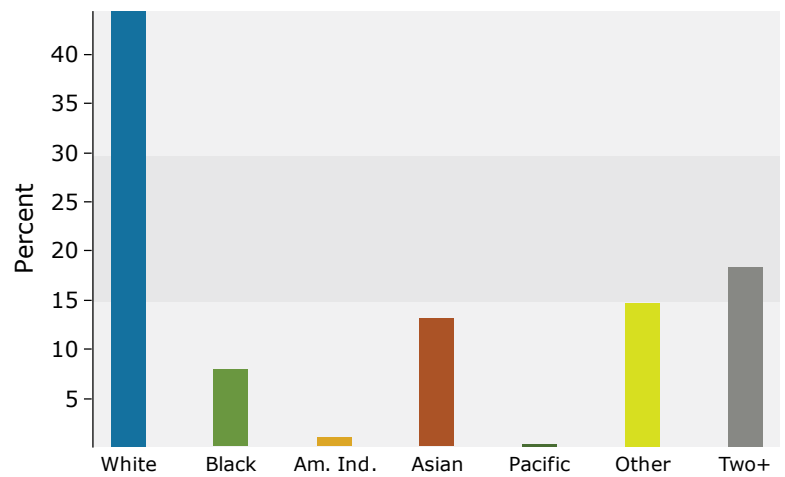
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 37.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



# Demographic and Income Profile

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Summary	Census 2010	Census 2020	2023	2028
Population	86,469	91,760	92,287	95,442
Households	28,261	30,436	30,782	31,834
Families	21,751	-	23,455	24,230
Average Household Size	3.04	3.00	2.98	2.98
Owner Occupied Housing Units	18,832	-	19,452	19,982
Renter Occupied Housing Units	9,429	-	11,330	11,852
Median Age	33.9	-	35.7	36.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.67%	0.13%	0.30%
Households	0.67%	0.25%	0.49%
Families	0.65%	0.24%	0.44%
Owner HHs	0.54%	0.40%	0.66%
Median Household Income	1.90%	2.95%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,338	4.3%	1,249	3.9%
\$15,000 - \$24,999	1,046	3.4%	752	2.4%
\$25,000 - \$34,999	1,486	4.8%	1,128	3.5%
\$35,000 - \$49,999	2,381	7.7%	1,911	6.0%
\$50,000 - \$74,999	5,152	16.7%	4,797	15.1%
\$75,000 - \$99,999	4,292	13.9%	4,281	13.4%
\$100,000 - \$149,999	7,399	24.0%	8,088	25.4%
\$150,000 - \$199,999	3,241	10.5%	4,035	12.7%
\$200,000+	4,447	14.4%	5,593	17.6%
Median Household Income	\$97,734		\$107,380	
Average Household Income	\$127,939		\$146,667	
Per Capita Income	\$42,820		\$49,079	

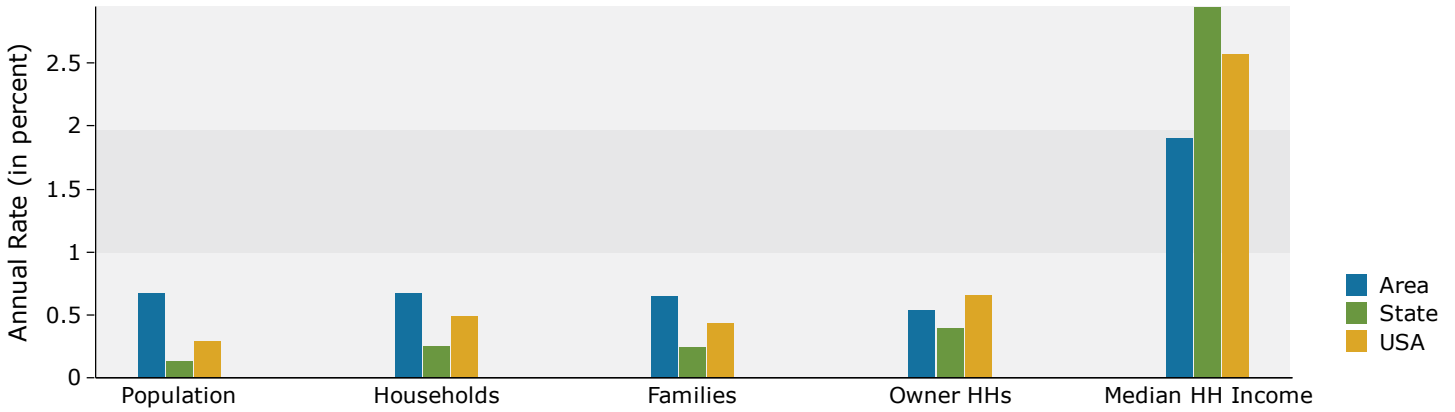
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,146	7.1%	5,876	6.4%	6,474	6.8%
5 - 9	6,682	7.7%	6,372	6.9%	6,465	6.8%
10 - 14	7,698	8.9%	6,615	7.2%	6,588	6.9%
15 - 19	7,770	9.0%	6,189	6.7%	5,816	6.1%
20 - 24	5,509	6.4%	5,793	6.3%	4,830	5.1%
25 - 34	10,638	12.3%	14,449	15.7%	15,973	16.7%
35 - 44	12,929	15.0%	12,216	13.2%	14,535	15.2%
45 - 54	12,265	14.2%	11,412	12.4%	10,276	10.8%
55 - 64	7,049	8.2%	10,028	10.9%	9,518	10.0%
65 - 74	4,937	5.7%	7,149	7.7%	7,994	8.4%
75 - 84	3,626	4.2%	4,528	4.9%	5,107	5.4%
85+	1,221	1.4%	1,660	1.8%	1,866	2.0%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	59,632	69.0%	48,665	53.0%	46,953	50.9%	44,852	47.0%
Black Alone	4,608	5.3%	5,420	5.9%	5,571	6.0%	5,934	6.2%
American Indian Alone	619	0.7%	977	1.1%	1,005	1.1%	1,130	1.2%
Asian Alone	8,255	9.5%	9,699	10.6%	10,244	11.1%	11,480	12.0%
Pacific Islander Alone	336	0.4%	424	0.5%	428	0.5%	441	0.5%
Some Other Race Alone	7,619	8.8%	10,602	11.6%	11,327	12.3%	12,950	13.6%
Two or More Races	5,400	6.2%	15,973	17.4%	16,760	18.2%	18,655	19.5%
Hispanic Origin (Any Race)	23,184	26.8%	28,409	31.0%	30,171	32.7%	33,236	34.8%

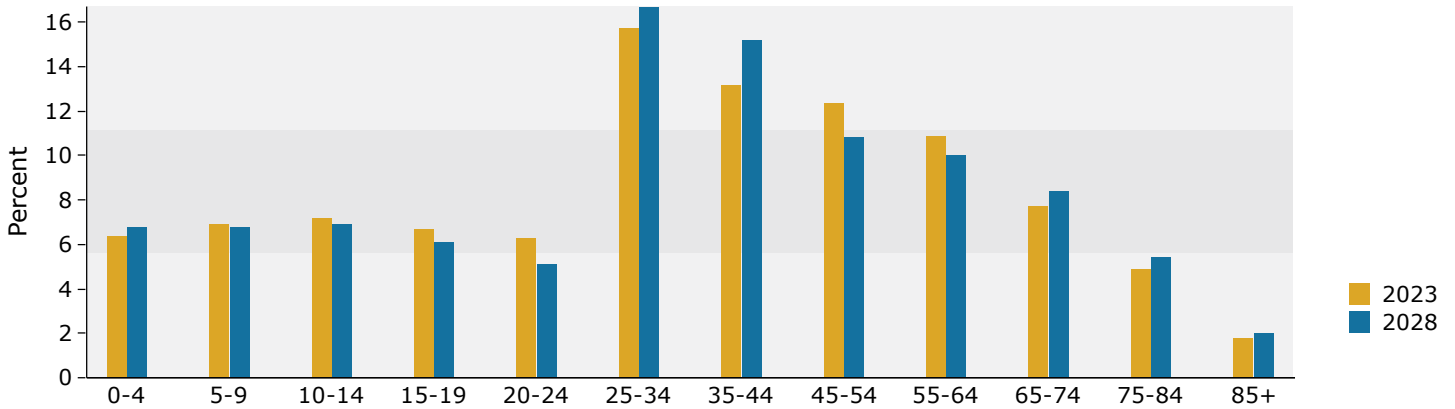
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

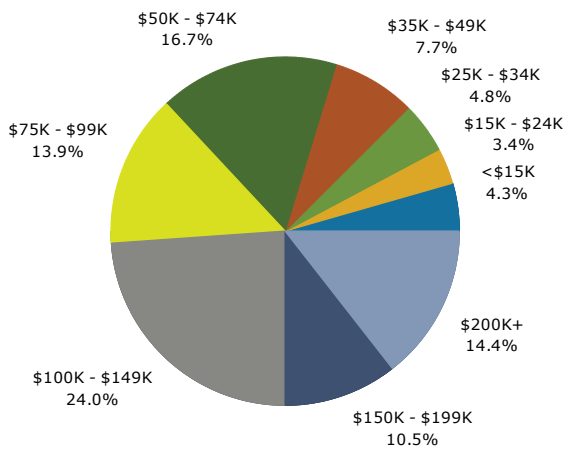
## Trends 2023-2028



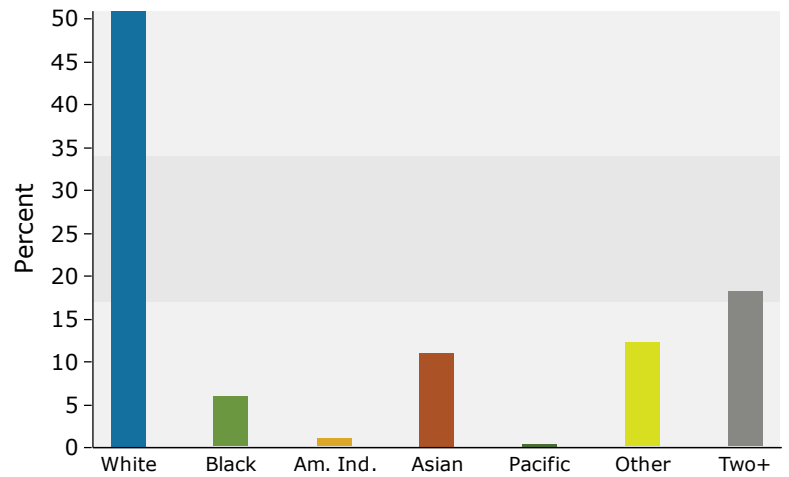
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 32.7%



# Demographic and Income Profile

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 40663 Murrieta Hot Springs Rd, Murrieta, California, 92562  
 Ring: 5 mile radius

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Summary	Census 2010	Census 2020	2023	2028
Population	163,501	181,480	183,074	188,670
Households	52,184	58,773	59,541	61,485
Families	41,212	-	46,760	48,190
Average Household Size	3.10	3.08	3.06	3.06
Owner Occupied Housing Units	35,096	-	39,190	40,125
Renter Occupied Housing Units	17,090	-	20,351	21,361
Median Age	33.2	-	35.1	35.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.60%	0.13%	0.30%
Households	0.64%	0.25%	0.49%
Families	0.60%	0.24%	0.44%
Owner HHs	0.47%	0.40%	0.66%
Median Household Income	1.75%	2.95%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,506	4.2%	2,329	3.8%
\$15,000 - \$24,999	1,851	3.1%	1,322	2.2%
\$25,000 - \$34,999	2,450	4.1%	1,876	3.1%
\$35,000 - \$49,999	4,012	6.7%	3,178	5.2%
\$50,000 - \$74,999	9,280	15.6%	8,435	13.7%
\$75,000 - \$99,999	8,239	13.8%	8,095	13.2%
\$100,000 - \$149,999	14,660	24.6%	15,807	25.7%
\$150,000 - \$199,999	6,975	11.7%	8,491	13.8%
\$200,000+	9,567	16.1%	11,950	19.4%

Median Household Income	\$103,047	\$112,370
Average Household Income	\$135,002	\$154,271
Per Capita Income	\$43,895	\$50,260

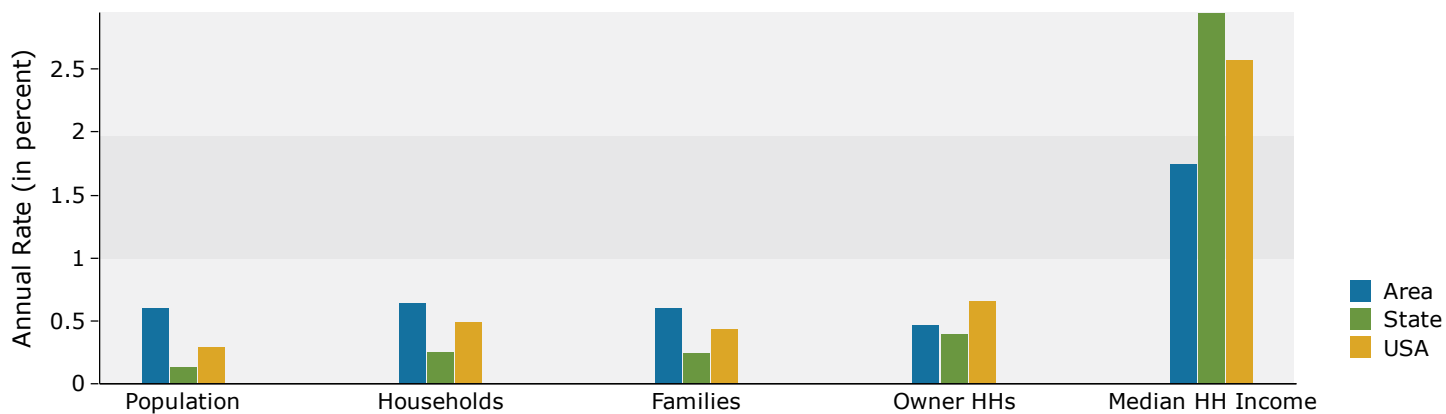
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,690	7.1%	11,995	6.6%	13,154	7.0%
5 - 9	12,925	7.9%	13,161	7.2%	13,384	7.1%
10 - 14	14,604	8.9%	13,563	7.4%	13,471	7.1%
15 - 19	14,596	8.9%	12,461	6.8%	11,613	6.2%
20 - 24	10,931	6.7%	11,221	6.1%	9,462	5.0%
25 - 34	20,702	12.7%	28,827	15.7%	31,381	16.6%
35 - 44	24,697	15.1%	25,249	13.8%	30,093	16.0%
45 - 54	23,822	14.6%	23,089	12.6%	20,964	11.1%
55 - 64	13,765	8.4%	20,039	10.9%	18,810	10.0%
65 - 74	8,525	5.2%	13,495	7.4%	14,915	7.9%
75 - 84	5,480	3.4%	7,466	4.1%	8,544	4.5%
85+	1,763	1.1%	2,507	1.4%	2,876	1.5%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	113,073	69.2%	96,647	53.3%	93,410	51.0%	88,947	47.1%
Black Alone	8,562	5.2%	10,620	5.9%	10,951	6.0%	11,629	6.2%
American Indian Alone	1,255	0.8%	1,988	1.1%	2,060	1.1%	2,314	1.2%
Asian Alone	15,579	9.5%	19,803	10.9%	21,014	11.5%	23,451	12.4%
Pacific Islander Alone	625	0.4%	859	0.5%	872	0.5%	904	0.5%
Some Other Race Alone	14,491	8.9%	20,712	11.4%	22,310	12.2%	25,490	13.5%
Two or More Races	9,916	6.1%	30,851	17.0%	32,457	17.7%	35,935	19.0%
Hispanic Origin (Any Race)	43,546	26.6%	54,959	30.3%	58,723	32.1%	64,553	34.2%

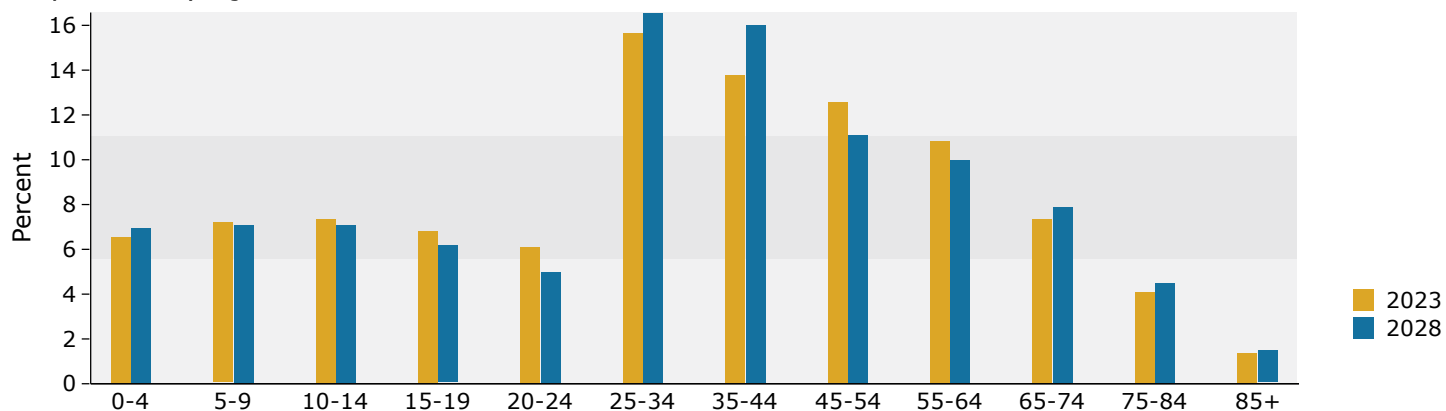
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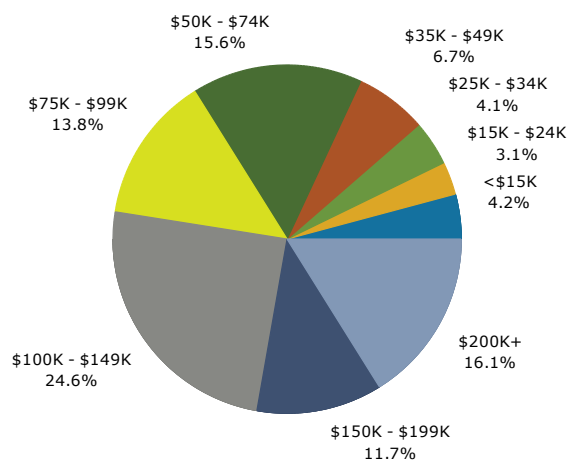
## Trends 2023-2028



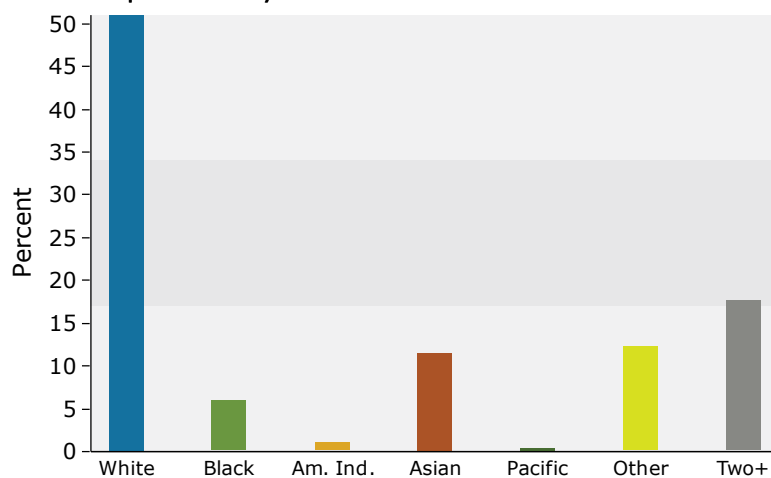
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 32.1%

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