

The Purse Building · 601 Elm Street, Dallas

The city itself is your demand driver.

You are not betting on a neighborhood. You are betting on one of the fastest-growing cities in America.

ANNUAL VISITORS

49M

to Dallas–Fort Worth
#1 fastest-growing
visitor market in the US

↑ tap to explore

NEW RESIDENTS

700

every single day
On track to surpass
Chicago by 2032

↑ tap to explore

CONVENTION CENTER

\$3.7B

expansion — opens 2029
6 blocks from
the Purse Building

↑ tap to explore

And then there's the corner itself.

This is not just a Dallas story. This is a single address doing extraordinary things.

3M+

pedestrians past the
front door annually

4M+

annual Dealey Plaza
visitors — across the street

#6

US city by GDP —
rising fast

**“For a buyer who wants a presence in Dallas, this isn’t just a real estate acquisition.
It’s a highly visible brand statement.”**

— Tanya Ragan, President, Wildcat Management