



Property Overview

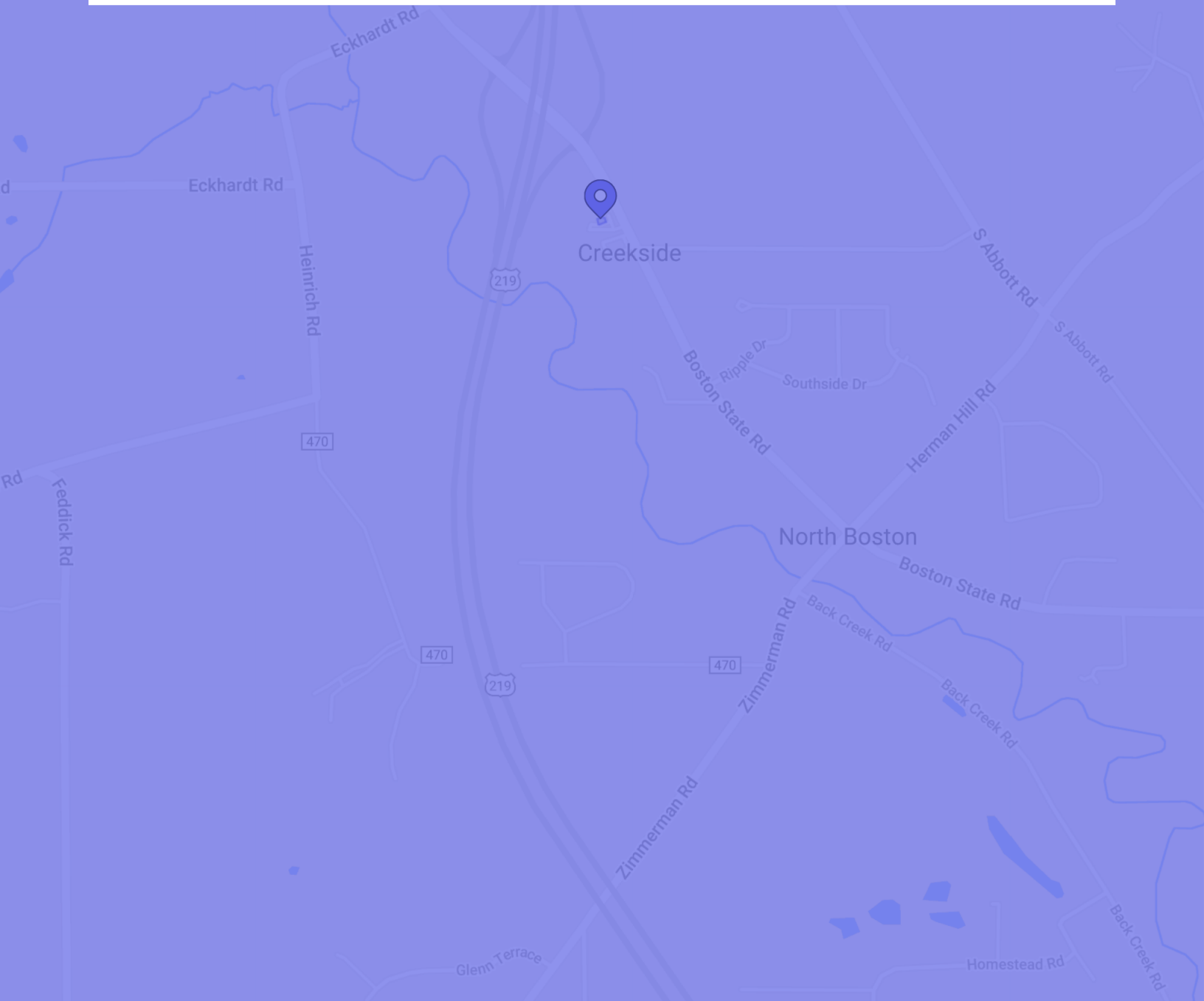
Sep 1, 2023 - Aug 31, 2024

Property:



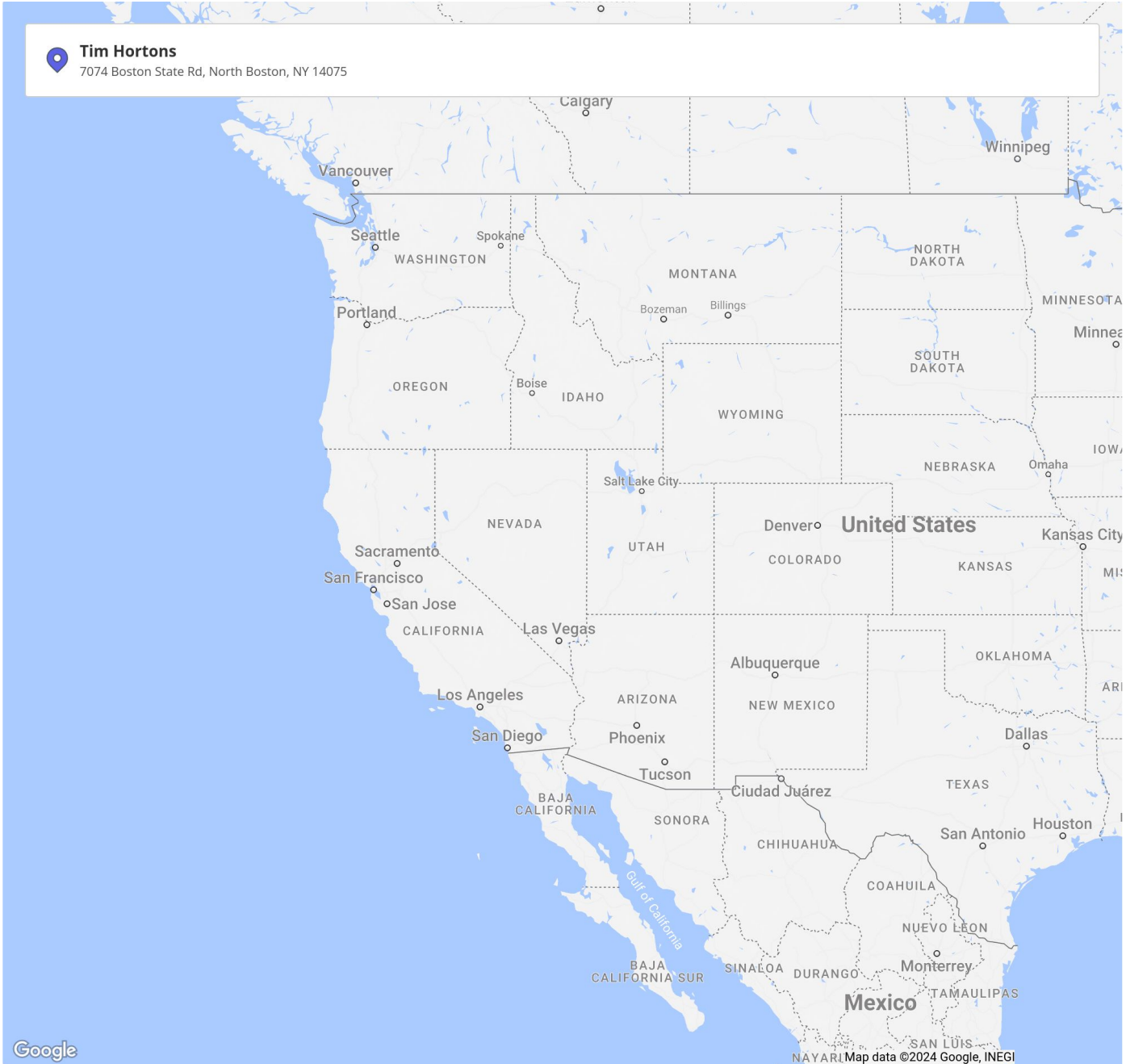
Tim Hortons

7074 Boston State Rd, North Boston, NY 14075



Property Overview

Sep 1, 2023 - Aug 31, 2024



Property Overview

Sep 1, 2023 - Aug 31, 2024

Metrics

Tim Hortons

7074 Boston State Rd, North Boston, NY 14...

Visits	302.6K	Avg. Dwell Time	7 min
Visits / sq ft	119.32	Panel Visits	14.5K
Size - sq ft	2.5K	Visits YoY	+3.6%
Visitors	50K	Visits Yo2Y	-1.5%
Visit Frequency	6.03	Visits Yo3Y	+0.9%

Sep 1st, 2023 - Aug 31st, 2024

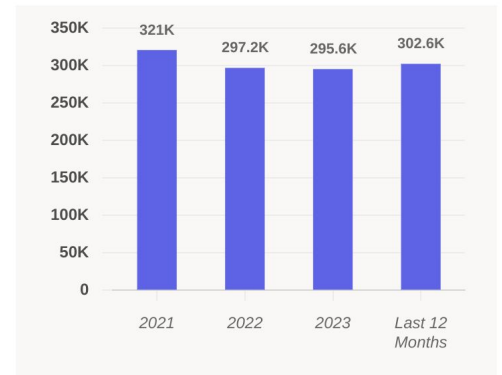
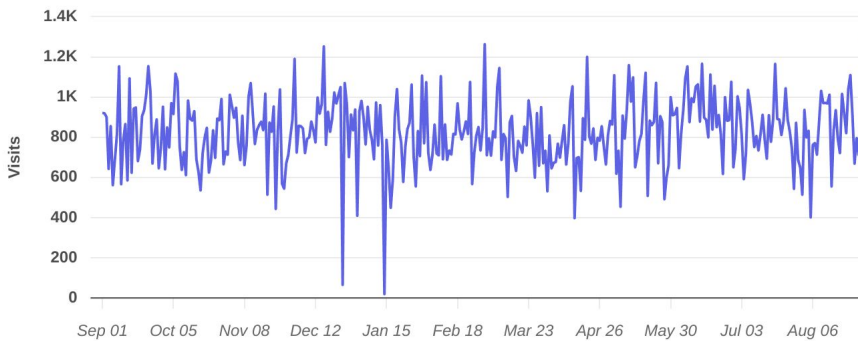
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Tim Hortons

Boston State Rd, North Boston, NY



Daily | Visits | Sep 1st, 2023 - Aug 31st, 2024

Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Sep 1, 2023 - Aug 31, 2024

Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
 Tim Hortons Boston State Rd, North Boston, ...	\$67.7K	33.0%	White (95.6%)	2.18
 New York	\$75.2K	38.1%	White (54.7%)	2.67

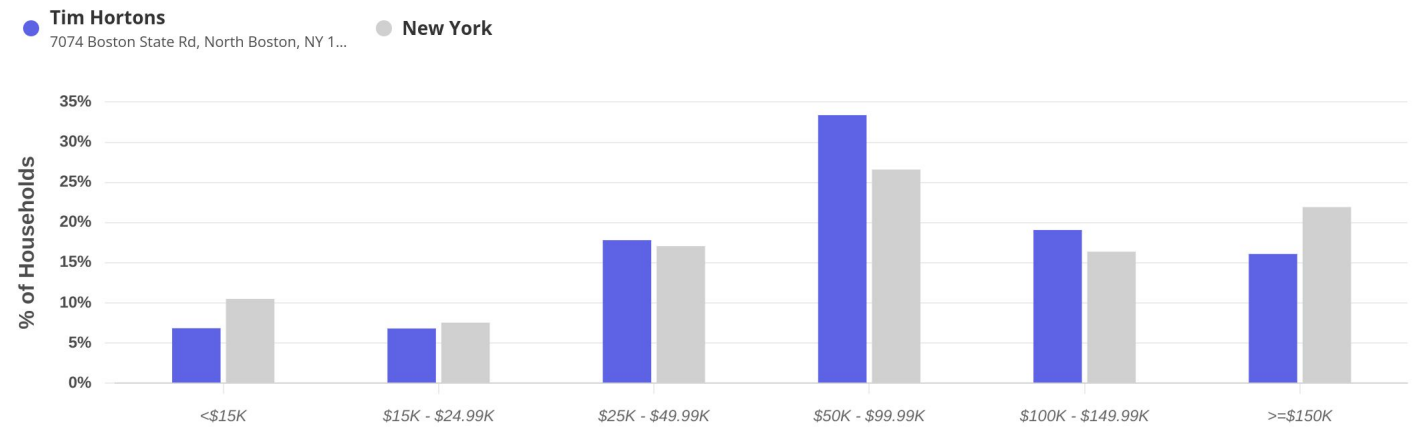
Sep 1st, 2023 - Aug 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



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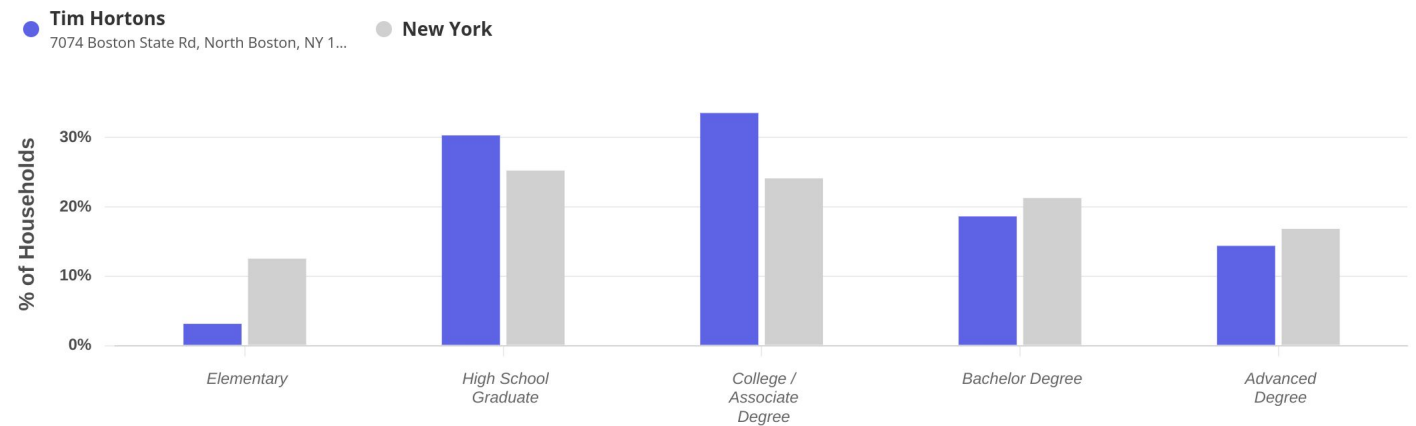
Household Income



Sep 1st, 2023 - Aug 31st, 2024 | Data Source: Census 2021
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Education



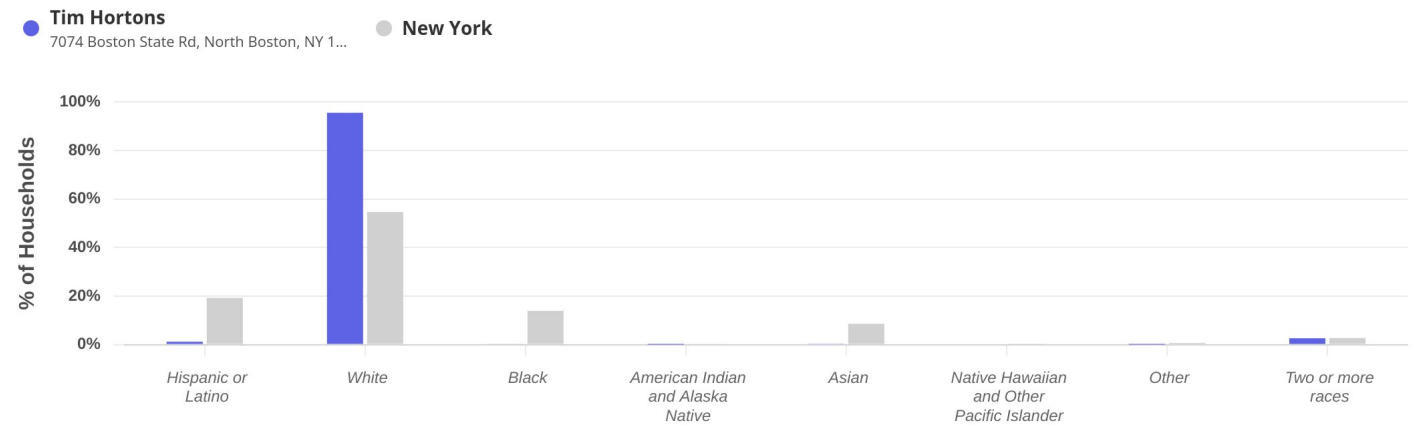
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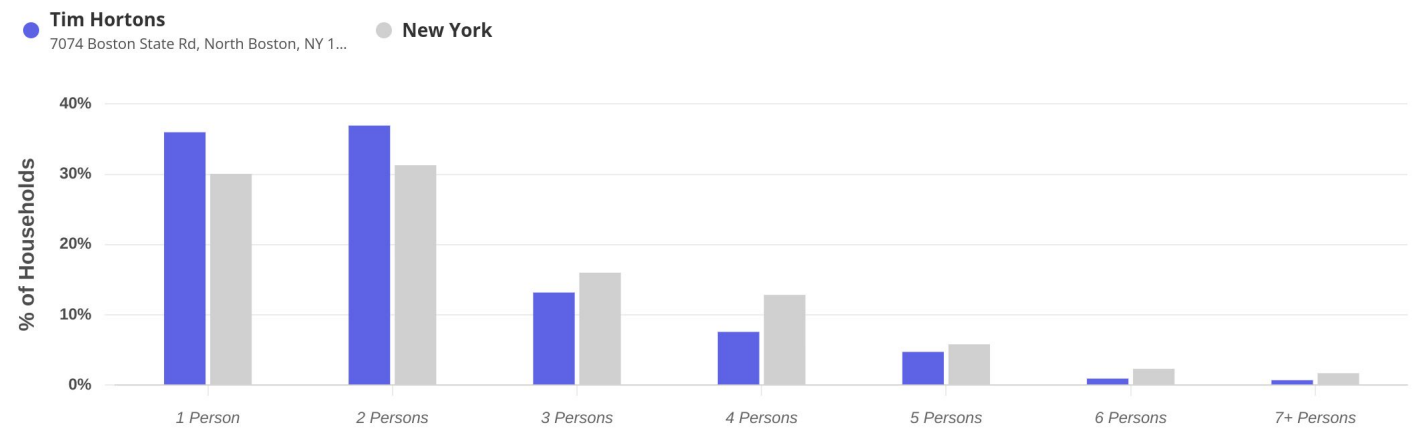
Ethnicity



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Household Size



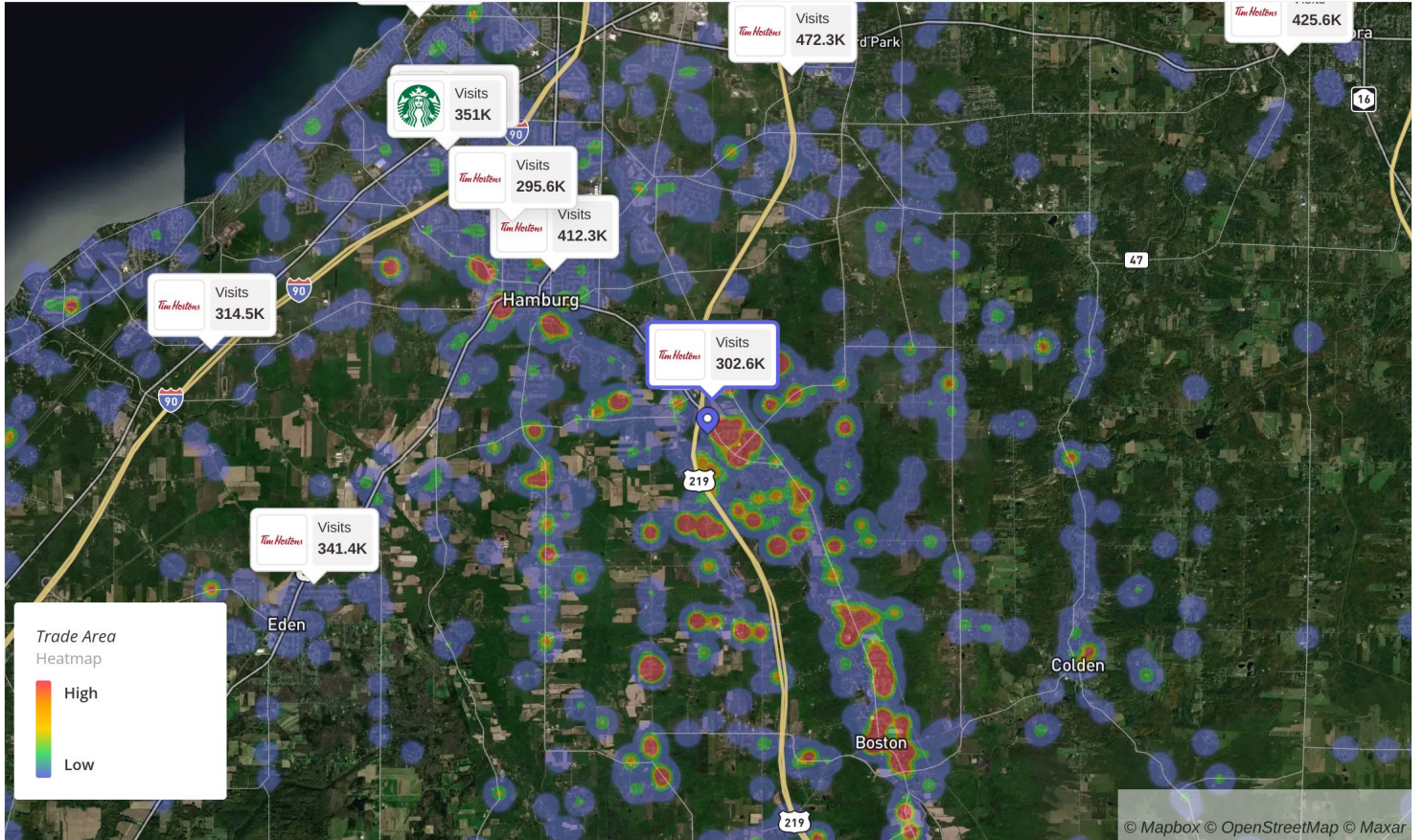
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Property Overview

Sep 1, 2023 - Aug 31, 2024

Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Sep 1st, 2023 - Aug 31st, 2024
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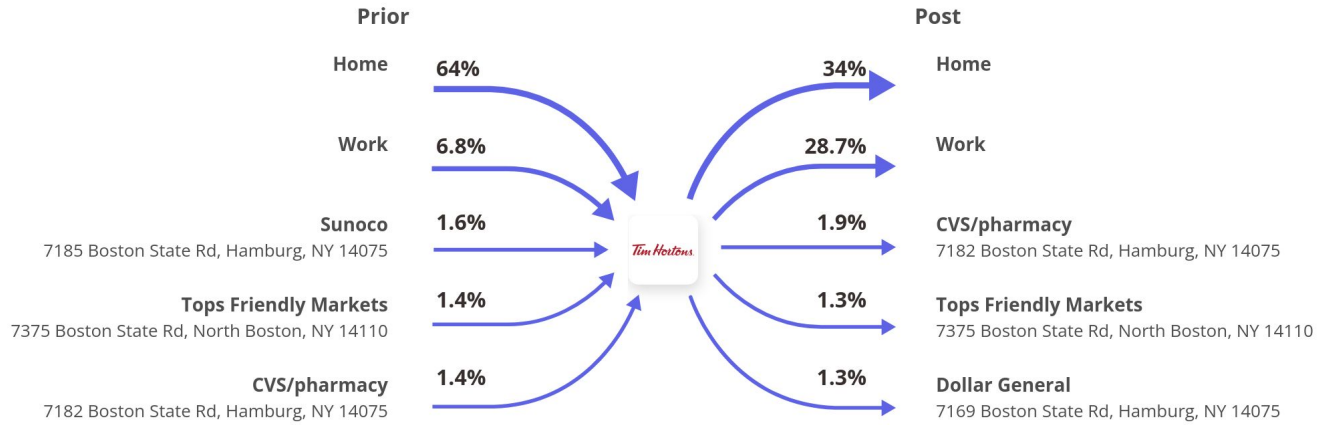
Property Overview

Sep 1, 2023 - Aug 31, 2024

Visitor Journey

Tim Hortons

7074 Boston State Rd, North Boston, NY 14075



Show by: | Sep 1st, 2023 - Aug 31st, 2024

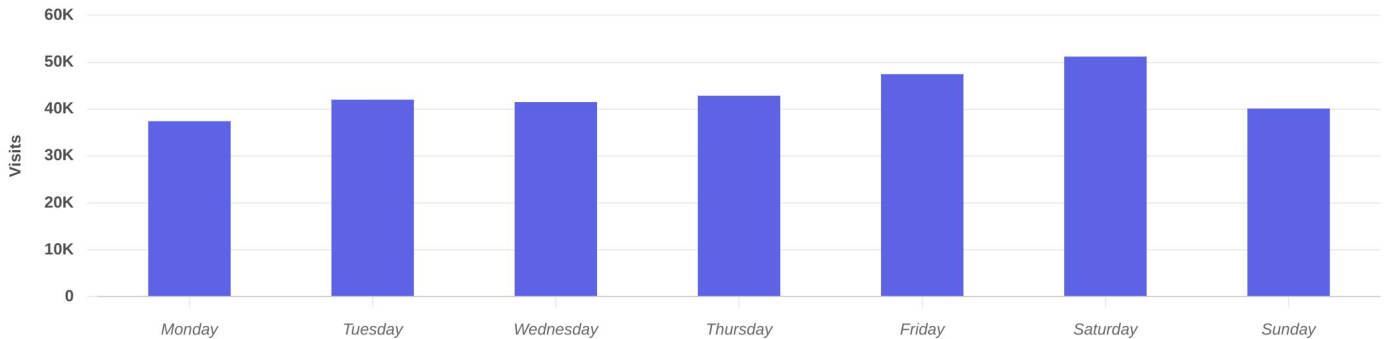
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Daily Visits

Tim Hortons

7074 Boston State Rd, North Boston, NY ...



Visits | Sep 1st, 2023 - Aug 31st, 2024

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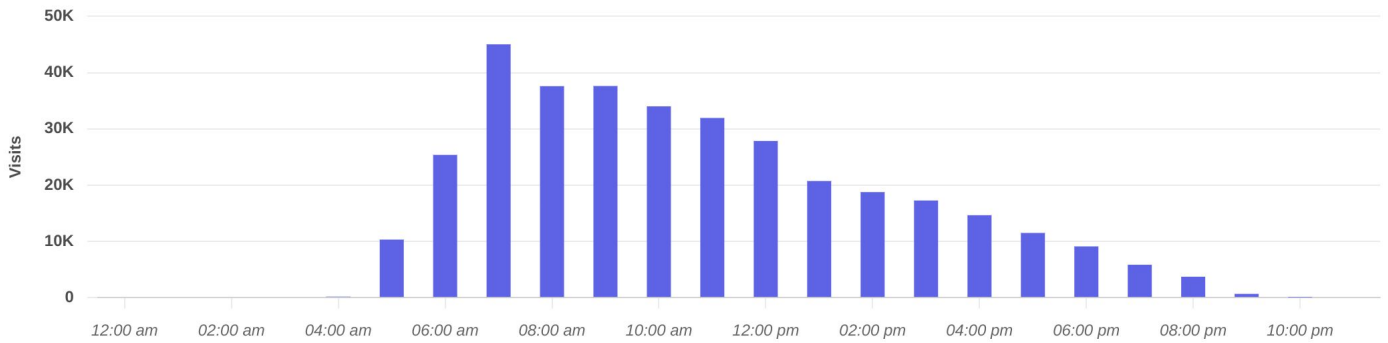
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Hourly Visits

Tim Hortons

7074 Boston State Rd, North Boston, NY ...



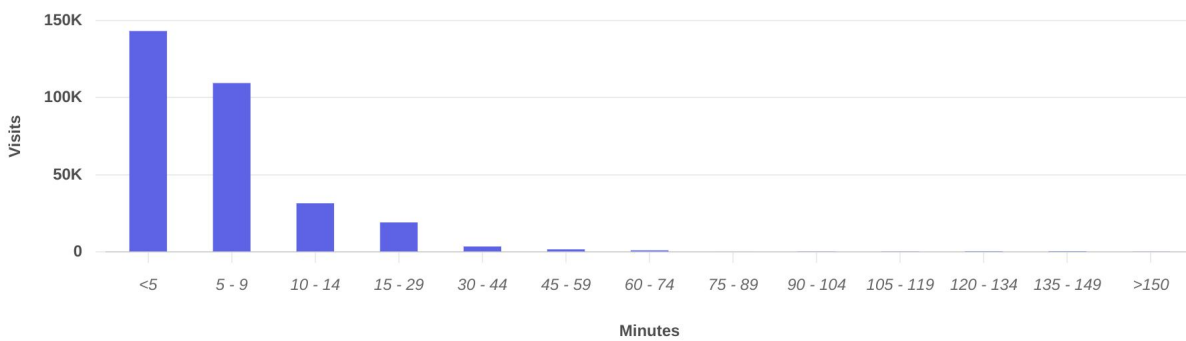
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Visit Duration

Tim Hortons

7074 Boston State Rd, North Boston, NY 14...



Average Stay	7 min
Median Stay	5 min

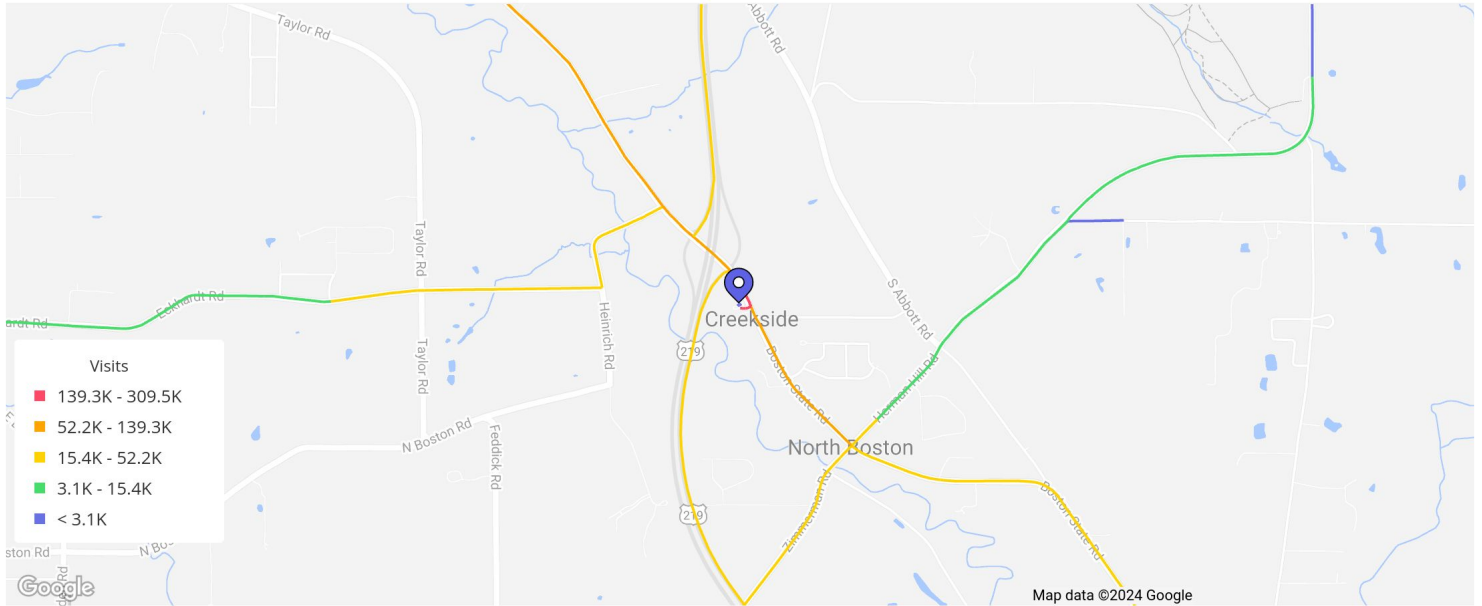
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Property Overview

Sep 1, 2023 - Aug 31, 2024

Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Sep 1st, 2023 - Aug 31st, 2024
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