

PRESENTING

1WSQ

1 WILLOUGHBY SQUARE

BROOKLYN, NY 11201

**PRIME RETAIL LOCATION
ADJACENT TO CITYPOINT, BROOKLYN'S
PREMIER SHOPPING DESTINATION**

ONE

WILLOUGHBY SQUARE
DOWNTOWN BROOKLYN



CONCEPTUAL RENDERING

SIZE: Ground Floor - 1,000 SF

FRONTAGE: 14'

CEILING HEIGHTS: Ground Floor - 17' 6"

POSSESSION: Immediate

TRANSPORTATION: 

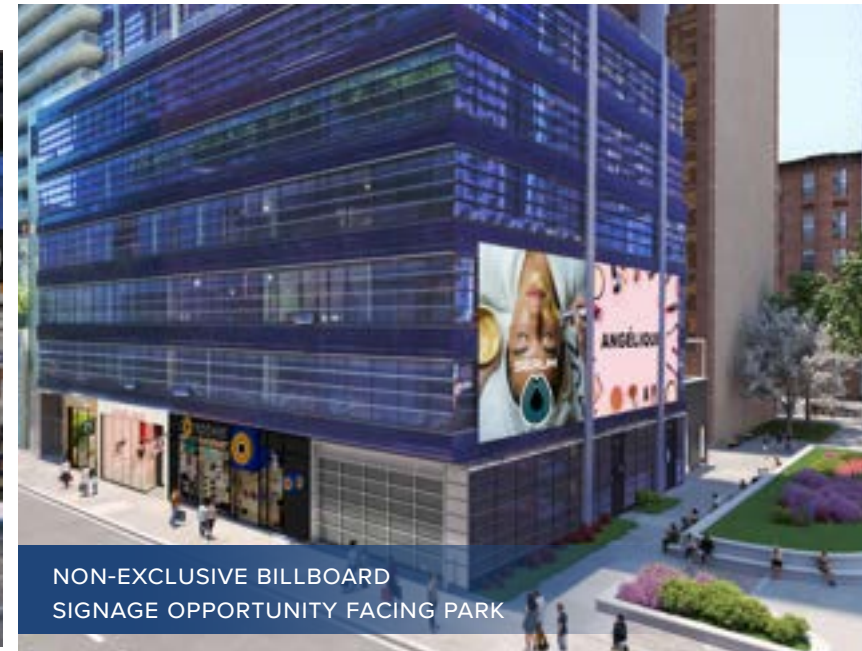
HIGHLIGHTS:

- **Directly Across from City Point – One of NYC's Top Shopping & Dining Destinations**
- **Massive billboard signage providing an excellent branding opportunity with high visibility**
- **Ideal for Retail, Fitness, Medical, Experiential use**
- **Surrounded by NYU, LIU, and a ton of New Residential Towers**
- **Heavy foot & vehicle traffic**
- **Neighboring Tenants**
Corepower Yoga, Intuit, Primark, Sephora, Casper Wellness, City Point Shopping Center, Spear PT, Trader Joe's, One Medical, DIG, My Gym, Van Leeuwen, K Pot, All in Anime

AREA MAP:



CONCEPTUAL RENDERINGS



FLOOR PLANS:
GROUND FLOOR



RESIDENTIAL STATISTICS

23,000+

New housing units constructed since 2004
(78% are rentals)

8,600+

New housing units under construction + planned

4,800 +

New affordable housing units constructed since 2004 (20% of total units built)

35%

of Downtown Brooklyn's housing units were completed in the past 5 years (2020-2024)

81%

of all new housing units since 2004 are rentals

65,000+

Total Population

16.5%

Population Growth since 2018
(more than 3x the rate of NYC)

2.0

Average household size

77%

of residents have a Bachelor's Graduate or Professional Degree

35,000

Total university students enrolled in Downtown Brooklyn (full * & part time)

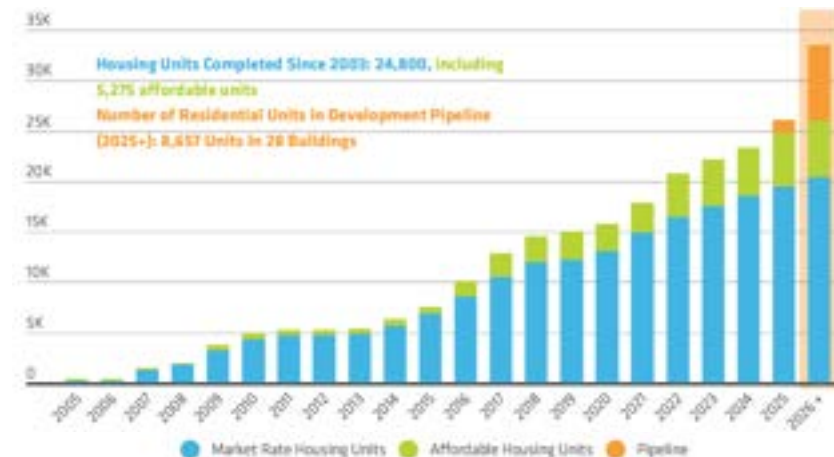
23%

Residents are foreign born

\$156,977

Median household income

RESIDENTIAL DEVELOPMENT BY YEAR



RETAIL STATISTICS

245+

Restaurants + bars
(including over 30 vendors in food halls)

60%

of all retail businesses are locally-owned rather than national chains

\$4.4 Billion

Estimated disposable income of residents living in Downtown Brooklyn

\$1.7 Billion

Estimated Downtown Brooklyn Sales volume in 2022



ONE

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DOWNTOWN BROOKLYN

FOR MORE INFORMATION,
PLEASE CONTACT:

FREDDY SOUID

917.968.0329 | FSoud@ksrny.com

JACK HAMADANI

718.415.0095 | JHamadani@ksrny.com

DARREN KASSIN

917.684.7271 | DKassin@ksrny.com



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